



**INNOPROM
GOLF
CHALLENGE**

INNOPROM GOLF CHALLENGE

Golf Tournament as part of the **INNOPROM**
International Industrial Fair

July 8-9, 2017

Pine Creek Golf Resort



WELCOME TO INNOPROM GOLF CHALLENGE 2017!



WELCOME TO PINE CREEK
GOLF RESORT!



GREETINGS TO THE TOURNAMENT PARTICIPANTS



D. V. Manturov
Minister of Industry
and Trade of Russia

On behalf of the Ministry of Industry and Trade of Russia and on my own behalf, I am happy to welcome the participants, guests, and organizers of **INNOPROM GOLF CHALLENGE 2017**, arranged as part of the INNOPROM International Industrial Trade Fair.

For the second year in a row, Pine Creek Golf Resort – the first and only facility in the Urals with an 18-hole course and world-class infrastructure – is hosting this tournament.

There are no doubts that golf has already become more than just a sport: it is now an integral part of life in the international business community. Now, we can say it is becoming a tradition in Russia as well, because for us the **INNOPROM GOLF CHALLENGE** is really an innovative format for business communication, which set the tone last year by uniting over 200 business leaders from 50 different countries on the Pine Creek course.

The Tournament is supported by the Russian Ministry of Industry and Trade, as our Ministry is focused on creating favorable conditions to consolidate business relations and develop trade relations both inside and outside the country. We are convinced that the informal communication during this unhurried, yet enthusiastic golf walk guarantees both qualitative and stable business dealings.

I wish all participants and guests of the **INNOPROM GOLF CHALLENGE** the best of luck!

Make smart decisions and always shoot your best, whether in golf or in business!

GREETINGS TO THE TOURNAMENT PARTICIPANTS



Ye. V. Kuyvashev
Acting Governor of
Sverdlovsk Region

I am happy to officially welcome the participants, guests, and organizers of **INNOPROM GOLF CHALLENGE 2017!**

For the second year in a row, Sverdlovsk Region plays host to this important sporting and business event. This goes to show conclusively that our region is the perfect venue for tournaments of the highest caliber.

The only professional golf course in the Urals, Pine Creek Golf Resort, is among the most important sporting and tourist facilities of the region. It contributes to the popularization of an active lifestyle, the development of domestic and international tourism, and the improvement of the investment appeal of Sverdlovsk Region.

I would like to thank Pine Creek Golf Resort for all the careful attention they pay to training young golfers and promoting the sport among the younger generation. The Children's School of Golf located in your resort is bringing up the next generation of future professionals.

According to the decision of the International Olympic Committee, golf is once again included in the Olympic's athletic program. This means that Sverdlovsk golfers have a wonderful opportunity to honorably represent one day their region on the global athletic stage.

In addition to exclusive projects, Pine Creek also regularly supports charitable causes, for example the Verkhoturk orphan asylum. I am proud the organizers decided to arrange the tournaments as a charitable event and transfer all raised funds directly to this orphanage. Therefore, **INNOPROM GOLF CHALLENGE** is more than just a unique platform for informal business communication but also an environment of good deeds for a more sustainable business world.

I wish all Tournament participants good weather, an even better game, and that all their efforts meet with success!

GREETINGS TO THE TOURNAMENT PARTICIPANTS



V. B. Khristenko

President of the
Russian Golf
Association

Dear golfers, guests, and participants of the Tournament! The **INNOPROM GOLF CHALLENGE** at Pine Creek Golf Resort in Yekaterinburg on the eve of the annual INNOPROM Industrial Trade Fair is already a well-loved tradition.

The Tournament may be young, but it has tremendous potential for development. The **INNOPROM GOLF CHALLENGE** format is designed to unite representatives of key authorities and large enterprises as members of a single team and provide them a friendly platform for communication. Because golf is not just a sport or part of a healthy and productive lifestyle: golf is a special cultural environment, a wonderful leisure activity, and a smart and honest game. After finishing up a good round, even strangers can become friends. An enthusiastic atmosphere in combination with gentlemanly traditions facilitates the development of steady partnership relations. This side of golf is very important for today's business and political environments.

Many of you endorsed our initiative in 2016 when golf was once again deemed an Olympic sport, and now you are supporting us again in 2017, when the popularity of the sport is rapidly increasing thanks to this hallowed international event. The range of international golf tournaments is expanding, golf is developing quickly all over the world, and the number of people interested in our beloved game grows every day. The hosting of **INNOPROM GOLF CHALLENGE** is a step in this direction.

The Russian Golf Association pays special attention to juniors as well. We invite «Dream Team» - members of the junior national team, and participants of the Association project to take part in the tournament. Many of them have already won prizes in Russian and international competitions and are always looking for ways to improve their skills.

Golf unites. This is the sport's most unique feature. Good luck to all participants and guests of the Tournament. See you all at the **INNOPROM GOLF CHALLENGE!**

GREETINGS TO THE TOURNAMENT PARTICIPANTS



O. V. Kustikov
President of Pine Creek
Golf Resort

On behalf of Pine Creek Golf Resort and myself, I am happy to welcome you to the **INNOPROM GOLF CHALLENGE** ! We are truly honored to host our dear Russian and international guests!

This wonderful tradition to play a round of golf before the opening of the INNOPROM began last year. Now the Tournament participants will once again play here at Pine Creek Golf Resort on an 18-hole course meeting all international standards. Players and guests can appreciate the work of famous English golf architect Paul Thomas, whose portfolio, along with the Ural golf resort, includes over one hundred courses worldwide.

This year the Ural course will be visited by stars of the golf world – professionals of the European Tour. The Tournament will be held in the ProAm format. Each flight will include 3 amateurs and 1 professional golfer. This means that for the first time ever the **INNOPROM GOLF CHALLENGE** will host truly star-spangled ProAm teams!

In addition to participation in the team competition, the invited professionals will also compete against one another for prize money totaling EUR 175,000.

The battle of professional golfers for this significant winners pot will make **INNOPROM GOLF CHALLENGE 2017** tournament even more spectacular and important for the global golf calendar.

This year, **INNOPROM GOLF CHALLENGE** will serve as not just a platform for friendly communication between businesses and the authorities but also a perfect venue for young and prospective Russian golfers to further their professional growth. We invited the «Dream Team» – the best juniors of the Russian national team – to come join us. They will assist teams during the tournament and the day before, and the European Tour professional will arrange a special workshop for them. All this will be a great experience in the training process of Russian junior golfers.

Golf instills a positive partnership culture, where one golfer play «with», not «against» another. I am certain this kind of approach will guarantee the success of the **INNOPROM-2017** International Industrial Trade Fair!

We are very much looking forward to meeting all **INNOPROM GOLF CHALLENGE 2017** guests and participants on the course!

ORGANIZERS AND PARTNERS



TOURNAMENT ORGANIZER:



GENERAL PARTNER:



**CHELPIPE
GROUP**

WITH THE SUPPORT OF:



OPERATOR:



ABOUT THE EVENT



INNOPROM GOLF CHALLENGE is an annual golf tournament held as part of the INNOPROM Industrial Fair, an innovative format for informal communication and active recreation for leaders of the largest industrial companies on the eve of the fair's main program.

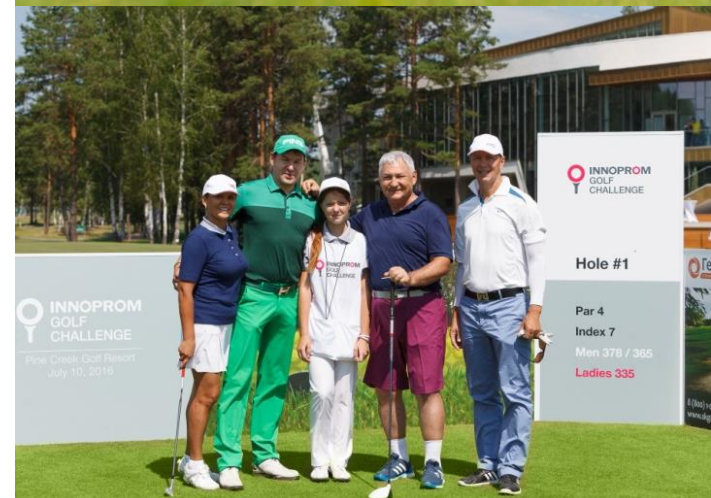
Location: **Pine Creek Golf Resort** is a one-of-a-kind course in the Urals and among the most prestigious 18-hole courses in Russia with a world-class infrastructure.

Date of the Tournament: July 8-9, 2017

Status of the event: Closed VIP event

Participants:

- top managers of Russian and international companies in the industrial sector are the participants of the INNOPROM exhibition;
- heads of foreign delegations;
- representatives of companies from the partner country of INNOPROM 2017 – Japan;
- representatives of Russian governmental bodies and partner countries;
- club members and residents of Pine Creek Golf Resort;
- partner companies of the Tournament



ABOUT PINE CREEK GOLF RESORT



For the second year in a row, the tournament is held at **Pine Creek Golf Resort** – the first world-class resort in the Urals located 20 km from Yekaterinburg:

- total area: 147 hectares of delightful forest and parks;
- the most western in Asia and most eastern in Europe 18-hole championship golf course with an area of 75 hectares;
- designed according to the highest international standards by famous English golf architect Paul Thomas, who has successfully completed over 100 golf projects all over the world throughout his career;
- modern clubhouse infrastructure and a premium class village



PARTICIPATION FORMATS



The **INNOPROM GOLF CHALLENGE** is an invitation only **VIP event** with three ways to participate:

1. TOURNAMENT PARTICIPANT: 72 (18 flights)

- Registration as a participant in the Tournament in a flight with 2 other amateurs (Am);
- Based on the results of the draw, one professional (Pro) is assigned to each flight;
- Option to play the course the day before the Tournament;
- Participation in a workshop taught by European Tour professionals;
- Participation in the Tournament;
- Participation in the official award ceremony;
- Participation in cultural and entertainment events

2. TOURNAMENT GUEST: 180

- Registration as a guest of the Tournament;
- Access to the lounge zone of the clubhouse and adjacent areas to relax and networking;
- Participation in the official award ceremony;
- Participation in cultural and entertainment events

3. PARTNER COMPANY OF THE TOURNAMENT: Tournament partner packages are provided upon request



EUROPEAN TOUR AT THE INNOPROM GOLF CHALLENGE



For the first time in the history of the **INNOPROM GOLF CHALLENGE**, title-holding golf professionals from the EUROPEAN TOUR will take part in the event, and the Tournament itself has been granted honorary status as a **European Tour Approved Pro-Am**.

- Each flight in the Tournament will have three amateurs and one European Tour professional (based on the results of the draw);
- A prize of **€175,000** will also be awarded to the top European Tour professional. Players will compete with one another for the professional title of champion and a cash prize, which will serve as an additional incentive to lead their flight to victory, as well as increase the game's appeal for both Tournament participants and guests;
- On the eve of the Tournament, the European professionals will hold a special workshop for the «Dream Team», or the best juniors of the Russian national golf team. These youngsters will also be assisting the flights throughout the Tournament;
- Event guests host workshops for participants of the Tournament as part of the training day



The Tournament features
a grand prize of
€ 175,000
for the top **European Tour**
professional



EUROPEAN TOUR PROFESSIONALS



Steven Richardson

Date of birth:
July 24, 1966

Tour victories:

Mercedes German
Masters 1993
Portuguese Open 1991
Girona Open 1991



David Lynn

Date of birth:
October 20, 1973

Tour victories:

Team Erhverv Danish
Open 1997
KLM Open 2004
Portugal Masters 2013



David J. Russell

Date of birth:
May 2, 1954

Tour victories:

French Riviera Masters 2012
De Vere Collection PGA Seniors
Championship 2010
Lyon Open V33 1992
Car Care Plan International 1985



Andrew Murray

Date of birth:
June 30, 1956

Tour victories:

EST Qualifying School —
Finals 2014
Panasonic European
Open 1989



Mark Davis

Date of birth:
July 4, 1964

Tour victories:

SSE Scottish Senior Open
2014
Hohe Brucke Open 1994
Mitsubishi Austrian Open
Sponsored by Denzel 1991



Peter Baker

Date of birth:
October 7, 1967

Tour victories:

Credit Suisse Challenge 2009
Open AGF — Allianz Cotes d'Armor
Bretagne 2007
Credit Suisse Challenge 2007
Scandinavian Masters 1993
Dunhill British Masters 1993
Benson and Hedges International
Open 1988



Glenn Ralph

Date of birth:
July 12, 1956

Tour victories:

Cleveland Golf / Srixon
Scottish
Senior Open 2009



Paul Affleck

Date of birth:
June 25, 1966

Tour victories:

Audi Open 1992



Sven Strüver

Date of birth:
August 9, 1967

Tour victories:

German PGA Championship 1990
American Express Trophy 1993
Alfred Dunhill South African PGA
Championship 1996
Sun Microsystems Dutch Open 1997
Canon European Masters 1998

EUROPEAN TOUR PROFESSIONALS



Scott Henderson

Date of birth:
September 10, 1969

Tour victories:
Northern Open 1996
Carnegie Invitational
(Tartan Tour) 2008



Alastair Forsyth

Date of birth:
February 5, 1976

Tour victories:
Carlsberg Malaysian Open
2002
Madeira Islands Open BPI
2008



Bill Longmuir

Date of birth:
June 10, 1953

Tour victories:
Handa Senior Masters presented
by The Stapleford Forum 2010 DGM
Barbados Open 2008
Midas English Seniors Open 2007
Scandinavian Senior Open 2005



Jonathan Lomas

Date of birth:
May 7, 1968

Tour victories:
Pro 2000 — Challenge
Dumez 1992
Audi Quattro Trophy,
Perugia Open 1993
Chemapol Trophy Czech
Open 1996



Jeremy Robinson

Date of birth:
January 21, 1966

Tour victories:
Open Dijon Bourgogne 1992
Zambia Open 1992
Kenya Open 1991



Joakim Haeggman

Date of birth:
August 28, 1969

Tour victories:
AGF-Allianz Open Cotes
d'Armor Bretagne 2008
Qatar Masters 2004
Volvo Scandinavian Masters 1997
Peugeot Spanish Open 1993
SI Compaq Open 1992



Stephen McAllister

Date of birth:
February 16, 1962

Tour victories:
KLM Dutch Open 1990
Vinho Verde Atlantic Open
1990



Bob Cameron

Date of birth:
January 16, 1953

Tour victories:
Sanremo Masters 2004
Open de France Seniors
2004



Denis O'Sullivan

Date of birth: March 11, 1948

Tour victories:
DGM Barbados Open 2005
Tunisian Seniors Open 2002
STC Scandinavian International 2001
Palmerston Trophy
Berlin 2001
Abu Dhabi European Seniors Tour
Championship 2000
Dan Technology Senior Tournament of
Champions 2000

FORMAT OF THE TOURNAMENT



FORMAT OF THE TOURNAMENT:

ProAm Net Birdie, team scoring

Maximum Handicap: men, 28.0; women, 36.0

Participation in the Tournament: team (3 amateurs + 1 European Tour professional)

WINNERS:

Based on the round's results, the three best flights with the highest Stableford score are determined (including handicap). Prizes also awarded for Longest Drive and Closest to the Pin.

RULES:

- Handicaps for men and women must be not higher than 28.0 and 36.0, respectively;
- Golf carts are prohibited, even in cases of medical necessity;
- Caddies and golf pull/push carts are allowed;
- Use of distance measuring systems is allowed;
- The total number of Tournament participants shall not exceed 72

Application deadline:

until **6:00 PM** Moscow Standard Time on **June 1, 2017**

Terms of participation should be checked with the organizers



PRELIMINARY PROGRAM



The event program spans 2 days.

JULY 8:

Training day and the draw ceremony

09:00 am – 10:00 am – breakfast;

10:00 am – 5:00 pm – tour of the course, training game, workshop from European Tour professionals;

6:00 pm – official drawing ceremony (assignment of European Tour professionals to flights);

7:00 pm – cultural program

JULY 9:

INNOPROM GOLF CHALLENGE 2017

7:30 am – 9 am – registration, warm-up at the driving range, breakfast;

9:00 am – 9:30 am – welcome ceremony and Tournament rules, group photo;

9:30 am – 10:00 am – transportation to starting tees;

10:00 am – simultaneous start at all tees (shotgun start);

12:00 pm – gathering of guests;

12:00 pm – 3:00 pm – open hours and informal socializing for Tournament guests, golf workshop, and Tournament partner programs;

3:30 pm – official awards ceremony;

4:00 pm – formal Japanese dinner, entertainment



SEE YOU AT INNOPROM GOLF
CHALLENGE 2017!



ORGANIZERS' CONTACTS



PARTICIPATION IN THE TOURNAMENT:

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