



**The world's largest event
dedicated to chocolate and cacao**



SALON DU
CHOCOLAT

LE MONDIAL
DU

CHOCOLAT &
DU CACAO

Symbolique
du Chocolat

We love chocolate, and we want this industry to grow.

Any development is impossible without people united by one goal, one idea, one passion.

This is why in **1994** Paris hosted the **first *Salon du Chocolat***, as the first – and , at the time, the only – major platform for direct communication between cocoa farmers, manufacturers, and consumers of chocolate.

Today Salon du Chocolat has become the most significant annual event in the world of chocolate.

A brilliant story
22 years in the
making





On 4 continents
32 Cities





8 300 000 Visitors



25000 Participants
from all over the
world





**3000
Chocolate dresses**

A woman with blonde hair in a bun, wearing a vibrant, multi-colored outfit made of various candies and sweets. She is performing on a stage, with her mouth open as if singing or speaking. The background is dark with some blurred lights. A yellow rectangular box with the word "PARIS" in bold black letters is overlaid on the lower part of the image.

PARIS



LONDON



NEW YORK



TOKYO



BEIJING & SHANGHAI



MOSCOW



DUBAI
SEOUL
ZURICH
BRUSSELS
MILAN
MONACO
LIMA
BRAZIL

**LYON
MARSEILLE
CANNES
LILLE
BORDEAUX
NANTES
TOULOUSE
BOLOGNA**





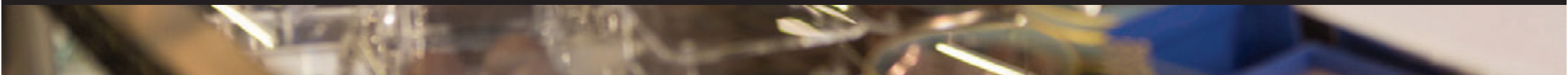
GALA EVENING PRIVATE TOURS AND TASTINGS,



CHOCOLATE CATWALK



CHOCOLATE FAIR





PASTRY SHOWS, COMPETITIONS





MASTER-CLASSES

SALON DU CHOCOLAT JUNIOR





AREA FOR NETWORKING





AUDIENCE

PARTICIPANTS

Famous chocolatiers, confectioners and ice-cream makers, international brands, suppliers of raw materials and equipment, representatives of national chambers of commerce.

GUESTS

Chocolate lovers (many families with children), retailers, private entrepreneurs, buyers and distributors, bakers, chefs, chocolatiers, members of the media.



МОСКВА

***17- 19 November 2017
The Central House of Artists
Moscow***

*Founders of the Salon du Chocolat
Sylvie Douce and Francois Jeantet*

*Director Salon du Chocolat Moscou
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