

2015

MAIN PROGRAMME OF EVENTS

03.02-06.02	CITY EDUCATIONAL FORUM
19.02-22.02	KNOWLEDGE. PROFESSION. CAREER
11.03-13.03	VETERINARY INDUSTRY
18.03-21.03	INDUSTRY OF BEAUTY
25.03-27.03	BAIKALTOUR
31.03-03.04	EDUCATION IN BAIKAL REGION FORUM
07.04-10.04	SIBERIAN FOOD PRODUCTS. PACKING. EQUIPMENT SIBERIAN SPRING
21.04-24.04	TRANSPORT AND ROADS OF SIBERIA SPECIAL EQUIPMENT. SIBERIAN AUTO SERVICE
13.05-15.05	FAMILY WORLD
19.05-22.05	BAIKAL CONSTRUCTION WEEK
27.05-30.05	HUNTING. FISHING. RECREATION
02.06-05.06	SCIENCE AND TECHNOLOGIES
06.08-12.08	ALL FOR SCHOOL
18.08-21.08	GARDENING AND COUNTRY-HOUSE. GARDEN DESIGN HONEY FAIR
31.08-06.09	ORTHODOX RUSSIA
11.09-12.09	VENTURE FAIR
09.09-11.09	SIBERIAN SUBSOIL MANAGEMENT. ECOLOGY
15.09-18.09	WOOD PROCESSING INDUSTRY OF SIBERIA. WOODEN HOUSE CONSTRUCTION FURNITURE
23.09-25.09	ACHIEVEMENTS OF IRKUTSK REGION
06.10-09.10	SIBERIAN HEALTH CARE
13.10-16.10	ENERGY & HOUSING AND UTILITIES SECTOR
20.10-23.10	AGRICULTURAL WEEK
29.10-01.11	CHOOSE YOUR PROFESSION
05.11-08.11	REALTY FAIR. MORTGAGE. LOANS
12.11-15.11	THE WORLD OF STYLE AND BEAUTY
19.11-21.11	BAIKAL FORUM OF ENTERPRISERS
02.12-04.12	THE IMPOSSIBLE IS POSSIBLE...
08.12-13.12	NEW YEAR'S GIFT. COMFORTABLE HOUSE



SibExpoCentre
Irkutsk exhibition complex

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***Be attentive! Exhibition names and dates can be changed.
For more information see the site www.sibexpo.ru***

SibExpoCentre

EXHIBITIONS FAIRS FORUMS PRESENTATIONS



IRKUTSK REGION

Irkutsk Region is a part of Siberian Federal District of the Russian Federation, is located in the South part of Eastern Siberia. Total area of the territory is 774,8 thousand sq.km. The population numbers 2 500 thousand people.

Irkutsk Region is an industrial region of the Russian Federation.

Timber processing, metallurgical, fuel and energy, petrochemical complexes, mechanical engineering, aircraft building, instrument making enterprises are successfully working, food and building industries are actively developing within the territory of the Region.

The main thruway of Irkutsk Region is the Trans-Siberian railway line. Length of railways for general use is about 2500 km.

The developed highway network permits to truck goods by motor transport; the length of public roads is more than 12.4 thousand km.

Through the region the largest navigable rivers flow - Angara, Lena, Lower Tunguska which have caused development of a water transport, proportion of which is about 10% of the general cargo turnover.



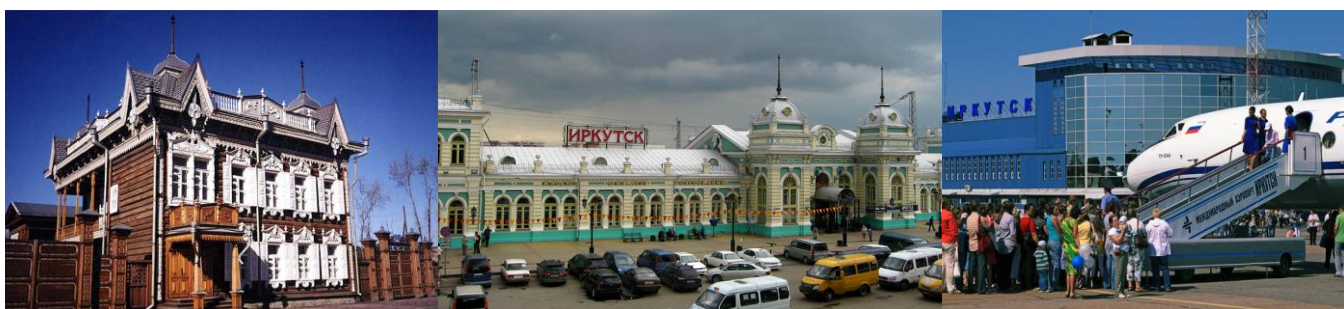
Air transport including international are carried mainly by two international airports, located in the cities of Irkutsk and Bratsk. From the Irkutsk Airport it is possible to depart to the large Russian cities - Moscow, St. Petersburg, Yekaterinburg, Krasnoyarsk, Novosibirsk, Vladivostok, Khabarovsk and others. Airport provides also a number of international flights to Seoul (South Korea), Hong Kong, Manchuria, Beijing, Harbin (China), Ulan Bator (Mongolia), Bangkok (Thailand) and other countries.

IRKUTSK

Irkutsk is an old Siberian city, a large administrative, industrial, commercial, cultural and scientific centre of Eastern Siberia. The population of the city is 606,000 people. It is situated by the side of the Angara River, at a distance of 63 km from Lake Baikal and 5042 km from Moscow. Irkutsk is one of the five most visited Russian cities.

Irkutsk is known as a crossroads of trade routes between East and West of Russia, as well as Russia with China and Mongolia. The Trans-Siberian Railway and M-55 Moscow – Vladivostok Federal Highway pass through Irkutsk. The city has airport, railway station, and two riverside stations.

Being close to Lake Baikal, Irkutsk makes excellent opportunities for carrying out post-congress tourist programmes within the framework of major business events. The opportunity to conduct business meetings combined with a wonderful recreation at the unique lake – all of these create a unified image of business Irkutsk, attracting Russian and foreign businessmen and representatives of government agencies.



SIBEXPOCENTRE EXHIBITION COMPLEX

Sibexpocentre OJSC Irkutsk International Exhibition Complex is a leading exhibition company of Eastern Siberia. More than 20 years Sibexpocentre OJSC has been specialising in holding trade fairs, congress events and meetings. Since 1992, the company is a member of the Russian Union of exhibitions and fairs.

Sibexpocentre OJSC is the largest presentation area in Baikal Region:

- three pavilions (halls) with a total square area of 4500 sq.m,
- open-air exhibition area of 3400 sq.m.

Annually in the exhibition complex:

- more than 35 regional, interregional and international exhibitions are held,
- more than 3000 exhibiting companies participate,
- more than 400 thousand visitors are attracted.

Technical capabilities of Sibexpocentre Exhibition Complex:

- presentation platforms,
- conference rooms with a capacity up to 1000 people,
- multimedia equipment,
- modern means of communication.



OFFICIAL SUPPORT OF SIBEXPOCENTRE OJSC EXHIBITIONS:

- Government of Irkutsk Region,
- Administration of Irkutsk city,
- Chamber of Commerce and Industry of the Russian Federation,
- Chamber of Commerce and Industry of Eastern Siberia
- Producers and Entrepreneurs Partnership Irkutsk Regional Association of Employers.

BAIKAL INTERNATIONAL ECONOMIC FORUM

Baikal International Economic Forum is one of the largest business forums in Russia, a key event in the economic and political life in the regions of Siberia and the Far East. Forum participants traditionally are representatives of the Federation Council of the Federal Assembly of the Russian Federation, the Government of the Russian Federation, representatives of the Russian business elite, foreign states.

Sibexpocentre exhibition complex performed three times as forum operator, and three times its main events passed on the platform of exhibition complex.

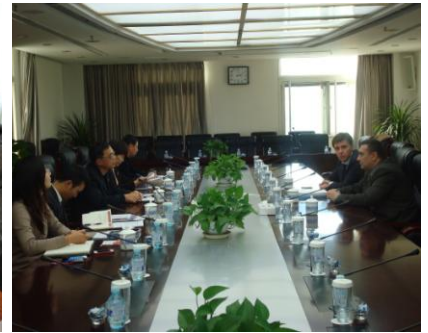


INTERNATIONAL COOPERATION

The exhibition complex successfully cooperates with various international exhibition companies, representatives of official foreign organisations in Russia, such as consulates and chambers of commerce of such countries as China, South Korea, Mongolia, Japan, Poland; divisions of various unions and associations.

The exhibition complex has an experience in holding the national exhibitions of different regions and countries.

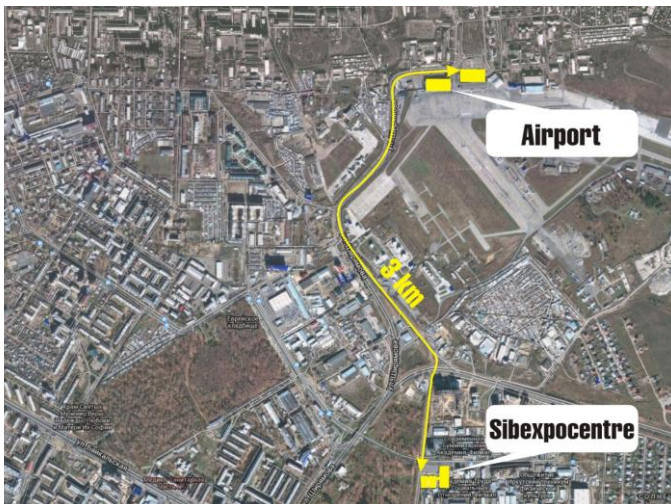
Geography of foreign exhibitors: Austria, Belarus, Bulgaria, Germany, Greece, Israel, India, Kazakhstan, China, Korea, Latvia, Mongolia, Poland, USA, Taiwan, Thailand, Turkey, Ukraine, Montenegro, Czech Republic, Switzerland, Japan.



EXHIBITION COMPLEX LOCATION

Sibexpocentre OJSC Irkutsk Exhibition Complex is located in the business centre of Irkutsk. Sibexpocentre's advantage is its proximity to the International Airport Irkutsk, which permits the participants and guests of Irkutsk exhibitions to reach exhibition complex comfortable and easy.

Convenient location of Sibexpocentre OJSC promotes the exhibition activity in the region, attracting of new technologies, equipment, specialists and investment to Irkutsk Region.



Convenient Location:

- 15 min. from the airport Irkutsk (3 km),
- 20 min. from the centre of Irkutsk (8 km),
- 1 hour to Lake Baikal (63 km),
- 25 min. from the railway station Irkutsk-Passenger (14 km),
- in close proximity there are hotels of various categories (4 *, 3 *, 2 *).

«PROFESSIONAL VISITOR» PROGRAMME

Sibexpocentre OJSC offers the special programme for the Russian and foreign experts and businessmen, wishing to visit exhibitions in Irkutsk.

The programme includes:

- Organising business meetings with Irkutsk entrepreneurs
- Airline and train tickets reservation
- Transfer service
- Hotel rooms booking
- Organising tours of Irkutsk and Lake Baikal
- Interpreter services
- Organising business lunches/dinners

PARTICIPATION IN IRKUTSK EXHIBITIONS: OPPORTUNITIES AND PERSPECTIVES

Participation in Sibexpocentre exhibitions is the best and most affordable opportunity for entry into Irkutsk Region market. Exhibitions are a meeting place for professionals, representatives of government agencies, public and consumers, as well as reflect conditions of the regional market.

In addition, the exhibitions give a real opportunity to expand the number of potential customers. Every year, Sibexpocentre exhibitions are visited by about 400,000 people. Participation in exhibitions makes it possible to establish many contacts with high quality target audience.

Moreover, the participation in Irkutsk exhibitions is an opportunity to combine a business trip with a visit to the unique, deepest lake in the world - Lake Baikal.

COST OF PARTICIPATION:

Cost of participation includes registration fee, rental cost of exhibition space, optional equipment and services. Invoice for foreign participants is in US dollars at the current exchange rate of the CBR.

For foreign companies' special benefit, Sibexpocentre OJSC offers favourable terms of participation in the exhibitions.

CONTACT INFORMATION:

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«**Knowledge. Profession. Career**» - Doors Open Day of leading educational institutions of Irkutsk region! School-leavers receive the necessary information directly from first-hand: conditions of entrance, a list of required exams, benefits of different professions and opportunities for further employment on the chosen profile. The exhibition provides an opportunity to compare chosen profession training in different educational institutions and choose the most appropriate option.



«**Industry of beauty**» - is the most fashionable event of the season. The exhibition presents trends of spring and summer 2014 - in clothes, hairstyles, manicures and make-up. There are new cosmetology products, beauty saloons' equipment and modern materials for specialists in all areas of the beauty industry. Master classes and training seminars, business meetings and qualification courses.



«**Baikaltour**» - the exhibition demonstrates travel opportunities and investment attractiveness of Baikal region, brings together travel industry's professionals from different regions of Russia, Europe and Asia-Pacific countries.



«**Siberian food products. Packing. Equipment**» - the exhibition shows new development trends in the food industry, contributes to the saturation of the regional market with quality food products, introduction of advanced technologies in food production, packaging and commercial equipment.



«**Transport and Roads of Siberia. Special equipment. Siberian auto service**» - is the specialised exhibition of road transport machinery, equipment and services. It aims to promote the development of transport infrastructure and logistics in the region, introduction of innovative solutions in the construction and reconstruction of road and other transport links. The exhibition also presents everything necessary for quality service vehicles: a wide range of equipment, materials and tools for service centres, diagnostic centres and car washes.



«**Baikal Construction Week**» - is the largest construction exhibition in Irkutsk region. The exhibition presents the whole variety of Russian and foreign materials, new technologies and services for the construction of modern buildings and structures: devices, facilities' life support systems, engineering bathroom equipment and equipment for sauna, swimming pools, interior design solutions, design, landscape architecture and many other things.



«**Hunting. Fishing. Recreation**» - the exhibition brings together all the new products of the season for hunters and fishermen. Summer is coming – renew your outfit! Fishing lines and hooks, fishing rods, tents, and night vision devices – all necessary, comfortable and modern things. There is a large variety of products for tourists and those who love adventure and extreme.

THE SECOND HALF OF THE YEAR



«**All for School**» fair - In anticipation of the new school year, the fair will present all necessary for pupils: teaching aids, school supplies, stationery, clothes and footwear, books, sporting goods and many other things. The fair will permit participants to significantly increase direct sales, establish new business contacts and strengthen existing relationships, generate wholesale orders, monitor the market of children's industry in the region and expand partner network. The fair will provide buyers with the opportunity to buy everything you need for the new school year quickly and in the one place.



'**Gardening and country-house. Garden design**' – is a holiday for gardeners of Irkutsk region. Demonstration of the achievements of the best clubs of Angara region, exchange of experiences, master classes of professionals, selling plants, seeds, vegetables and fruits grown in home gardens, landscape beautification of country houses. Exhibition is the largest platform for communication of people who take great interest in gardening, establishing contacts and further cooperation.



'**Wood processing industry of Siberia. Wooden house construction industry**' – is an international exhibition of equipment, technologies, materials and production of logging and woodworking industry. The exhibition covers three main areas of the sector: forest management, woodworking and wooden building construction.



'**Siberian healthcare. Dentistry**' – is a specialised exhibition of medical and dental devices, new equipment, technologies, pharmaceuticals, practical healthcare. It is here where medical practitioners exchange experiences, establish contacts with colleagues, partners and the general public acquire the necessary equipment and supplies for more effective work.



'**Energy & housing and utilities sector**' – is a significant event in the region, a large-scale professional event which annually introduces professionals with the latest developments and achievements in the field of energy and presents machineries, apparatus and aggregates for petrochemical plants, iron and steel, wood processing enterprises, welding equipment and technologies, metal shearing and marking equipment. The exhibition creates prerequisites for energy integration, coordinated interaction in various sectors of the economy.



'Agricultural Week' exhibition timed to the Day of workers of agriculture and processing industries. The exhibition introduces consumers with the new products of food processing enterprises, peasant farm enterprises. The exhibition presents the achievements of agro-industrial complex obtained through the implementation of innovative technologies in production. This is a major show of achievements of agriculture in the region, a kind of summing up the year.

'Realty Fair. Mortgages. Loans' exhibition is an effective consultation centre and a single trading platform on the issues of construction, sale, lease of real estate and land, banking and related services. The exhibition focuses on a wide range of visitors and serves the interests of both industry professional audience and end customers - buyers, renters of real estate, corporate and private clients.



'The world of style and beauty' exhibition brings together leading representatives of the beauty industry of Angara region. Presentations of autumn and winter seasons' new products in nail, hairdressing and cosmetology industries are held at the exhibition. The International Asian Championships on nail services, pedicure, hairdressing and make-up, as well as 'In the world of style and beauty' International Championship of nail services, eyelash extensions, hairdressing and make-up are held within the framework of the exhibition.



'Comfortable house. New year's gift fair' exhibition creates a great mood and helps to prepare for the upcoming holidays. The exposition is composed in the way that every visitor can purchase gifts for their loved ones and relatives, as well as for themselves. The exhibition aims to help choose festive services, clothes and accessories. The event closes the exhibition calendar of 'Sibexpocentre'.