




ロシア北方に伝わる健康飲料の
プレミアム・ブランド

www.chaga.com.ru



何世紀にもわたりロシアの
白樺は多くの芸術家によっ
てその美しさをうたわれてき
ました。白樺はまた、謎を秘
めた神秘の樹木とされてい
ます。その神秘のひとつが、
白樺にできるきのこ「チャー
ガ」です。



古来チャーガは、滋養強壮
や健康増進に効果があると
されてきました。



ロシアの自然の力

ロシアでは大都市を離れるといまだ手つかずの自然が織りなす世界が息づいています。白樺の森、静かな川の流れ、ゆっくりと空を泳ぐ雲。その謎めいた美しさは、目にした者の心を生涯離れることはありません。ロシアの人々は古くから自然の調和の中で暮らしてきました。めまぐるしいスピードで毎日が過ぎていく現代、自然が有していた数々の秘密も、すべて解明されつくしたかに見えます。しかしそれはうわべだけ、自然はその秘密を今なお大切に守り続けているのです。神秘のヴェールに包まれた自然が持つ治癒力。私達はその源泉をたどると共に、先祖が残した知恵に学ぼうとしているのです。

類いまれな健康食品チャーガについては、古くから多くが語り継がれてきました。スラブ人は大昔から白樺のきのこチャーガを利用していたと言います。ルーシ（ロシアの古い名称）では12世紀にはすでに、様々な病気の治療のためにチャーガが用いられていました。若さを保ち、健康や美しさを取り戻すチャーガの力を、私達の祖先は知っていたのです。化学薬品の普及とともに、いわゆる民間療法が忘れ去られた時代もありました。それが今、再び見直され脚光を浴びるようになったのです。チャーガもまたその一つです。濃厚でほのかな苦みのある褐色のチャーガ飲料は、白樺由来の味と香りが魅力です。チャーガの効能・効果をまるごととじ込めたチャーガ飲料を口にすれば、渾々と湧き出る自然の力で身体が満たされるのを感じることでしょう。

感じて下さい、チャーガの効果を
触れて下さい、何世紀にも及ぶその歴史に



白樺の幹にできる暗褐色のきのこ「チャーガ」は、古くからその優れた薬効成分で知られています。ロシア、韓国、中国等では、何世紀にもわたりチャーガを採取し、様々な疾患の治療に利用してきました。そして今日、チャーガの作用・効能の源泉が現代科学によって明らかにされたのです。

チャーガは非常にゆっくりと成長し、数年かけてようやくコブ状の部分が現れます。チャーガ自体の寿命は数十年にも及ぶといいます。この間チャーガは白樺の大事な栄養分をすべて吸収し、自らの成分へと変えてしまうのです。チャーガの成分構成はユニークで、多糖類、有機酸、フラボノイド（ポリフェノール）、微量元素などを含みます。

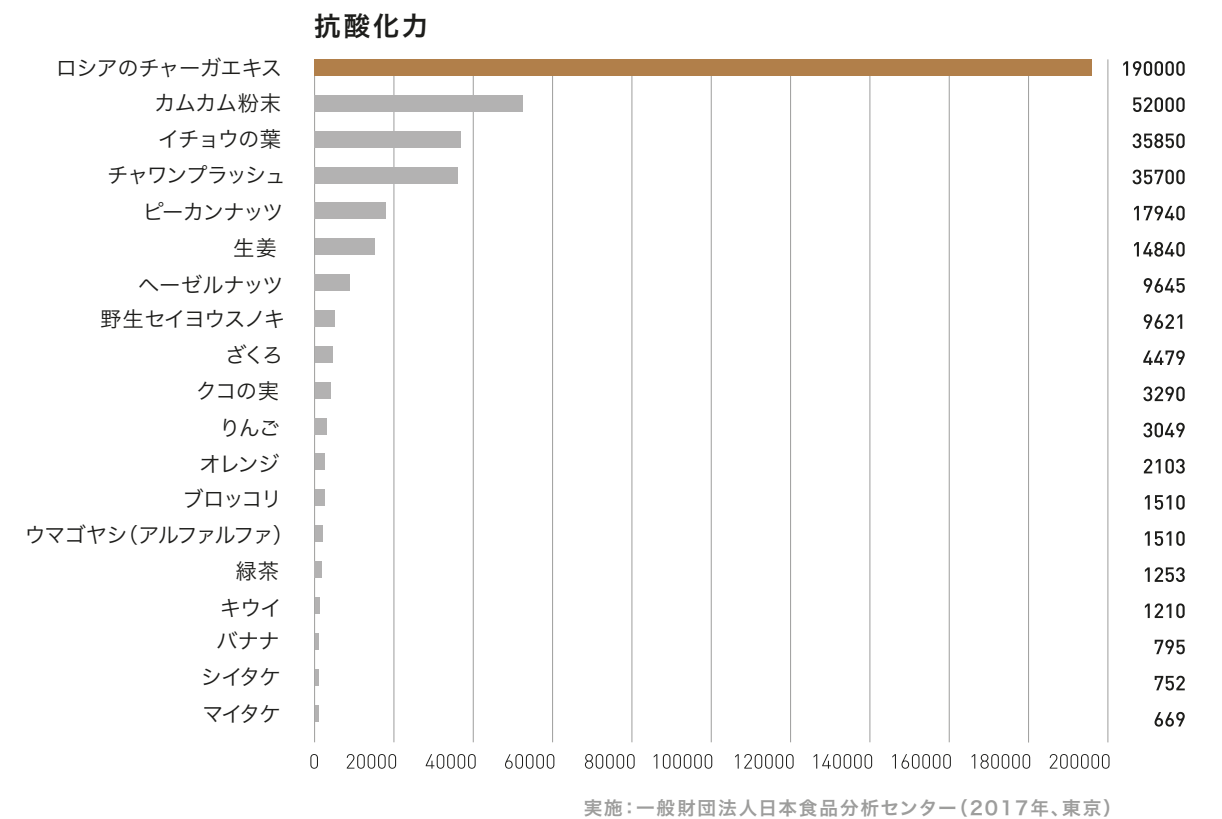
チャーガの中でも最も優れているとされているのが、苛酷な環境の極北ロシアに生育する白樺のチャーガです。冷厳な気候のシベリアで、人家や工場から遠く離れた環境で育ったチャーガは、純度を保ち、効能成分を極限まで蓄積しているのです。

チャーガの謎



化学的に見ても類いまれに豊かな成分構成を持つチャーガは、「スーパーフード」のひとつとされています。スーパーフードとは、健康増進に役立つ様々な有効成分を突出して多く含有する自然食品を指します。チャーガが数十に及ぶ疾患に対して効果を有することは、ヨーロッパ諸国、ロシア、中国、韓国、日本、米国で行われた研究結果で確認されています。第一に挙げられるのが、チャーガの抗酸化作用です。すぐれた抗酸化作用で知られる緑茶と比較した場合、チャーガエキスの抗酸化作用は緑茶の実に150倍もあるのです。

チャーガの健康効果とは？





様

様々な疾患に効果

■ 免疫系を強化する

チャーガの抗酸化作用により免疫系が安定、病気に対する身体の抵抗力が高まります。

■ 血糖値を下げる

チャーガは、「サイレント・キラー」といわれる糖尿病を制御します。チャーガの含有成分である多糖類は血液の糖質吸収を抑えるため、血糖値を下げる大きな効果があるのです。

■ 腫瘍性疾患の予防と治療

悪性腫瘍細胞の分裂阻害物質を多く含有しているチャーガは、がん性毒素を吸収し除去します。

■ C型肝炎、ヘルペスウィルス、HIV-1型、 様々な型のインフルエンザに効果

研究の結果、チャーガエキ스가C型肝炎ウィルスの活動を100分の1に低減することが明らかになっています。一部の型のインフルエンザ、ヘルペス、HIV-1型についてもウィルスの活動を抑える高い効果があることが確認されています。

■ 胃潰瘍、胃炎

古くから東洋医学では、チャーガを消化器官疾患の治療に使用してきました。近年の説によれば、チャーガが持つ抗バクテリア機能が胃潰瘍や胃炎の原因であるピロリ菌を撃退するということです。

■ 血圧、コレステロール値の正常化

チャーガに含まれるベツリン酸は血中の悪玉コレステロールにダメージを与えます。同時に活性酸素(フリーラジカル)を抑えて、血圧の正常化を助けます。

■ 抗炎症作用

チャーガの抗酸化作用は、感染による細胞の劣化を抑えます。またチャーガに含まれるタンニンが、傷ついた表面の保護膜形成を助長します。

■ 乾癬の治療

恒常的にチャーガを摂取するだけで、皮膚の病変が消え去ります。ほかには何もする必要がありません。

■ 鎮静作用

チャーガには血管の状態を整え、興奮を鎮める作用があります。



あ

あなたのテーブルに

「ルスコエ・バガートストボ (Russian Wealth)」社のチャーガ製品は、厳選された原料を低温で加工することによって、チャーガ本来の有効成分を余すことなくとじ込めた製品です。腫瘍疾患や糖尿病を予防するとともに、消化器官、免疫システムや神経系の働きを高め、病後の回復を早める効果があります。



ロシアのチャーガ茶

ロシア北方やシベリアに古くから伝わるチャーガ茶は、樹木の芳醇な香りと味が特徴の、類いまれなる飲み物です。



ティースプーン2杯分のチャーガ茶をカップに入れ、熱湯（80℃以下）を注ぎ、そのまま5～7分置いてからお飲みください。
1日2回お飲み下さい。

4ヶ月間で10パックが1クールです。

パッケージは2種類：



密封袋入り、100 g



缶入り、100 g

使用方法は簡単：
ティースプーン1/2杯をコップに入れ、温かいお湯（50℃以下）に溶かせばできあがりです。
1日2回お飲み下さい。

1年で10パックが1クールです。

パッケージは2種類：



密封袋入り、70 g



缶入り、70 g

ロシアのチャーガエキス

高い効果のプレミアム製品で、使用方法も簡単です。白樺にできるきのこから抽出した自然なエキスで、摂取後ただちに体内に吸収される10倍濃縮の生物活性物質を含有しています。



ロシアのチャーガエキスを 個包装で

さらに優れた成分組成の新製品が、服用ごとの個包装でお求めいただけます。チコリーの根から採取した天然のプレバイオティクス「イヌリン」を含有、野バラのエキスを加えることで豊かな香りの、これまでにない製品が生まれました。

新製品



早く溶け、服用に便利です。
1スティック分をコップに入れ
温かいお湯（50℃以下）に溶かしてください。服用1
回分ごとの便利なスティック
パックに包装されています。

1日2回、スティックパック1
包ずつお飲み下さい。

パッケージは2種類：



大箱入り（スティックパック3
包入り小箱 × 10個）、45 g



缶入り（スティックパック
60包）、90 g

製品完成までの秘密

- ロシア・カレリアのクリーンな環境の森林に生育するチャーガを採取、優れた品質確保のための厳しい原料選別
- 特殊乾燥室での低温乾燥（55℃以下）
- 微生物混入のないクリーンな環境確保のための実験分析や有効成分の生物活性検査の実施
- 細心の注意を払った製造工程 — はじめにチャーガを低温粉碎、続いてエキスを抽出。エキスは貴重な生物活性物質を含有
- ロシア連邦食品安全基準とHACCP食品品質管理システムに合致する衛生的環境での製造・包装



チャーガの優れた性質をまるごと
とじ込めた製品をお届けする
ために、弊社では長年の経験と蓄積に培われたいくつかのルールに基づき製造を行っています。



ル 「ルスコエ・バガートストボ (Russian Wealth)」について

「ルスコエ・バガートストボ (Russian Wealth)」
は、長年のすぐれた実績を国内外の市場で有す
る企業です。弊社の活動は、ロシア輸出センター、
ロシア連邦商工会議所、上海協力機構経済評議
会をはじめとする世界の権威ある機関・組織の
支持を受けており、その製品はロシア、中国、韓
国で非常に高い評価を得ています。



お問い合わせ



8 Aptekarskaya emb.,
Saint-Petersburg, Russia

+7 (812) 501-23-45

info@chaga.com.ru

www.chaga.com.ru



RUSSIAN CHAGA
by RIAHN
Cosmetic

About Russian Chaga and Emperors



The luxury and beauty of Russia's imperial palaces will rock anybody's imagination. The storage area of the imperial palace in Saint Petersburg contains thousands of unique items of gold and pieces of jewelry. These amazing accessories used to serve to accentuate the white skin and everlasting beauty of the empresses and members of their retinue. The tsars and tsarinas cherished the potency of plants and herbs which they believed helped maintain their youth, beauty, and health. And more than once an age-old secret would actually help save the life of a Royal.

One of such magic cures was Chaga, a birch fungus long known in Russia for its curative properties. It was a loyal attendant to those who could afford to take care of their beauty and health. Word of the fungus's medicinal properties would eventually spread far beyond the Russian Empire. Truly, not for nothing is Chaga regarded as a genuine Russian treasure.

The Amazing Potency of Chaga

A key item in our collection is Chaga, a unique Siberian fungus which grows on birches in the environmentally clean forest habitat of the Russian North.

Chaga grows for decades. During this time, it imbibes from the birch the most valuable components, transforming the nutrients into its unique composition – polysaccharides, organic acids, flavonoids, and microelements.

The Chaga fungus has long been renowned for its medicinal properties. It has been picked and applied to treat various conditions in Russia, Korea, China, and other countries. Its potency has been the subject of legends. Over the last few years, Chaga has been going through a “second birth” – it has been gaining in popularity fast throughout the world. Chaga’s efficacy in medicine and cosmetology has been substantiated by hundreds of international research studies conducted in Russia, China, Korea, Japan, the US, and the countries of Europe.

Some of the key properties of Chaga valued in cosmetics include the following:

- it helps restore, rejuvenate, and smooth the skin
- it has anti-oxidant, anti-allergenic, and anti-inflammatory effects
- it helps lighten the skin and protect it against ultraviolet radiation
- it provides protection against adverse environmental impacts





RUSSIAN CHAGA

The new premium brand «**Russian Chaga**» by **Riahn** is the result of combining the natural wealth of the Russian North with the latest achievements of South Korean technological giants. «**Russian Chaga**» by **Riahn** was created for the purposes of helping millions of women across the globe prolong their youth and beauty. The exclusive line of cosmetics has drawn its power from the two nations' long-standing heritage – the unique medicinal properties of the Russian fungus Chaga and the exclusive natural ingredients of Korean cosmetology form a powerful combination which has no analogue on the planet in potential effect.

RIAHN

216

JHT

The use of cutting-edge technology for gathering and processing pollutant-free raw materials and the continual conduct of research by top Korean scientists, pharmaceutical chemists, and dermatologists have helped ensure the highest quality and efficacy of «**Russian Chaga**» by **Riahn** cosmetics.

The product is manufactured by «Russian Wealth» LLC, a company based in Saint Petersburg (Russia), in association with the following top Korean cosmetic corporations – Michangjo, whose products, released under the brands Riahn and VOG, have won numerous certificates and awards, and JHT, experts in the area of manufacture and sale of cosmetics with over 20 years' experience and offices in nine countries.



Secret of the Russian Empress



RUSSIAN CHAGA

by RIAHN

Active Ingredient Complex (AIC 4)

Active Ingredient Complex includes 4 components: Chaga mushroom extract, Volufile™, Adenosine, Niacinamide.

The extract is a biogenic stimulant with protective, antioxidant, antimicrobial and general tonic properties. Due to the high content of vitamins and minerals, it has an anti-inflammatory and healing effects. Also used as anti-aging and anti-edematous component.

Volufile™ is a sarsasapogenin extracted from the roots of asian botanical Anemarrhena asphodeloides. It promotes body volume by a cosmetic lipofilling-like effect. It stimulates adipocyte differentiation and proliferation, and promotes lipid storage leading to an increase of adipocyte volume in the fatty tissue. Fills and smoothes wrinkles. Natural alternative to Botox.

Has anti-inflammatory effect, stimulates the synthesis of collagen. Increases elasticity, aligns skin texture, smooths wrinkles.

Lightens age spots, reduces dryness, regulates the production of skin sebum, shrinks pores.

Chaga mushroom
extract

Volufile™

Adenosine

Niacinamide

AIC 4

RUSSIAN CHAGA

by RIAHN

Triple Serum Fluid



Active Ingredient Complex (AIC 4)

Thinly spraying and relaxing tired and rough skin.
Instantly moisturizes and keeps it hydrated.

Beta-Glucan

AIC 4 has a comprehensive effect on the skin: brightens and moisturizes, increases its elasticity and firmness, smoothes wrinkles, stimulates collagen production, and also creates a protective barrier that nourishes the skin with vitamins and has an anti-inflammatory effect.

EGF

Healing, protective, cleansing, rejuvenating, moisturizing, anti-inflammatory, firming agent.

Galactomyces

EGF components of stem cell peptides help in the production of collagen in the skin, prevents pigmentation and make it clear and elastic.

Skin regeneration and improving immunity. Aligns the color and texture of the skin, brightening, protect from the harmful effects of the environment.

RUSSIAN CHAGA

by RIAHN

Triple Gold Capsule Essence



**Active
Ingredient Complex
(AIC 4)**

Restores the natural functions of the skin using bioengineered encapsulated stem cell peptides.

The active ingredient is encapsulated in Agar. When extruding through a special airless container dispenser, the capsule is broken and mixed with essence.

AIC 4 has a comprehensive effect on the skin: brightens and moisturizes, increases its elasticity and firmness, smoothes wrinkles, stimulates collagen production, and also creates a protective barrier that nourishes the skin with vitamins and has an anti-inflammatory effect.

Caviar Extract

Excellent lifting effect, the skin becomes smoother, more elastic, strengthens the walls of blood vessels.

**Human Adipocyte
Conditioned Media Extract**

Prevents oxidative damage to the skin, protecting the skin from free radicals that cause aging of the skin.

Hyaluronic Acid

Active moisturizing, regeneration, protection, filling wrinkles.

EGF

EGF components of stem cell peptides help in the production of collagen in the skin, prevents pigmentation and make it clear and elastic.

RUSSIAN CHAGA

by RIAHN

Triple Eye Contour Gel Cream



Active Ingredient Complex (AIC 4)

The light texture smoothly covers the curves and blemishes of the skin, creating a natural make-up effect.

Peptide

AIC 4 has a comprehensive effect on the skin: brightens and moisturizes, increases its elasticity and firmness, smoothes wrinkles, stimulates collagen production, and also creates a protective barrier that nourishes the skin with vitamins and has an anti-inflammatory effect.

EGF

Strengthens the synthesis of collagen and elastin, repair and provide skin elasticity.

EGF components of stem cell peptides help in the production of collagen in the skin, but also prevent pigmentation and make it clear and elastic.

RUSSIAN CHAGA Triple Gold Rich Cream

by RIAHN



Naturally bright shine. Cream eliminates wrinkles, brightens, moisturizes the skin and has an anti-aging effect.

Lecithin emulsifying technique

Non-irritation base has been implemented by using sebum & UV white powder, is natural and offers whitening effect with no greasy feeling.

Nano-Vitamin Capsule

The capsule full of natural ingredients (Phospholipid cholesterol, Ceramide, Emolient Squalane, Vitamins, Tocopheryl Acetate, Tocopheryl Linoleate) with fine gold color is well adhered closely to the skin, creates a bright and radiant shine throughout the day.

Active Ingredient Complex (AIC 4)

AIC 4 has a comprehensive effect on the skin: brightens and moisturizes, increases its elasticity and firmness, smoothes wrinkles, stimulates collagen production, and also creates a protective barrier that nourishes the skin with vitamins and has an anti-inflammatory effect.

NE Complex2

Is the perfect combination of sea buckthorn and chaga mushroom. It takes care of the skin, restoring elasticity and strengthening its health. It has a tonic and restorative effect, improves tissue regeneration and accelerates wound healing, eliminates redness and peeling of the skin. It contains vitamins A, C, E, F. It has a high content of beta-glucans and carotenoids.

Hyaluronic Acid

Active moisturizing, regeneration, protection, filling wrinkles.

Aloe Barbadensis Leaf Extract

Actively moisturizes, promotes cell renewal and relieves inflammation, soothes.



RUSSIAN CHAGA

by RIAHN

Triple Tox Serum



Chaga Mushroom Extract

Acetyl Hexapeptide-8

EGF

Centella Asiatica Extract

Nelumbo Nucifera (Sacred Lotus) Extract

Soft, delicate texture, quickly absorbed and makes the skin fresh, moisturized and radiant.

Biogenic stimulant with protective, antioxidant, antimicrobial and tonic properties. Anti-inflammatory, anti-aging and anti-edematous effect.

Peptide, reduces wrinkles caused by the movement of facial muscles, slows the emergence of new wrinkles, gives like a "BOTOX effect".

EGF components of stem cell peptides stimulates collagen production in the skin, but also prevent pigmentation and make it clear and elastic.

Heals wounds, has anti-inflammatory and anti-aging effect. Stimulates the synthesis of collagen, perfectly relieves irritation, makes the skin more elastic.

Moisturizes, soothes and refreshes the skin, improves blood microcirculation, stimulates cell activity, cleanses and whitens the skin, has antioxidant properties, reduces the signs of skin aging, gives elasticity and tone, copes well with oily and combination problems skin, tightens pores, helps eliminate acne.

RUSSIAN CHAGA

by RIAHN

Triple Gold Rich Emulsion



Chaga Mushroom Extract

The emulsion melts gently and covers the skin, providing dry skin with moisture and nutrition.

5 types of Peptide

Biogenic stimulant with protective, antioxidant, antimicrobial and tonic properties. Anti-inflammatory, anti-aging and anti-edematous effect.

Hyaluronic Acid

Stimulate skin cells to produce collagen, elastin and other proteins for its elasticity and elasticity. Ensure the delivery of various trace elements in the skin cells. Suppress collagen-destroying enzymes, which increases the lifetime of collagen and relaxes the muscles of the face.

Soluble Collagen

Active moisturizing, regeneration, protection, filling wrinkles.

Moisturizes the skin (retains moisture), provides skin elasticity, protection from damaging factors.

RUSSIAN CHAGA

by RIAHN

Moisturizing Mask Pack

Contains a lot of nutrients collagen ingredients to give stressed and tired skin rich moisturizing and nutrition to give a smooth and elastic skin mask pack.

TENCEL fiber is a vegetable material made of eucalyptus tree extract. It is durable and features silky soft touch. It is much smoother and more flexible than other mask fabrics such as non-woven fabric. It is a skin-friendly material with excellent softness and absorption rate and less skin irritation.

Biogenic stimulant with protective, antioxidant, antimicrobial and tonic properties. Anti-inflammatory, anti-aging and anti-edematous effect.

Healing, protective, cleansing, rejuvenating, moisturizing, anti-inflammatory, firming agent.

Forms a protective film on the skin, and thereby reduces moisture loss due to evaporation. Dry and damaged skin gets a much better appearance, elasticity and decreases its exfoliation, relieves irritation.



**Chaga Mushroom
Extract**

Beta-Glucan

**Hydrolyzed
Collagen**

RUSSIAN CHAGA

by RIAHN

Triple Sun Screen



3 in 1



Chaga Mushroom Extract

Citrus Paradisi (Grapefruit) Fruit Extract

Hydrolyzed Collagen

Niacinamide & Adenosine

Titanium Dioxide

UV PROTECTION + BRIGHTENING + ANTI-AGING

Sunscreen provides long-term UV protection, as well as correction of skin tone and excellent adhesion to the skin.

Biogenic stimulant with protective, antioxidant, antimicrobial and tonic properties. Renders heals, anti-inflammatory, anti-aging and anti-edematous effect.

Natural citrus fruit extract. Hashigh moisture content, rich in vitamin C, excellent antioxidant effect.

Forms a protective moist film on the skin, so dry and damaged skin gets a much better appearance, elasticity and decreases exfoliation, relieves irritation.

Niacinamide is improves elasticity and barrier function, effectively brightens the skin surface pigmentation. Adenosine is blocks skin aging.

Active UV protection, brightening effect and absolutely non-toxic component.

RUSSIAN CHAGA

by RIAHN

Triple Deep Cleanser



**Chaga Mushroom
Extract**

**Centella Asiatica
Extract**

Sodium Hyaluronate

Saturated bubbles effectively remove sebum and actively moisturize the skin.

Biogenic stimulant with protective, antioxidant, antimicrobial and tonic properties. Anti-inflammatory, anti-aging and anti-edematous effect.

Heals wounds, has anti-inflammatory and anti-aging effect. Stimulates the synthesis of collagen, perfectly relieves irritation, makes the skin more elastic, fights with free radicals and weakens the effect of UV rays.

Promotes hydration, skin-tone, slows down the natural aging processes, prevents the formation of wrinkles, eliminates inflammation in acne, delivers nutrients to the deep layers of the epidermis.



RUSSIAN CHAGA

by RIAHN

Triple Hair Shampoo

Sulfate Free, Non silicone, Low acidic pH of 5.5!

Keep your hair looking clean and shiny all day long. Designed to reduce excess oil, your hair will feel fresh and cleansed.

Chaga Mushroom Extract

Biogenic stimulant with protective, antioxidant, antimicrobial and tonic properties. Anti-inflammatory, anti-aging and anti-edematous effect.

Biotin

Eliminates the problems of inflamed, irritated or atopic skin. Quickly and firmly soothes the skin, reduces redness, itching, peeling. There is also a whitening property, provided regular use provides the effect of lightening dark spots on the skin.

Panthenol

Reduces inflammation, moisturizes, prevents peeling, regenerates, has an anti-aging effect, promotes cell renewal, restores collagen, retains skin elasticity.

Hydrolyzed Milk Protein

Regulate cellular metabolism and activate protein synthesis. It revitalizes, repairs and lightens the skin tone.



RUSSIAN CHAGA

by RIAHN

Triple Body Wash

The Body Wash will give the skin a delicate cleansing and comfort based on carefully selected moisturizing and nourishing components

Chaga Mushroom Extract

Biogenic stimulant with protective, antioxidant, antimicrobial and tonic properties. Anti-inflammatory, anti-aging and anti-edematous effect.

Glycyrrhiza Glabra (Licorice) Root Extract

Eliminates the problems of inflamed, irritated or atopic skin. Quickly and firmly soothes the skin, reduces redness, itching, peeling. There is also a whitening property, provided regular use provides the effect of lightening dark spots on the skin.

Panthenol

Reduces inflammation, moisturizes, prevents peeling, regenerates, has an anti-aging effect, promotes cell renewal, restores collagen, retains skin elasticity.

Hydrolyzed Milk Protein

Regulate cellular metabolism and activate protein synthesis. It revitalizes, repairs and lightens the skin tone.



Russian Wealth, LLC

(Head Office)

8 Aptekarskaya emb., Saint-Petersburg, Russia

+7-812-5012345

Russian Chaga Co., Ltd.

(Korean Branch)

JHT bldg, 25, Gaepo-ro 20-gil, Gangnam-gu,

Seoul, Republic of Korea

+82-2-2049-0410

www.russianchaga.co.kr

info@russianchaga.co.kr