



Dear colleagues, partners, friends!

We invite you to participate in **The international forum «Made in Udmurtia»** which will take place on November 1-2nd, 2018 in Udmurtia.

The main topics of this year's Forum will be #MadeinUdmurtia and #InvestinUdmurtia. It is appropriate because **Udmurtia is a part of the global world**. It is a birthplace of a great music composer Peter Tchaikovsky and a talented athlete Alina Zagitova. It is a production site for the most sold automobile in Russia Lada Vesta and the world renowned Kalashnikov machine gun. The Udmurt Republic fascinates with its distinctive culture and traditions. Products manufactured by enterprises of Udmurtia are present in the markets of 77 countries around the world.

The forum's agenda includes 4 key directions:

Made in Udmurtia. New competencies in the spheres of logistics, Information Technologies, engineering and agriculture.

Invest in Udmurtia. Presentation of unique opportunities for investors in Udmurtia and a business visit to the territory of priority social and economic development — PSEDA «Sarapul».

Udmurtia charges with energy. «Forsight-fleet» for young entrepreneurs and people who want to start their own businesses. "Business Contact" cooperative venue for businesses.

Udmurtia is a part of the global world. A presentation by Armen Manukyan «Export by the means of electronic trade». A master-class on working with Alibaba by Boris Neiman. Round tables on promotion of products to foreign markets.

From October 29th to November 4th **a trade show of products «Made in Udmurtia» and country fair with tasting sessions of Udmurtian producers** will be open for the Forum's guests.

The central part of the Forum will be **direct communication among participants**. The face to face format has proven to be an effective means in uniting the business community. Each participant would find new clients, partners and like-minded allies.

We are certain that the Forum will serve as a start of a long-term and mutually beneficial cooperation between enterprises of Udmurtia and partners from other countries.

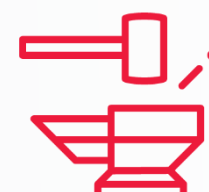
We offer foreign business delegations that have an interest in Udmurtian enterprises' products **to become honorary guests of the forum «Made in Udmurtia»**. We would be delighted to provide visa support, arrange business and cultural programs, visitations to enterprises in the Udmurt Republic.

The interested parties are required to **fill in and send an application form before September 30th 2018** to an email address udmexport@investudm.ru. For more detailed information about the participation of foreign delegations, please contact the Center for export support of the Udmurt Republic: +7 (3412) 655-580, udmexport@investudm.ru, contact person Valeriya Antonenko.

Please find in the attachment:

1. Presentation of the Forum «Made in Udmurtia»;
2. Application form for participation in the Forum.

**With sincere respect,
«Made in Udmurtia» team.**



ANNUAL FORUM

MADE

01-02
11.18

inUDMURTIA



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01 -02
11. 18



GOAL

1. New competencies
2. Open dialogue
3. Presentation of the region
4. Promotion of «Made in Udmurtia» brand
5. Region's entrepreneurship popularization

TARGET AUDIENCE

1. Entrepreneurs of the Udmurt Republic
2. Foreign delegations
3. Delegations from other regions of Russia

ANTICIPATED RESULTS

Conclusion of cooperation agreements
among companies



Joint projects of companies from
Udmurtia



Conduction of meetings and B2B
negotiations

Acquisition of new knowledge



New residents of PSEDA



DAY 1



Presentation of the Udmurt Republic, to include:

- Presentation of the Udmurt Republic key industries
- Presentation of the Udmurt Republic entrepreneurs
- Presentation of PSEDA
- Examination of industrial sites



Regions of Russia. New growth points. Development infrastructure

Event's partner «Roscongress» Fund, National Center of PPP (public private partnerships)

- Plenary session «New growth points. Development infrastructure»
- Expert session «5 issues on the way to breakthrough in PPP»
- Road show «Region's promising infrastructure projects: in search for investments and partners»
- Examination of industrial sites



B2B, meetings, negotiations



Practical business school for beginnings entrepreneurs: a unique program for development of entrepreneurial spirit.

Event's partner «Business environment»

DAY 2

Educational events for region's companies focused on:



Logistics, transport



Export



IT



Engineering



Agriculture

Round tables on promotion of products to:



Hungary



Czech Republic



Germany



Turkey



United Arab Emirates



Best exporters awards



Presentation of Made in Udmurtia
program (trade mark)



Facilitational session

LOCATION DIRECTIONS:



Itinerary Moscow – Izhevsk – Moscow :

Air travel Moscow – Izhevsk (IzhAvia)

Departure times: 08:55, 14:20, 20:20, 22:50

Flight duration: 1 h 55 min

Average airfare:

economy 6 000 rub., business class 21 500 rub.

Air travel Moscow – Izhevsk (Aeroflot)

Departure times: 16:45, 23:25

Flight duration: 1 h 55 min

Average airfare:

economy 3 787 rub., business class 29 352 rub.

Travel by rail Moscow – Izhevsk

Departure times: 17:38

Flight duration: 17 h 2 min

Average ticket price:

Open compartment 3 600 rub., 4-sleeper 4 400 rub., 4-sleeper 9 000 rub.

Air travel Izhevsk – Moscow (IzhAvia)

Departure times: 05:40, 07:00, 12:30, 18:20

Flight duration: 1 ч 55 мин

Average airfare:

economy 6 000 rub., business class 21 500 rub.

Air travel Izhevsk – Moscow (Aeroflot)

Departure times: 03:20, 20:40

Flight duration: 1 h 55 min

Average airfare:

economy 3 787 rub., business class 29 352 rub.

Travel by rail Izhevsk – Moscow

Departure times : 17:40

Flight duration : 17 h 28 min

Average ticket price:

Open compartment 3 600 rub., 4-sleeper 4 400 rub., 4-sleeper 9 000 rub.

ACCOMODATION



Park Inn by Radisson Izhevsk hotel

Web-site: <https://www.parkinn.ru/hotel-izhevsk/rooms>

Standard from 6 700 rub., deluxe from 10 400 rub.

IzhHotel

Web-site: <http://www.izhhotel.ru/>

Standard from 1 900 rub., deluxe from 4 700 rub.

Yubileynaya hotel

Web-site: <http://www.u-hotel.ru/>

Standard from 4 300 rub., deluxe from 7 400 rub.

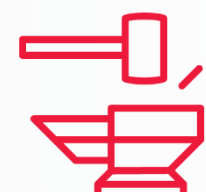
AMAKS hotel

Web-site: <https://izhevsk.amaks-hotels.ru/>

Standard from 3 300 py6., deluxe from 5 500 rub.



**29.10-04.11.2018 – trade show, tasting, country
fair**



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