



Supported by:



# ERUGRIDS-ELECTRO

INTERNATIONAL ELECTRIC POWER FORUM

OCTOBER 11-12, 2016 • WORLD TRADE CENTER MOSCOW

»» FORUM 2016



**RUGRIDS-ELECTRO. THE INFRASTRUCTURE GROWTH. OPTIMIZATION. OPPORTUNITIES**

THE FORUM IS A KEY EVENT OF THE RUSSIAN POWER INDUSTRY. A PRACTICAL PLATFORM TO DISCUSS WAYS OF DEVELOPMENT AND SHORT AND LONG TERM NEEDS OF THE ELECTRIC GRID COMPLEX, SET A STANDARD OF INTELLIGENT SOLUTIONS FOR THE MODERNIZATION AND EXCHANGE OF EXPERIENCE.

THE FORUM IS SUPPORTED BY MINISTRY OF ENERGY OF THE RUSSIAN FEDERATION. IN 2016 THE FORUM WILL BE HELD FOR THE FIFTH TIME.

**GOALS AND OBJECTIVES:**

- Define ways to develop Russian electric power industry
- Find solutions to upgrade the network and their further implementation
- Identify key areas of import substitution
- Develop coordinating strategies for improving energy efficiency and energy saving
- Shape a unified technical policy in electric grid complex

**TARGET AUDIENCE:**

- Business community: executives and specialists of companies of electrical energy industry, leading experts, heads of ministries and departments of energy business

**FORUM'S OPERATOR:**

- Grata ADV

## »» ABOUT FORUM



**Oleg Budargin,**  
Director General of PJSC Rosseti,  
Co-Chairman of the Forum  
Organizing Committee



*The Rugrids-Electro International Energy Forum is not held for the first year, all the time it grows, develops, acquires new depth and changes for the better. The forum is a great opportunity to bring together on a common platform the leading experts, representatives of authorities, manufacturing companies, experts, scientific organizations. The Forum engages a lot of students, young industry specialists and scientists from different countries. It became a good tradition! Great attention is paid to exchange experience in the field of innovations, new technologies, energy efficiency, cybercrime defenses.*

**Dominique Fache,**  
Founder Sophia Antipolis, Founder Club  
de Nice, Chairman of the Board, Russian  
Technology Foundation



*Very interesting Forum opening new perspective on Future of Energy and fields of innovation. Hope it was as useful for participants as for me as a speaker. I hope also that in this difficult period I could bring some of the international dimension indispensable to technology progress.*

**Ivan Makarin,**

Vice President, Market «Energy»  
Schneider Electric in Russia and CIS



*Forum Rugrids-Electro 2015 had a great success. On behalf of Schneider Electric, I want to thank the organizers of the forum, and, primarily, the company «Rosseti» for the invitation to become a partner of the forum and for the opportunity to present our technology in the area of electric vehicles. Forum Rugrids-Electro - an effective platform for the exchange of experiences between professionals in the field of electric power, as well as a unique opportunity to discuss topical issues in the industry with representatives of the state, science and business.*

**Dmitry Peskov,**

“Young professionals, ASI” Director



*Smart electric power industry and the personal funds of energy accumulation and storage will become a trivial reality soon. Today one of the road maps within the framework of the National technology initiative provides the emergence and commercialization of the redistribution sources of energy of an essentially different type. That's why, constructive discussion about implementation of disruptive technologies, which took place at the Forum is a vital necessity for every participant of the electric power market in order to survive in a changing environment, and be competitive at the global level*

»» FORUM SPEAKERS 2012-2015



**I. AGAMIRZIAN**

Director General of JSC  
«RVK»



**O. BUDARGIN**

Director General  
of PJSC «Rosseti»



**B. VEINZIKHER**

Director General  
T+ Group



**I. GRACHEV**

Deputy on Energy  
of the State Duma.  
Member of the Forum



**A. KALININ**

First Vice President  
for Energy and  
Infrastructure OPORA  
ROSSII All-assistant  
Public Organization  
of small and medium  
business



**V. KNYAGININ**

President of the Center  
For Strategic Research  
Foundation



**L. NEGANOV**

Energy Minister  
of the Moscow region



**S. NOVIKOV**

Head of the Federal  
Tariff Service



**I. OHASHI**

Advisor on Japan and  
APR for the Association  
of Industrial Parks



**N. ROGALEV**

Rector of the NRU  
«MPEI»



**J. SUZUKI**

Director General  
Panasonic Rus



**A. TEKSLER**

1st deputy Minister  
of Energy



**A. TORSHIN**

1st deputy chairman  
of the Federation council  
of the Federal assembly  
of the RF



**D. FACHE**

Co-founder of the Sophia  
Antipolis technological park,  
founder of the Club de Nice



**V. FORTOV**

President of the Russian  
Academy of Science



**A. CHUBAIS**

CEO of the  
MC Rusnano, LLC



»» ORGANIZING COMMITTEE 2016



**O. BUDARGIN**

Director General  
of PJSC «Rosseti»



**A. TEKSLER\***

1st deputy of energy  
minister



**V. FORTOV**

President of the  
Russian Academy of  
Science



**I. BORTNIK**

Chairman of the  
supervisory board  
Foundation for  
Assistance to small  
innovative enterprises in  
science and technology



**P. ZAVALNYI\***

Deputy Chairman of State  
Duma Energy Committee



**S. KATYRIN**

President of the  
CCI of Russia



**N. KUTEEV\***

Director of the Russian  
Technology Agency



**V. BELOV**

Senior Vice President of  
Skolkovo Foundation



**A. KALININ**

First Vice President  
for Energy and  
Infrastructure OPORA  
ROSSII All-assistant  
Public Organization  
of small and medium  
business



**A. SOKOLOV**

Deputy Ministry  
of Telecom and Mass  
Communications of the  
Russian Federation



**A. NIKITIN**

Chief Executive  
Officer Agency  
for Strategic Initiatives



**S. KALUGIN\***

Rostelecom  
president



**T. PANFEROVA**

President JSC  
«Grata Adv»



\*Candidates pending approval

## »» FORUM KEY COMPONENTS



### BUSINESS PROGRAM

- Plenary discussions
- Round tables
- Master classes
- Debates
- Workshops
- Lectures
- Open interviews

### EXHIBITION

- Innovations podium
- Business communications zone
- Admission attestation committee
- Presentation zone
- Press center
- Growth potential zone



Small and medium business zone.

The Forum is focused on practical results. It gives its participants opportunities to identify the range of the most technologically advanced and competitive electric products and services in the industry, develop standards of systematic solutions to make the industry more intellectual and informative. This makes possibility for Russian industry to give a systemic response to competitive global markets challenges.

## »» FORUM 2016 BUSINESS PROGRAM



### **RUGRIDS ELECTRO. INFRASTRUCTURE GROWTH. OPTIMIZATION. OPPORTUNITIES.**

Two thematic days of the business program will reveal main directions in the industry development: import substitution priorities, strategic technologies and solutions for industry modernization.

#### **PLENARY SESSION**

**Consolidation. multiplier effect of infrastructure projects**

#### **SMART ELECTRIC ENERGY**

Technological industry development, including the concept of smart home/street/town

#### **ATTRACTION OF FOREIGN INVESTMENTS**

Industry financing during recession

#### **ENERGYNET**

Network structure of the market and smart consumer

#### **COMPREHENSIVE UPGRADE PROGRAM**

For the electric grid complex

### **2 DAYS/2 TRACKS + HALL FOR SPECIAL EVENTS**

#### **TRENDS**

- Import substitution
- Cooperation of small and big businesses
- Comprehensive modernization of the industry
- Infrastructure megaprojects
- Smart home, street, town

#### **TECHNOLOGIES**

- Relay protection
- Smart metering systems
- Cable and wire products
- The use of direct current technology

#### **SPECIAL EVENTS**

- Interactive format events
- Videoconferences
- Technical sessions
- Lectures
- Master classes

## »» BUSINESS PROGRAM FORMATS



Plenary session



Round table



Debates



Regional conference



Panel discussion



Technological quest



also lectures and workshop

### IN 2015:

 **28**  
PANEL DISCUSSIONS

 **255**  
SPEAKERS

 **2 170**  
BUSINESS PROGRAM  
DELEGATES

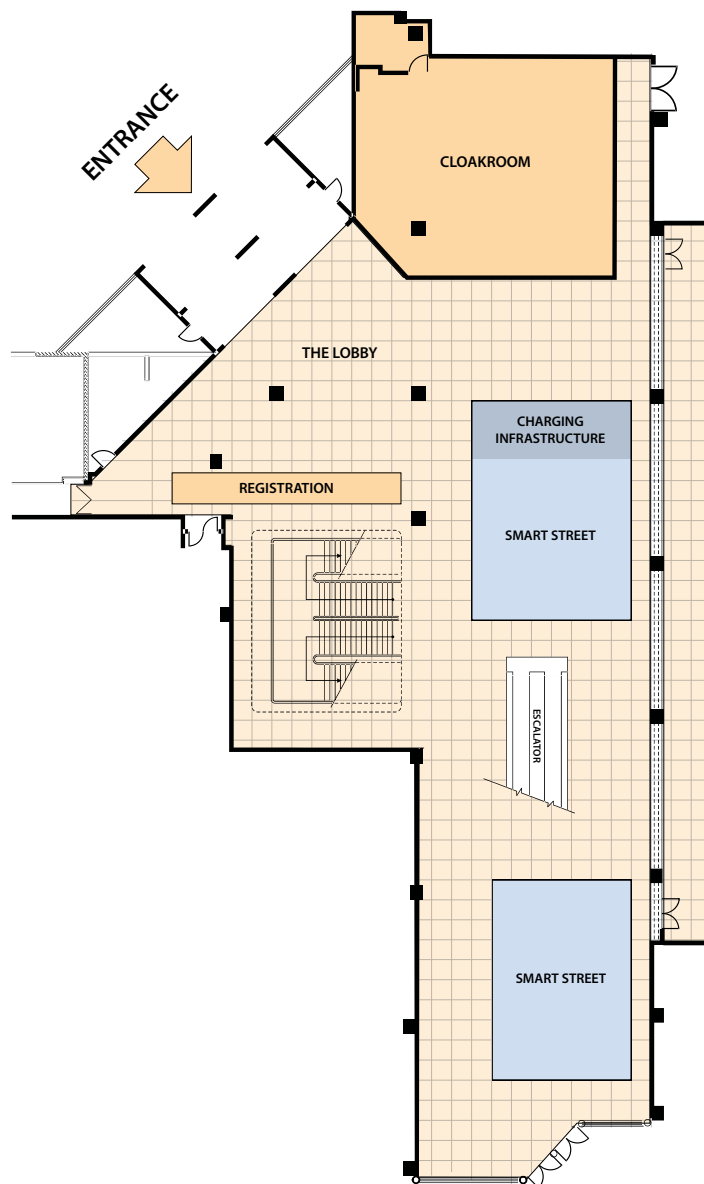
 **5 000**  
PARTICIPANTS



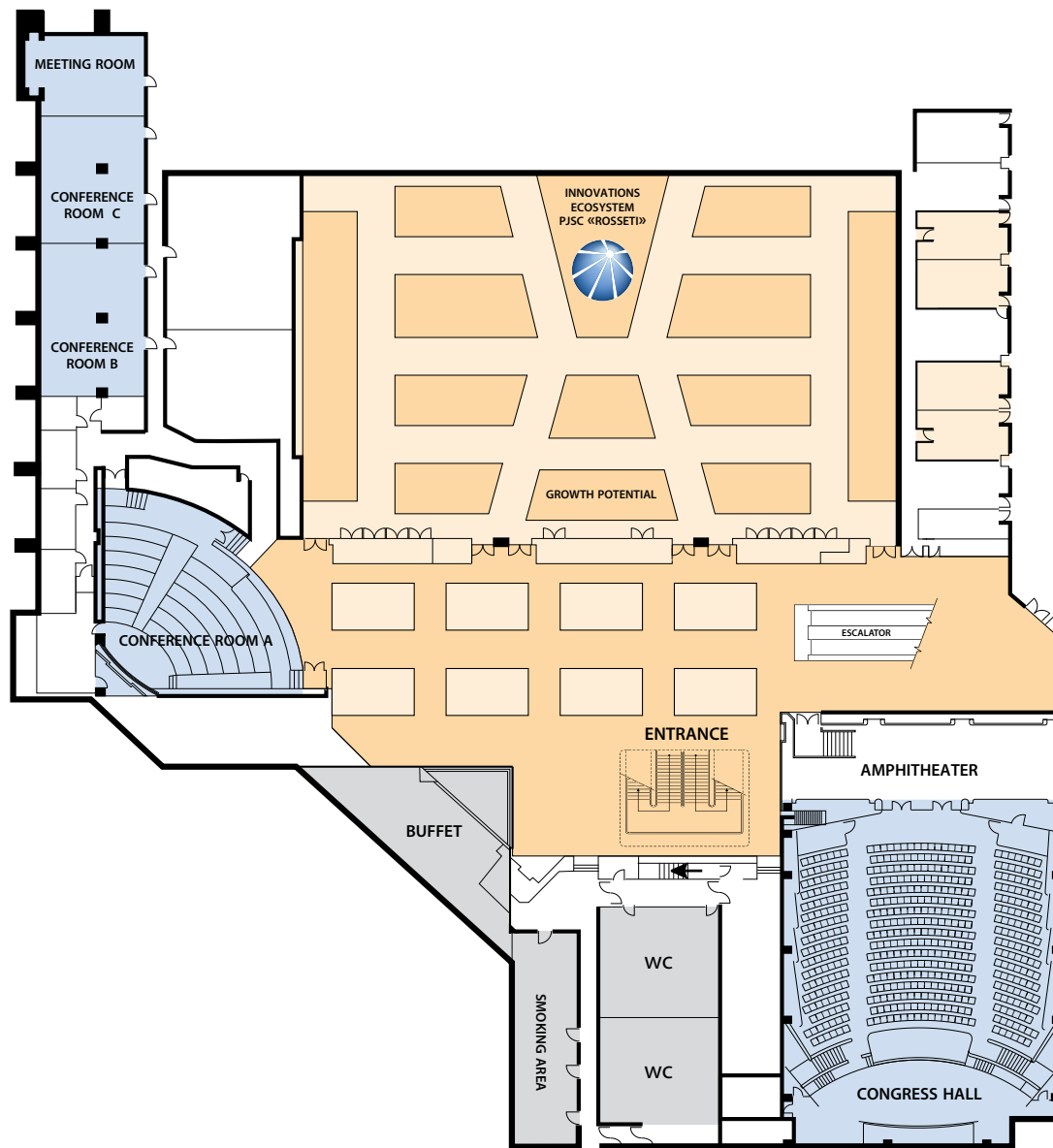
# »» FLOORPLAN WORLD TRADE CENTER MOSCOW



1st floor



2nd floor



## »» EXHIBITION KEY COMPONENTS

### INNOVATIVE SOLUTIONS PODIUM

SPECIAL THEMATIC EXHIBITION OF INNOVATIVE DEVELOPMENTS, LAUNCHED TO PRESENT ADVANCED ACHIEVEMENTS IN THE FIELD OF ELECTRICAL EQUIPMENT.

DEVELOPMENTS, PRESENTED ON THE PODIUM ARE INCLUDED IN THE INNOVATIVE SOLUTIONS REGISTER AND ARE USED IN THE COMPANY PJSC «ROSSETI».

In 2015 **51 application** forms from Russian and foreign countries were submitted for the contest «**Innovations in power industry**»

The working group, consisting of representatives from the most relevant structural units of PJSC «Rosseti», made a rating of the best innovative solutions, which included 15 companies  
All the chosen developments by the companies were posted as exhibits on the «Innovative solutions podium».



## »» EXHIBITION KEY COMPONENTS

### «GROWTH POTENTIAL»

«GROWTH POTENTIAL» — IS AN OPEN PLATFORM FOR DISCUSSIONS, EVENTS AND CONTESTS WITHIN THE YOUTH PROGRAM OF THE FORUM.

In 2015, working results from the «International Youth Round Table» were presented on the «Growth Potential» platform within the Youth Program of the Forum, experts from European energy companies and scientists taking part in the event. Also, the final stage was held of the All-Russian contest of Bachelor graduation works in electric power and engineering, Russian technical universities, co organized by PJSC «Rosseti» and the Youth Policy Section of the Russian National Committee of CIGRE.

A meeting of teams participating in the «International youth forum», organized by PJSC «Rosseti» took place. Team-members representing electric power companies from France and Germany, PJSC «Rosseti» and a team of young scientists from Russian energy universities held a meeting in the format of “Round table”.

The final award ceremony of the winners and finalists of the contest «Energoproryv-2015» was held. The «Energoproryv» contest was organized by PJSC «Rosseti» together with the «SKOLKOVO» Fund and support by the Agency for Strategic Initiatives. The event is held annually since 2013.



## »» EXHIBITION KEY COMPONENTS

### **ELECTRIC VEHICLES AREA**

A unique format allowing everyone to see models of modern electric vehicles at a single site and learn about the available charging infrastructure, as well as take a test drive of one of the presented cars at the same time.



### **ATTESTATION COMMISSION RECEPTION AREA**

Forum participant-exponents and PJSC «Rosseti» field working group meeting site to cover attestation issues. Participants enjoy a priority opportunity to take that procedure or get consulted on filling the necessary documents in accordance with technical requirements by PJSC «Rosseti».




### **SMART HOUSE**

A full-size mock-up residential house presenting modern innovative technologies used to maintain high life quality via economic environmentally friendly consumption of energy resources.



»» BUSINESS PROGRAM EVENTS



**2**  DAYS

 **2 000**  
PARTICIPANTS

 **200**  
SPEAKERS

 **20** BUSINESS  
PROGRAM EVENT

 **50** DEVELOPMENT  
TECHNOLOGIES

## »» SPONSORSHIP OPPORTUNITIES

### MAJOR SPONSORSHIP STATUS:

- General partner
- Official partner
- Partner
- Stream partner
- Automotive partner
- Growth potential area partner

### ADVANTAGES:

- Widest opportunities for advantageous positioning of one's company brands on the market of electric power;
- Unique opportunities to develop business contacts with partners and sponsors, attract new clients and sign contracts;
- Integrated marketing program: traditional promotional tools + new media;
- Possibility to present directly one's products and services to target audiences;
- Positioning one's company as an innovative process participant.



»» FORUM PARTNERS 2014-2015





We will be glad to see Your company as the Forum participant and partner!  
**See you at the Forum!**

Moscow, Krasnopresnenskaya nab., 12, World Trade Center (WTC)

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