

MOSCOW



14 OCTOBER 2016

INTERNATIONAL
BUSINESS
CONFERENCE

InRussia

BUSINESS PLATFORM ADDRESSING TO THE RAPID DEVELOPMENT OF FOREIGN BUSINESSES,
PARTNERSHIP OR RUSSIAN AND FOREIGN COMPANIES AND LOCALIZATION OF PRODUCTION IN RUSSIA

WWW.INRUSSIA.PRO

ORGANIZER



WWW.INDPARKS.RU

BUSINESS PARTNERS AND CO-ORGANIZERS



SUPPORTED BY



«INRUSSIA» IS DESIGNED TO BECOME

- A PLATFORM FOR ADDRESSING THE INTENSIVE DEVELOPMENT OF INTERNATIONAL BUSINESSES IN RUSSIA
- A PLATFORM FOR DIALOGUE AND INTERNATIONAL BUSINESS POTENTIAL RUSSIAN PARTNERS;
- ENTRY POINT FOR FOREIGN COMPANIES TO THE RUSSIAN MARKET AND FURTHER LOCALIZATION.

PARTICIPANTS OF THE CONFERENCE

REPRESENTATIVES OF INTERNATIONAL CORPORATIONS AND RUSSIAN BUSINESS, HEADS OF BUSINESS ASSOCIATIONS AND LEADING EXPERT ORGANIZATIONS, GOVERNMENT AUTHORITIES AND REGIONAL DEVELOPMENT CORPORATIONS, INVESTMENT COMPANIES AND FINANCIAL INSTITUTIONS

ALL THEY REPRESENT A WIDE VARIETY OF FIELDS OF ACTIVITY, BUT THEY ALL COOPERATE FOR ONE GOAL - TO DEVELOP BUSINESS IN RUSSIA

WWW.INRUSSIA.PRO



RESRESENTING MORE
50 RUSSIAN REGIONS

PARTICIPANTS FROM
20 COUNTRIES

PROGRAM



10.00 – 12.00

Plenary session «HOW YOU TRADE IN RUSSIA»

Growth formula in crisis period:
Devaluation of the ruble + Reduction of manufacturing costs = new export and investment opportunities
Import substitution and how to occupy market share
Growth drivers: demand and supply on the Eurasian territory

12.00 – 14.00

B2B Networking

Press-conference
B2B meetings
Presentation

13.00 – 14.00

Business Lunch

14.00 – 15.30

Panel discussion «HOW YOU MAKE IN RUSSIA»

FORMATS OF LOCALISATION
Contract Manufacturing | Production under the license | Joint Ventures |
Localisation of production in industrial parks and special economic zones | New agricultural productions
STATE SUPPORT TOOLS
Special investment contract | Subsidies for investors | Financing of projects

16.00 – 17.30

Panel discussion «HOW YOU CREATE IN RUSSIA»

Development institutions
Regulation in the field of R&D
Protection of intellectual property
Transfer and localization of technologies

18.00 – 20.00

Cockpit party «INTERNATIONS IN RUSSIA»

TOP MANAGERS OF LEADING INTERNATIONAL COMPANIES OPERATING IN RUSSIA, AND RUSSIAN BUSINESSMEN WILL DISCUSS A WIDE RANGE OF ISSUES ABOUT TRADE, PRODUCTION AND CREATING NEW PRODUCTS IN RUSSIA. BUSINESSES WILL BE ABLE TO ASK CRITICAL QUESTIONS DIRECTLY TO FEDERAL MINISTRIES OF THE ECONOMIC BLOCK OF THE GOVERNMENT, AND TO OFFER THEIR IDEAS TO FORM THE BUSINESS ENVIRONMENT, STIMULATING THE DEVELOPMENT OF EXISTING AND NEW BUSINESSES.

«HOW YOU TRADE IN RUSSIA»

TURBULENT PERIOD IN RUSSIAN ECONOMY SETS UP TWO QUESTIONS:

- 1) HOW TO OVERCOME CHALLENGES AND KEEP THE CURRENT GROWTH
- 2) WHICH NEW OPPORTUNITIES CAN CARRY CHANGES

THESE AND OTHER QUESTIONS WILL BE DISCUSSED AT THE PLENARY SESSION. IN PARTICULAR, THE GROWING EXPORT POTENTIAL IN RUSSIA AND REDUCTION OF OPERATIONAL COSTS FOR DOING BUSINESS, SAVING THE MARKET CONDITIONS FOR IMPORT SUBSTITUTION AND EXPANSION OF CONSUMER DEMAND IN THE EURASIAN UNION.

«HOW YOU MAKE IN RUSSIA»

OPPORTUNITIES AND FORMATS FOR THE LOCALIZATION OF FOREIGN MANUFACTURING COMPANIES IN RUSSIA, PARTICIPATION IN JOINT VENTURES WITH LOCAL PARTNERS, DEVELOPMENT OF NEW MODERN AGRO-INDUSTRIES AND FORMS OF STATE SUPPORT FOR INVESTORS

«HOW YOU CREATE IN RUSSIA»

APPROACHES FOR CREATION OF NEW COMPETITIVE PRODUCTS, REGULATION IN THE FIELD OF R&D AND INTELLECTUAL PROPERTY PROTECTION, RUSSIAN COMPANIES ACCESS TO INTERNATIONAL MARKETS AND THE PARTICIPATION OF FOREIGN COMPANIES IN THE DEVELOPMENT OF CREATIVE PRODUCTS ON THE TERRITORY OF RUSSIA.

REPRESENTATIVE INTERNATIONAL EXPERTISE



Ditrich MELLER, President of Siemens Russia and Central Asia, 2012



Denis MANTUROV , Minister of industry and Trade of the RF
Alexander OSIPOV, First Deputy Minister for development of the Russian Far East , 2014



Michael HARMS, Head of Russian German Chamber of commerce AHK
Anatoly ARTAMONOV, Governor of Kaluga region, 2014



Dr.Rolf EPSTEIN, Siemens Transportation Solutions, CEO, 2015



Frank SHAUFF, CEO of AEB
Ernesto FERLENGHI, Persident of Confindustria Russia 2015



Takafumi NAKAI, Head of Russian representative office of Japanese Association ROTOBO,
Oleg PROZOROV, Head of Belgium-Luxembourg Chamber of commerce in Moscow 2014 r.



Ivao OHASI, AIP Advisor on Japan and APEC countries, 2014



Alan THOMPSON, Head of Russo-British chamber of commerce
Ali TYRNAVA, Turkish Confederation of Businessmen and Industrialists TUSKON, Head of Russian office
Alexey SAVINSKIY, German Committee on Eastern European Economic Relations, 2015



Lidia SUTORMINA, French-RUssian Chamber of commerce CCIFR, 2014

PARTICIPATION FEES

DELEGATE

40 000 RUR

FOR AIP MEMBERS



MEMBER OF THE ASSOCIATION
OF INDUSTRIAL PARKS

FOR MEMBERS OF ASSOCIATIONS -
PARTNERS OF THE CONFERENCE

20 000 RUR

DISCOUNT 25% IF PAID BEFORE 1 JULY 2016

no VAT, according to applied STS system

Payment against the invoice after registration.

If necessary, the Contract to be signed, the Draft is available in the User account.

B2B INTERACTIVE CONTACT SYSTEM



PERSONAL ACCOUNT
UPON REGISTRATION WIT
PHOTOT AND CONTACTS



POSSIBILITY TO MAKE
AN APPOINTMENT



INTERCTIVE SYSTEM
OF BUSINESS CONTACTS

SCHEDULING B2B MEETINGS WITH ASSISTANCE

VENUE

SWISSÔTEL
KRASNYE HOLMY



MOSCOW

Kosmodamianskaya nab., 52 bld. 6



CONTACTS

GENERAL ISSUES



JULIA ILYINA

Communications manager in AIP

+7 495 517 45 68

+7 903 554 48 49

ji@indparks.ru

PARTNERSHIP AND MEDIA



YANA LELES

Head of International affairs and
External communications projects in AIP

+7 495 517 45 68

+7 925 083 93 80

ly@indparks.ru

BUSINESS PROGRAM AND PRESENTATIONS



MAXIM PAZDNIKOV

Cochairman of the board
Development director in AIP

+7 495 517 45 68

+7 926 101 86 54

pm@indparks.ru

PARTICIPATION ISSUES



TAKHIR KHAIRETDINOV

Manager for participation issues

+7 495 517 45 68

inrussia@indparks.ru

WWW.INRUSSIA.PRO

PROGRAM

DRAFT

10.00 – 12.00 Plenary session «HOW YOU TRADE IN RUSSIA»

Discussion topics:

Growth formula in crisis period:

Devaluation of the ruble + Reduction of manufacturing costs = new export and investment opportunities

Import substitution and how to occupy market share

Growth drivers: demand and supply on the Eurasian territory

Moderator:

Maxim Pazdnikov, Association of industrial parks, Cochairman of the Board

Invited speakers:

Frank Schauff, Association of European Businesses, CEO

Yoshiki Miyazaki, Marubeni Corporation, Deputy Head Russia and CIS branch

Seokmin Chang, KITA, Managing Director, Eurasia Department

Ernesto Ferlenghi, Confindustria Russia, President

Mattias Shepp, Russian-German Chamber of Commerce, Chairman of the Board

Stanislav Voskresensky, Deputy Minister of Economic Development of Russia

Representative of the American Chamber of Commerce in Russia

12.00 – 14.00 B2B Networking

- Press-conference
- B2B meetings
- Presentation

13.00- 14.00 Lunch

14.00 – 15.30 Panel discussion «HOW YOU MAKE IN RUSSIA»

Discussion topics:

- FORMATS OF LOCALISATION

Contract Manufacturing | Production under the license | Joint Ventures |

Localisation of production in industrial parks and special economic zones | New agricultural productions

- STATE SUPPORT TOOLS

Special investment contract | Subsidies for investors | Financing of projects

Moderator:

Alan Thompson, Russo-British Chamber of Commerce, Director for Russia

Invited speakers:

Jean-Louis Stasi, Schneider Electric, Country President Russia and CIS

Vadim Shvetsov, Sollers, CEO

Takafumi Nakai, Japan Association on trade with Russia and NIS ROTOBO, Head of representation in Russia

Gleb Nikitin, First deputy Minister of Industry and Trade of the Russian Federation

Oleg Prozorov, Belgian-Luxembourg Chamber of Commerce, Director

16.00 – 17.30 Panel discussion «HOW YOU CREATE IN RUSSIA»

Discussion topics:

Development institutions

Regulation in the field of R&D

Protection of intellectual property

Transfer and localization of technologies

Invited speakers:

Alexey Repik, Delovaya Rossia, President / R-Pharm, Chairman of the Board

Sergey Nazarov, Interskol, Chairman of the Board

Oleg Kachalov, Monocrystall, CEO

Oleg Byakhov, IBM , Director for development Russia and CIS

Representative of Agency for Technological development

18.00 – 20.00 Cocktail party «INTERNATIONS IN RUSSIA»