

# **Promoting "Health and Medical Care Strategy"**

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### **Current Situation and Issues**

# **[Current Situation]** Progress in the aging of population **Changes in medical needs (e.g. Cancer drugs)** Growth of the medical industry <The market scale of the ethical drugs in Japan> Approx. 6 trillion Yen (2000) $\rightarrow$ Approx. 9 trillion Yen (2011) Fierce global competition (Issues) **Drugs Development of innovative drugs** to cure the diseases of the aging society (e.g. Cancer) Medical devices Focusing Japan's strengths of craftsmanship in manufacturing (Monozukuri skills) on the development of therapeutic apparatus



# Pillars of the New Strategy

### 1. Development of innovative drugs

- Strengthen drug discovery capabilities for the diseases in the aging society
  - → New cancer drugs, etc.
- 2. <u>Development of innovative medical devices</u>
  - Enhance medicine-engineering collaboration and utilize Japan's strengths in this field
    - → Development of medical devices utilizing Japanese "craftsmanship in manufacturing (Monozukuri skills)"
- 3. Implementation of the world's most advanced medical care
  - > Achieve regenerative medicine and personalized medicine



- O Improvement of domestic R&D environment
- O Bring the most advanced medical care from Japan to the world

## The Office for Health and Medical Care Strategy

The government of Japan established "The Office for Health and Medical Care Strategy" within the Cabinet Secretariat on February 22, 2013.



- Take concerted government actions towards
   the realization of a growth strategy for Japan
- Realize the world's most advanced medical technologies and services to achieve the longest healthy life expectancy
- Develop the industries of medical care, drugs and medical devices as strategic industries to form a key pillar for Japan's economy revitalization

### MHLW's Headquarters for Health and Medical Care Strategy

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Headquarters Chairman Minister of Health, Labour and Welfare

Deputy Headquarters Chairmen Senior Vice Minister of Health, Labour and Welfare,

Parliamentary Secretary of Health, Labour and Welfare

Headquarters Vice Chairmen Vice Minister of Health, Labour and Welfare

**Vice Minister for Policy Coordination** 

Headquarters Members Director-Generals of Relevant Bureaus and Departments

### **Project Team**

Project General Manager Assistant Minister for Technical Affairs

T e a m M e m b e r s Directors of Relevant Bureaus and Departments

Drugs TF Medical Equipment TF Regenerative Medicine TF

Overseas

Expansion

TF

### **Overseas Expansion of Japan's Medical Care**

## < Goal >

Overseas expansion of innovative drugs and medical devices invented in Japan <u>as a package of Japan's technologies and services of medical and nursing care</u>, including <u>through the international cooperation of medical care</u>.

## <Efforts>

#### **Facilities**

the construction know-how such as hospitals

#### **Apparatus • Supplies**

medical devices, care equipments, drugs

#### X

#### System · Skills

medical and care skills, insurance system

- Establish an organizational framework for strategic overseas expansion of Japan's medical care
- Promote the overseas expansion through the frameworks of international cooperation