



# VENDEXPO

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International Exhibition of Vending Technologies  
and Self-service Systems

March 23-25, 2016  
Moscow, Expocentre

Member of



EUROPEAN  
VENDING ASSOCIATION

Organizer



Co-organizer



Under support of



Торгово-промышленная палата  
Российской Федерации



General partner of WRS5  
business forum



General media partner



# ABOUT EXHIBITION



**VendExpo** is the leading exhibition of vending technologies and self-service systems in Russia, CIS countries and Eastern Europe. In 2016 10<sup>th</sup> Jubilee exhibition will take place.



**WRS5** is a new project dedicated to smart solutions and self-service systems in retail and services. In 2016 will be held simultaneously with VendExpo.





V E N D E X P O

# KEY FIGURES 2015

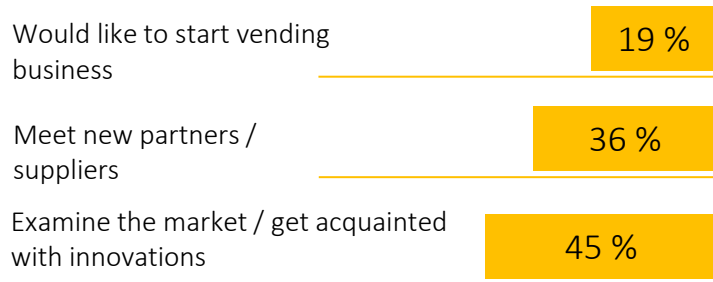
## Exhibited

75 Brands from 14 countries

## Visited

4085 

## Interest of Visit:



## Companies' Line of Business \*

- 75 % Vending equipment
- 70 % Components
- 45 % Software
- 35 % Ingredients
- 20 % Consumables
- 10 % Other

\* Total amount exceeds 100% as respondents could give more than one reply.

90% 

vending operators and distributors both current up and running and first-time entrepreneurs



## THEME OF THE PROJECT:

### Self-service systems in retail and services

- Self-check out
- Equipment for self-service carwashes, laundries, post offices, etc.
- Consumer behavior trackers
- Sensor systems and interactive window cases
- Self-service equipment protection
- Automation solutions for storehouses
- Electronic Shelf Labels
- Cash management

### Self-service solutions in banks and government agencies

- Customer flow management
- ATMs and info kiosks
- Automated bank vaults



### Self-service solutions for city infrastructure:

- Ticket terminals
- Automated Parking System/ Turnstiles
- Automated customs, passport control, baggage handling services
- Automated luggage storage

### As well as

- Service robots
- Software
- Internet of things
- NFC technologies
- Mobile Apps
- etc



## TARGETED AUDIENCE

- FOOD AND NON FOOD RETAIL NETS
- BANKS
- SERVICE INDUSTRY
- TRANSPORT SERVICES
- STATE SECTOR, ETC.

INTERNATIONAL FORUM  
“VENDING IN RUSSIA’  
March 23, 25, 2016

INTERNATIONAL FORUM  
“SELF-SERVICE SYSTEMS-2016”  
March 24, 2016

**news**

General partner of “Self-service systems-2016” forum



PROFESSIONAL CONTEST  
“BEST VENDING BEVERAGE”  
March 24, 2016



29 Russian and foreign speakers took part in Business forum.  
900+ entrepreneurs visited master-classes, seminars, talk shows and presentations in 2015.



V E N D E X P O

# REFERENCES

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***David Irvin, representative of EVA:***

Certainly my first impression is that there are a lot of people here. I've seen at the conference that there is a lot of interest by Russian vending players to learn more about the market and understand its trends.

***Mikhail Yakovlev, General Director "Liskom Techno"***

The Exhibition is very busy; there is a lively interest to our products. There are a lot of clients at our booth and there are prospective contracts that I hope will be signed after the exhibition.

***Boris Belotserkovskiy, President of Russian National Vending Association (RNVA), founder of UVENCO***

There are a lot of people at the Exhibition and we can see that people in Russia are still interested in buying new equipment and new technologies. As RNVA we are very pleased that the Exhibition is a success and as a manufacturer and supplier of vending equipment we are satisfied with the quantity of people that came to get acquainted with our products.

***Dmitriy Brilliantov, General Director NW Global Vending (Necta)***

This is the first time when our company takes part in VendExpo. We made this decision in order to support our partners as Russia is one of the key markets for us. We are planning to strengthen our presence here.

***Maksim Koshlev, Sales Director "Vavilon Vending"***

People from other types of business, for example, logistics and constructing, come here in order to start vending business.

***Andrey Belyaev, managing partner, "Etalon Vkusa"***

During the first day of the Exhibition we got 190 contacts. This result was expected for the whole period of the Exhibition. By the end of the second day we have almost 400 contacts. This is a very good outcome.

# AMONG OUR CLIENTS



Etc.



# ORGANIZER

EMTG company was established in 2002.

Due to our activity foreign companies enter the Russian market and find professional business partners here; domestic companies become stronger and thousands of people get a chance to become entrepreneurs.

**2100** brands from **32+** countries  
Took part in our events

OVER **113 000** people  
from Russia and abroad visited our events

**38** CONFERENCES IN MOSCOW  
AND RUSSIAN REGIONS

**31**

INTERNATIONAL EXHIBITIONS

**8000+**

Units were opened in Russia and abroad  
due to our activities



# INFORMATIONAL PARTNERS

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**VendingTv.it**  
THE VENDING TELEVISION

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**СТОЛИЦА**  
99.6 FM

Etc.



VendExpo 2015  
video report

<http://www.vendingexpo.ru/eng/>

## LINKS AND CONTACTS

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**EMTG**