



S I B E R I A
E X P O



The Novosibirsk Chamber
of Commerce and Industry

NOVOSIBIRSK
EXPO CENTRE



Novosibirsk Region

Novosibirsk is the administrative center of the Siberian Federal District

Distance to Moscow: 3,191 km



Population: 2.7 million people



Area: 177,800 km²



490 municipal entities



Novosibirsk Region

One of the most dynamically developing regions of Russia

economy

GRP equaled 690 billion dollars in 2012, total amount of capital investments was 168 billion rubles. Economy of the region is characterized by a high level of diversification.

In October 2013 International Rating Agency Fitch Ratings increased its rating of the Novosibirsk Region to 'BBB-' level, with stable outlook.

Novosibirsk Region is the leader in terms of developing small and medium-sized businesses. About 150 small and medium-sized companies operate at the territory of the region.





Novosibirsk Region

Novosibirsk is a large trade, transport, and logistic hub



- **All shortest routes between Europe and Asia stretch across Novosibirsk**
- **Novosibirsk is located at the intersection of major railway, automobile, plane, and river routes**
- **Novosibirsk is the only city in Siberia where the area of 'A' class storage facilities exceeds 250,000 m²**
- **Novosibirsk has 167 hotels (including Marriott, Radisson, Hilton)**

- **Tolmachevo Airport is one of the most intensively developing airports of Russia. It links Novosibirsk to over 100 cities of Russia and foreign countries. The airport collaborates with about 100 air companies**





Novosibirsk Region

Construction of industrial and technological parks is the most important investment policy tool of the Region.



Industrial and logistic park

- Investment in infrastructure: \$363 million
- Total area: 2000 hectare
- Period of creation: 2008-2015
- 14 residents

Production and logistics



Technopark of Novosibirsk Akademgorodok

- Investment in infrastructure: \$562 million
- 633 innovation projects
- Period of creation: 2007-2014
- 263 residents

Innovations and high-tech



Biotechpark

- Investment in infrastructure: \$38 million
- Total area: 114 hectare
- Period of creation: 2011-2015
- 2 residents

Biotechnology



Novosibirsk Region

The Region has representative offices of the world's largest companies and organizations



Over 100 countries of the world are trade partners of the Novosibirsk Region

External turnover of goods was equal to \$3.6 billion in 2012

The region receives Investments from:



MARS

★ Heineken



arneg

The region has representative offices of:

Kawasaki Schlumberger



SIEMENS



The region is consulted by:



ERNST & YOUNG

PRICEWATERHOUSECOOPERS





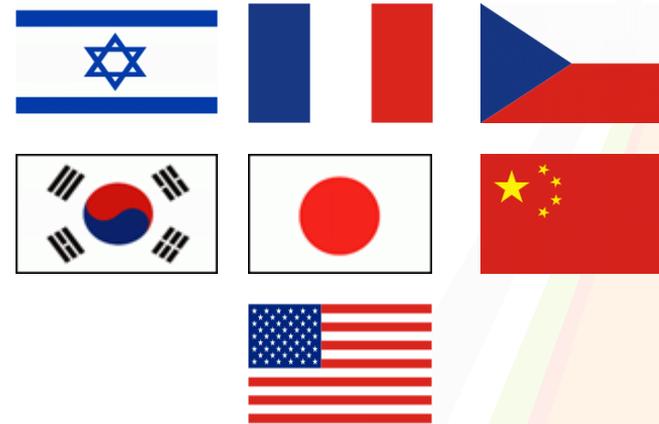
Novosibirsk Region

The world's largest companies and organizations operate at the territory of the region

Embassies and consulates



Cultural and trade centers





IEC Novosibirsk Expocentre

One of the largest international exhibition complexes in the Asian part of Russia

- The Novosibirsk Expocentre International Exhibition Complex has no equivalents in Russia since it features cutting-edge facilities and equipment that comply with the highest world standards.
- Optimum transport infrastructure and an advantageous location of the complex provide easy access to the Expocentre from every part of the city, country, and the whole world as well as ensure fast delivery of necessary equipment, exhibition samples, and other accessories.
- Exhibition halls allow placing exhibitions and samples of almost any weight and size, including exhibits with the most original design.

Expocentre Specifications:

Area of the exhibition complex – 40,000 m²

Area of two exhibition halls -14,400 m²

Area of outdoor exhibition territory – 12,600 m²

Five conference halls with a total area of 1,500 m²

- The Complex is ready to simultaneously host 12,000 exponents and visitors providing them with comfortable conditions for work, discussions, and rest
- The Complex is equipped with cutting-edge video, audio, and projection equipment, all necessary communication and Wi-Fi facilities





Siberia EXPO

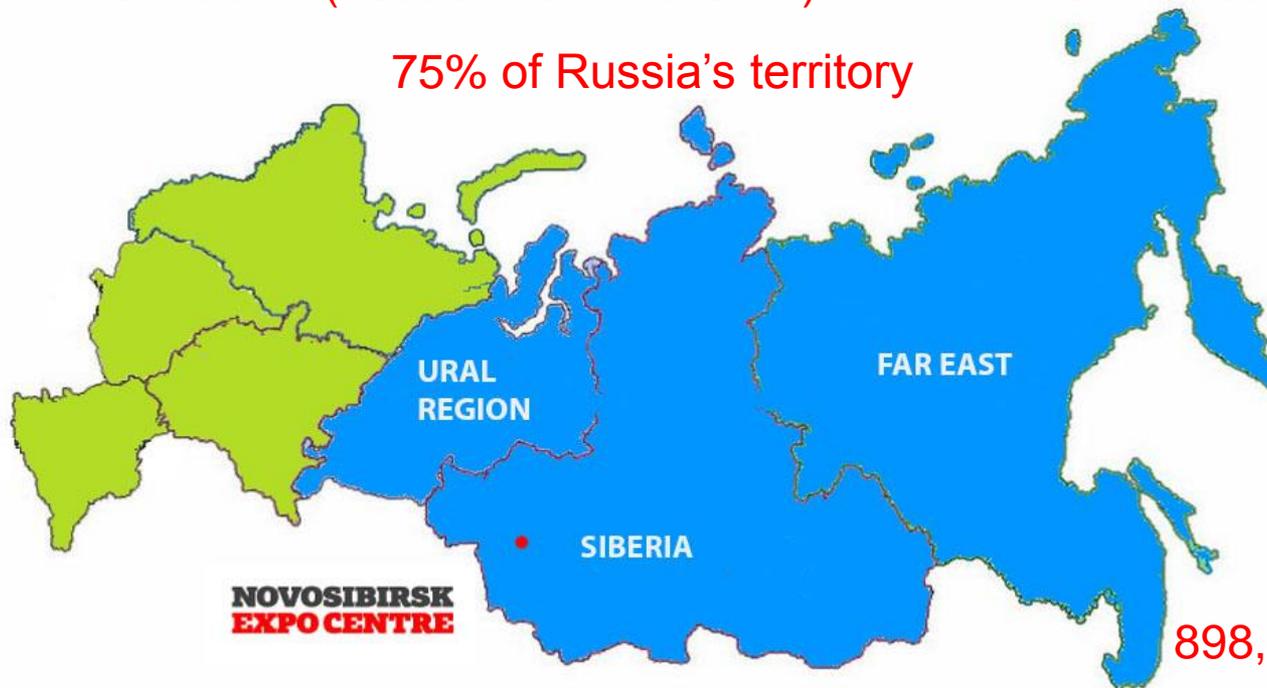
IEC Novosibirsk Expocentre is one of the of the largest international exhibition complexes in the Asian part of Russia

Congress and exhibition events organized by Siberia EXPO allow you to enter the markets of Siberia, the Ural Region, and Russia's Far East!

GRP 14 trillion rubles (28% of Russia's GRP)

312 cities of Russia

75% of Russia's territory



898,000 organizations

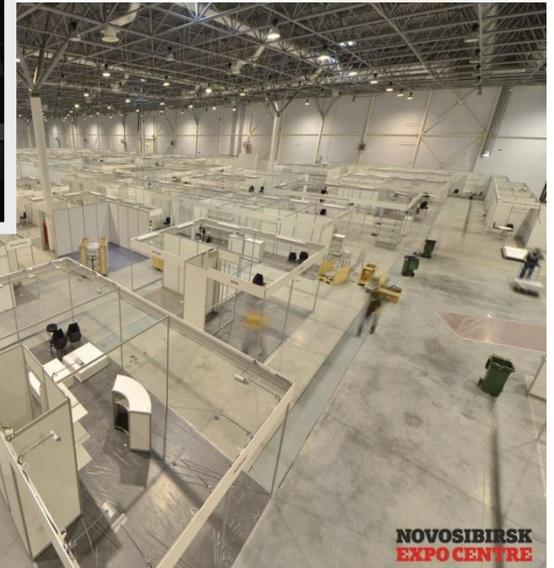
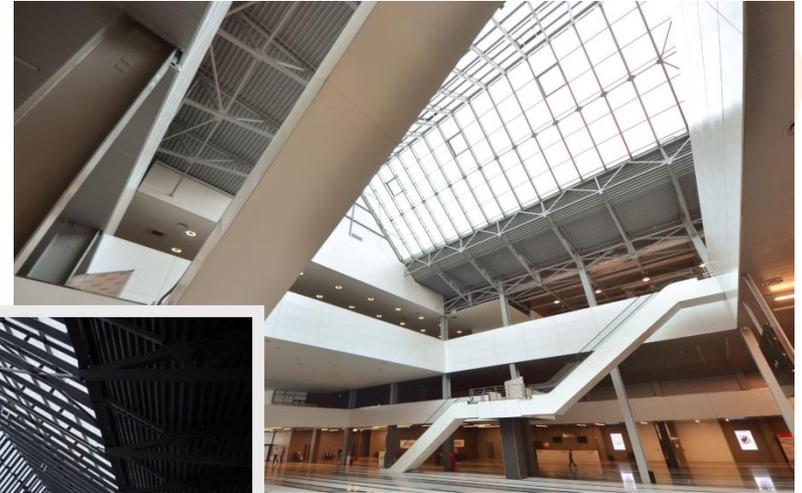
39,8 million people (28% of Russia's population)





IEC Novosibirsk Expocentre

One of the largest international exhibition complexes in the Asian part of Russia





Siberia EXPO

Major exhibition operators of the world are partners of the 'Siberia EXPO' Company



Dialog
Services





Siberia EXPO

Official organizer of international exhibition and congress events held at the IEC Novosibirsk Expocentre

Siberia Expo activity schedule already includes 14 international congress and exhibition events devoted to the following spheres:

- **Agriculture and animal breeding**
- **Shoes**
- **Fashion**
- **Ecology**
- **Municipal housing infrastructure**
- **Electric equipment**
- **Water-supply**
- **Optics**
- **Energy industry**
- **Tourism and sports**
- **Medicine**



Most events are held annually with participation and support of :

Federal Authorities

Office of the Presidential Envoy in the Siberian Federal District

The Government of the Novosibirsk Region

The City Hall of Novosibirsk

The Novosibirsk Chamber of Commerce and Industry





Advantages of working with us

A unique opportunity to establish business contacts with experts of the industries of the Siberian Federal District, to share experiences and to introduce modern developments and technologies of your company.

Therefore we offer you the following services:

- Company description in the Official Handbook for visitors;**
- PR-service - a source of complete and constantly updated information, which will be presented before and during the event;**
- Special e-mail newsletter to all registered participants of the event;**
- Intercorporate cooperation;**
- Cocktail reception to celebrate the opening of the event;**
- Accompanying events and informal meetings.**



Siberia EXPO

7 Kamenskaya Street, Novosibirsk



www.siberiaexpo.ru

**NOVOSIBIRSK
EXPO CENTRE**

www.novosibexpo.ru

EXHIBITIONS CALENDAR 2014



15 - 17
January

WORLD SNOW FORUM
Organized by:
Siberia EXPO



04 - 06
March

SIBSHOES AND LEATHER
Organized by:
Siberia EXPO



03 - 05
April

NOVOSIBIRSK FASHION WEEK
Organized by:
Siberia EXPO
Novosibirsk fashion week



28 - 30
August

SIBSHOES AND LEATHER
Organized by:
Siberia EXPO



04 - 06
September

NOVOSIBIRSK FASHION WEEK
Organized by:
Siberia EXPO
Novosibirsk fashion week



16 - 18
September

ENERGY. AUTOMATION
Organized by:
Siberia EXPO



16 - 18
September

SIBAQUA
Organized by:
Siberia EXPO



28 - 30
October

AGROEXPOSIBERIA
Organized by:
Siberia Expo
IFWexpo Heidelberg (Germany)



12 - 13
November

OPTICS EURASIA
Organized by:
Siberia Expo
Luxe-Optica



28 - 30
November

BAKERY SIBERIA
Organized:
Siberia Expo

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Exhibition Venue -
NOVOSIBIRSK EXPO CENTRE
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