

### **1st half of the year**

03.02-06.02	CITY EDUCATIONAL FORUM
19.02-22.02	KNOWLEDGE. PROFESSION. CAREER
26.03-28.03	BAIKALTOUR
31.03-03.04	BAIKAL REGION EDUCATION FORUM
08.04-11.04	SIBERIAN FOOD PRODUCTS. PACKING. EQUIPMENT
08.04-11.04	SIBERIAN SPRING
21.04-24.04	TRANSPORT AND ROADS OF SIBERIA
21.04-24.04	SPECIAL EQUIPMENT. SIBERIAN AUTO SERVICE
28.04-01.05	INDUSTRY OF BEAUTY
13.05-15.05	FAMILY WORLD
19.05-22.05	BAIKAL CONSTRUCTION WEEK
28.05-31.05	HUNTING. FISHING
28.05-31.05	RECREATION

### **BE ATTENTIVE!**

**Exhibition names and dates can be changed.**

**For more information see the site**

**[www.sibexpo.ru/eng](http://www.sibexpo.ru/eng).**

### **2nd half of the year**

18.08-21.08	GARDENING. COUNTRY-HOUSE
18.08-23.08	ALL FOR SCHOOL
02.09-08.09	HOLY RUSSIA
15.09-18.09	WOOD PROCESSING INDUSTRY OF SIBERIA. WOODEN HOUSE CONSTRUCTION
15.09-18.09	FURNITURE
07.10-10.10	SIBERIAN HEALTH CARE
07.10-10.10	DENTISTRY
14.10-17.10	ENERGY. GAS SUPPLY
14.10-17.10	WARM HOUSE
21.10-24.10	AGRICULTURAL WEEK
29.10-01.11	CHOOSE YOUR PROFESSION
05.11-08.11	REALTY FAIR. MORTGAGE. LOANS
05.11-08.11	JEWELRY SALON OF SIBERIA
12.11-15.11	THE WORLD OF STYLE AND BEAUTY
19.11-21.11	II BAIKAL INTERNATIONAL 'KLASTERRA' FORUM
26.11-27.11	ROBOSIB
02.12-04.12	THE IMPOSSIBLE IS POSSIBLE...
08.12-13.12	NEW YEAR'S GIFT
08.12-13.12	COMFORTABLE HOUSE



**253-a Baikalskaya St., Irkutsk, 664050, Russia.**

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### **1st half of the year**

- 17.02-20.02 KNOWLEDGE.  
PROFESSION.  
CAREER
- 22.03-25.03 INDUSTRY OF BEAUTY
- 19.04-22.04 TRANSPORT AND ROADS OF SIBERIA
- 19.04-22.04 SPECIAL EQUIPMENT.  
SIBERIAN AUTO SERVICE
- 26.04-29.04 SIBERIAN FOOD PRODUCTS.  
PACKING. EQUIPMENT
- 26.04-29.04 SIBERIAN SPRING
- 11.05-13.05 FAMILY WORLD
- 17.05-20.05 BAIKAL CONSTRUCTION WEEK
- 25.05-28.05 HUNTING. FISHING
- 25.05-28.05 TOURISM. RECREATION

### **BE ATTENTIVE!**

**Exhibition names and dates can be changed.**

**For more information see the site**

**[www.sibexpo.ru/eng](http://www.sibexpo.ru/eng).**

### **2nd half of the year**

- 16.08-19.08 GARDENING.COUNTRY-HOUSE
- 16.08-21.08 ALL FOR SCHOOL
- 20.09-23.09 WOOD PROCESSING INDUSTRY  
OF SIBERIA.  
WOODEN HOUSE  
CONSTRUCTION
- 20.09-23.09 FURNITURE
- 04.10-07.10 SIBERIAN HEALTH CARE
- 04.10-07.10 DENTISTRY
- 11.10-14.10 ENERGY. GAS SUPPLY
- 11.10-14.10 WARM HOUSE
- 19.10-22.10 AGRICULTURAL WEEK
- 26.10-29.11 CHOOSE YOUR PROFESSION
- 02.11-05.11 REALTY FAIR. MORTGAGE. LOANS
- 09.11-12.11 THE WORLD OF STYLE  
AND BEAUTY
- 06.12-15.12 NEW YEAR'S GIFT
- 06.12-15.12 COMFORTABLE HOUSE



# ***SibExpoCentre***



Sibexpocentre OJSC, the leading exhibition organisation of Baikal Region, invites Japanese companies to participate in the specialised exhibitions on preferential basis (with 20% discount for rent of exhibition areas).

Each exhibition of Sibexpocentre is followed by the extensive business programme within of which meetings of the public authorities and business communities are organised, various master classes, seminars, conferences and round tables are held. Participation in the business programme is foundational for establishment of contacts and development of mutually beneficial cooperation. Irkutsk Exhibition Complex invites Japanese experts to free participation in the activities of the business programme of exhibitions.



**We will be glad to see you at our exhibitions, welcome to Sibexpocentre!**

253-a Baikalskaya st., Irkutsk, Russia, 664050, Tel. / fax: + 7 (3952) 352-480, e-mail: yakovleva@sibexpo.ru, kuznetsova@sibexpo.ru,

DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)





# INDUSTRY OF BEAUTY

## March 22-25, 2016

### EXHIBITION ORGANISER:

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs, the leading exhibition organisation of Eastern Siberia.

### OFFICIAL ASSISTANCE:

Government of Irkutsk Region, Administration of the city of Irkutsk, East Siberian Chamber of Commerce and Industry.

### EXHIBITION PROGRAMME INCLUDES:

the Championship of Russia on hairdresser's art, decorative cosmetics and manicure; the Line of Beauty International festival of the beauty-industry; the Championship of Siberia and the Far East on make-up, nail sculpting and design, look modeling; Regional Championship on modern types of hair removal; the semi-final of the International Championship on hair removal; Master - classes of leading artists and stylists, trainings; Consultations for specialists and visitors of the exhibition.

### THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:

1. The cost of 1 sq.m of the equipped exhibition area – 70 USD.
2. Registration fee for participation in the exhibition - 125 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition space).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)



# **TRANSPORT AND ROADS OF SIBERIA. SPECIAL EQUIPMENT. SIBERIAN AUTO SERVICE**

**April 19-22, 2016**

## **EXHIBITION ORGANISER:**

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs, the leading exhibition organisation of Baikal Region.

## **WITH ACTIVE PARTICIPATION OF:**

Ministry of housing policy, energy, and transport of Irkutsk Region, Irkutsk Region Ministry of Construction and Road Facilities.

## **OFFICIAL ASSISTANCE:**

Transport Committee of the State Duma of the Federal Assembly of the Russian Federation, Government of Irkutsk Region, Administration of Irkutsk, 'Partnership of Producers and Entrepreneurs' Irkutsk Regional Association of Employers, East Siberian Chamber of Commerce and Industry.

## **UNDER THE PATRONAGE OF:**

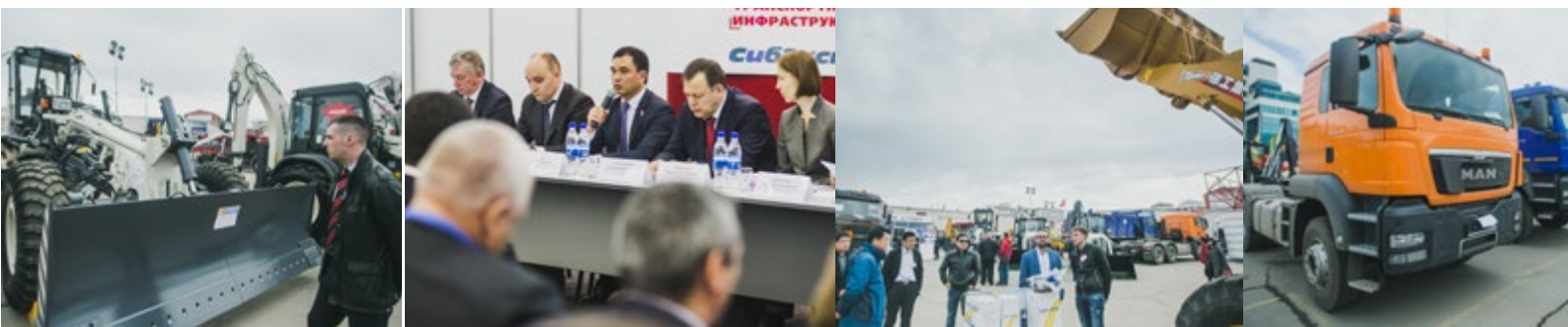
the Chamber of Commerce and Industry of the Russian Federation.

## **EXHIBITION PROGRAMME INCLUDES:**

the Modernisation and Integrated Development of Infrastructure of Siberia Forum, communication platforms on topical issues of the industry, presentations of new projects, technologies and equipment. Visits to the enterprises of road-building complex of Irkutsk Region.

## **THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:**

1. The cost of 1 sq.m of the equipped exhibition area – 80 USD.
2. Registration fee for participation in the exhibition - 125 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition area).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)





# **SIBERIAN FOOD PRODUCTS. PACKING. EQUIPMENT**

## **April 26-29, 2016**

### **EXHIBITION ORGANISER:**

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs, the leading exhibition organisation of Baikal Region.

### **WITH ACTIVE PARTICIPATION OF:**

Agro-Industrial Union of Irkutsk Region, non-profit Enterprises Partnership of Food and Processing Industries.

### **OFFICIAL ASSISTANCE:**

Government of Irkutsk Region, Administration of the city of Irkutsk, East Siberian Chamber of Commerce and Industry, Partnership of Producers and Entrepreneurs Irkutsk regional association of employers.

Within the exhibition the Fair of Food Products and the Irkutsk Novelty tasting competition of food products will take place.

### **EXHIBITION PROGRAMME INCLUDES:**

food presentations, tastings of manufacturers' new products, show pro-grammes, competitions, meetings and negotiations, exchange of experience during business events.

### **THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:**

1. The cost of 1 sq.m of the equipped exhibition area – 70 USD.
2. Registration fee for participation in the exhibition - 90 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition area).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)



# **BAIKAL CONSTRUCTION WEEK May 17-20, 2016**

## **EXHIBITION ORGANISER:**

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs, the leading exhibition organisation of Eastern Siberia.

## **OFFICIAL ASSISTANCE:**

the Government of Irkutsk Region, Russian union of builders, East Siberian Chamber of Commerce and Industry, 'Partnership of Producers and Entrepreneurs' Irkutsk regional association of employers.

## **UNDER THE PATRONAGE OF:**

the Chamber of Commerce and Industry of the Russian Federation.

Exhibition programme includes: exhibitors' presentations, conferences, seminars on the problems of construction industry, specialists' consultations.

## **THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:**

1. The cost of 1 sq.m of the equipped exhibition area – 110 USD.
2. Registration fee for participation in the exhibition - 150 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition area).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)





# **HUNTING. FISHING. RECREATION**

## **May 25-28, 2016**

### **EXHIBITION ORGANISER:**

Sibexpocentre OJSC - a member of the Russian Union of Exhibitions and Fairs, the leading exhibition company of Eastern Siberia.

With active participation of:

Service for Protection and Use of Wildlife of Irkutsk Region; Irkutsk Regional Public Organisation of Hunters and Fishermen, Irkutsk State Agricultural Academy, Association of Hunting and Fishing exhibitions of the CIS countries, Siberian Baikal Association of Tourism.

### **OFFICIAL ASSISTANCE:**

Government of Irkutsk Region, Administration of the city of Irkutsk, East Siberian Chamber of Commerce and Industry, Partnership of Producers and Entrepreneurs Irkutsk regional association of employers.

### **EXHIBITION PROGRAMME INCLUDES:**

hunter's trophies competition, taxidermy products competition, vacation packages fair, show events and master classes, seminars, conferences, presentations.

### **THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:**

1. The cost of 1 sq.m of the equipped exhibition area – 65 USD.
2. Registration fee for participation in the exhibition - 90 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition area).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)





# **SIBERIAN HEALTHCARE. DENTISTRY OCTOBER 04-07, 2016**

## **EXHIBITION ORGANISERS:**

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs, the leading exhibition organisation of Baikal Region and Ministry of Health of Irkutsk Region.

## **OFFICIAL ASSISTANCE:**

Government of Irkutsk Region, Administration of the city of Irkutsk, Dental Association of Russia, Siberian Branch of the Russian Academy of Medical Sciences.

## **EXHIBITION PROGRAMME INCLUDES:**

‘Day of Health Organiser’ (meeting of the chief physicians of medical institutions of Irkutsk Region); Conference on topical issues of dentistry; Seminars, conferences, round tables for professionals and the public on topical issues of health; Presentations of new equipment and medical technologies.

## **THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:**

1. The cost of 1 sq.m of the equipped exhibition area – 70 USD.
2. Registration fee for participation in the exhibition - 125 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition area).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)



# ENERGY. GAS SUPPLY

## October 11-14, 2016

### EXHIBITION ORGANISER:

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs, the leading exhibition organisation of Eastern Siberia.

### WITH ACTIVE PARTICIPATION OF:

Ministry of Housing Policy and Energy and Transport of Irkutsk Region, Gazprom Dobycha Irkutsk LLC.

### OFFICIAL ASSISTANCE:

Government of Irkutsk Region, Administration of the city of Irkutsk, East Siberian Chamber of Commerce and Industry, Partnership of Producers and Entrepreneurs Irkutsk regional association of employers.

### EXHIBITION PROGRAMME INCLUDES:

conferences, seminars on topical issues of energy and gasification, communication platforms on problems of adoption of energy-efficient, resource-saving technologies and equipment; presentations of new energy-saving technologies and investment projects in sectors of fuel and energy complex.

### THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:

1. The cost of 1 sq.m of the equipped exhibition area – 70 USD.
2. Registration fee for participation in the exhibition - 90 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition area).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)





# **THE WORLD OF STYLE AND BEAUTY**

## **November 09-12, 2016**

### **EXHIBITION ORGANISER:**

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs, the leading exhibition organisation of Eastern Siberia.

### **OFFICIAL ASSISTANCE:**

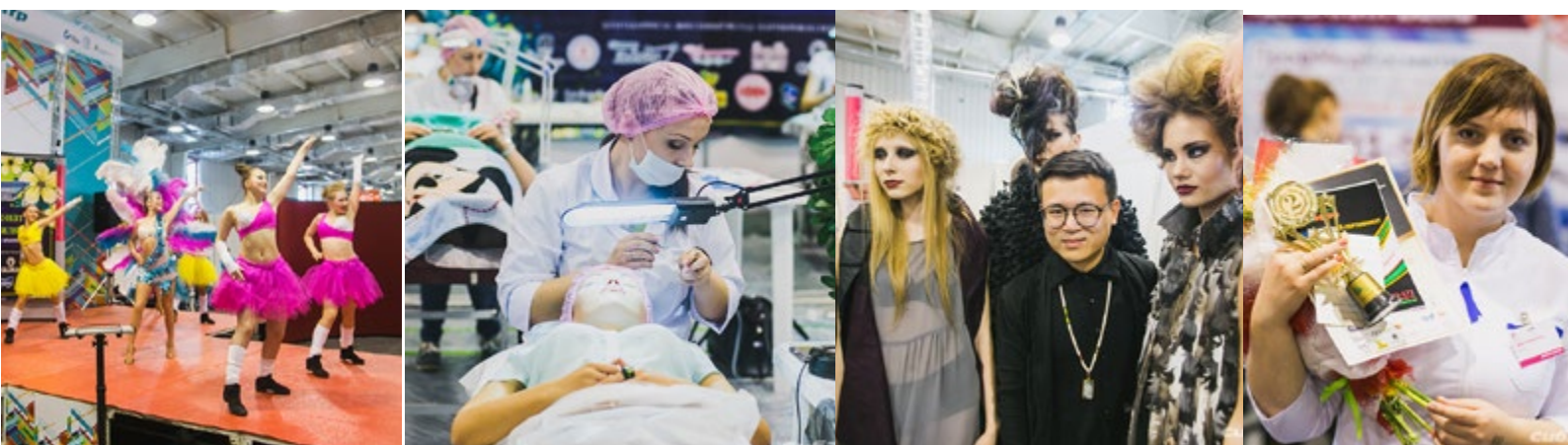
Government of Irkutsk Region, Administration of the city of Irkutsk, East Siberian Chamber of Commerce and Industry.

### **EXHIBITION PROGRAMME INCLUDES:**

International Asian Championship on nail services, pedicure and hairdressing. 'In the world of style and beauty' International Championship on nail services, eyelash extensions, hairdressing and make-up. Seminars and master classes for hairdressers, experts of manicure and pedicure, cosmetologists, make-up artists, shows of contemporary hairstyles and original make-up from leading masters and beauty saloons, presentations of participants.

### **THE PREFERENTIAL COST OF PARTICIPATION WITH THE DISCOUNT:**

1. The cost of 1 sq.m of the equipped exhibition area – 70 USD.
2. Registration fee for participation in the exhibition - 90 USD (it is paid on the instantaneous basis by each company irrespective of the occupied exhibition area).



DETAILED INFORMATION OF THE EXHIBITIONS IS ON THE SITE [www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)



## THE FIRST HALF OF THE YEAR 2015



**19.02 – 22.02 'Knowledge. Profession. Career'** - Doors Open Day of leading educational institutions of Irkutsk Region. The conditions of entrance, the list of required Unified State Examinations, the benefits of a particular profession and opportunities for further employment on the chosen profile – it is an ability to receive the necessary information «first hand». The exhibition provides an opportunity to compare chosen profession training in different educational institutions and choose the most appropriate option.



**26.03 – 28.03 'Baikaltour'** – in anticipation of a new tourist season we invite you to participate and visit one of the largest specialised exhibitions, which demonstrates tourist opportunities of Baikal Region. This is a unique business platform for meeting of industry professionals. Traditionally, the exhibition will present their services to tour operators and travel agencies, holiday centres and health resorts, recreation centres and campgrounds, producers of tourist, sports equipment, as well as insurance companies, banks, educational institutions that train specialists in the field of tourism and others.



**08.04 – 11.04 'Siberian food products. Packing. Equipment'** - the exhibition demonstrates new development trends in the food industry, contributes to the saturation of the regional market with quality food products, introduction of advanced technologies in food production, packaging and commercial equipment. For visitors the exhibition is an excellent opportunity to please themselves and loved ones with grocery novelties and favourite products on the eve of Easter.



**21.04 – 24.04 'Transport and Roads of Siberia. Special equipment. Siberian auto service'** - are the specialised exhibitions of road transport machinery, equipment and services. They aim to promote the development of transport infrastructure and logistics in the region, introduction of innovative solutions in the construction and reconstruction of road and other transport links. The exhibitions also present everything necessary for quality service of cars: a wide range of equipment, materials and tools for service centres, diagnostic centres and car washes.





**28.04 - 01.05 'Industry of beauty'** - is the most fashionable event of the season. Latest trends in clothes, hairstyles, manicures and make-up. Cosmetology novelties, the equipment for beauty shops, modern materials for experts of all directions of the beauty-industry. Master classes and training seminars, business meetings and advanced training courses.



**13.05 - 15.05 'Family World'** - the exhibition is dedicated to the International Family Day and aims to draw public attention to family values. Goods and services for children and teenagers, moms-to-be and newborns, additional education, creative studios, social protection, guardianship and custody, family entertainment centres, health resort treatment, youth employment and social adaptation, wedding services - the exhibition will permit to choose the most relevant and favorable offers. By tradition bright and highly topical programme will be organised for exhibitors and visitors: daily competitions, festivals, master classes, roundtables and performances of creative teams.



**19.05 – 22.05 'Baikal Construction Week'** – the largest exhibition of the construction industry, as well as the most popular event for designers, customers, builders and the public. The exhibition presents the whole variety of Russian and foreign technologies and equipment, materials and services for the construction of modern buildings and structures, repair and design of premises. Annually it is attended by more than 25,000 visitors from Irkutsk, Irkutsk Region and the largest cities of Russia.



**28.05 – 31.05 'Hunting. Fishing. Recreation'** – the specialised exhibition in the field of hunting and fishing, tourism, active recreation industry and related industries. Wide range of products for tourists and those who love adventures and extreme - all novelties of the season you can see and buy in one place. Within the exhibition round tables, seminars and conferences, as well as competitions and master classes will be held.

## THE SECOND HALF OF THE YEAR 2015



**18.08 – 21.08 'Gardening. Country-house'** – the biggest platform for communication of professionals and amateurs, establishment of contacts and further cooperation. It is a holiday for all keen gardeners: demonstration of achievements of the best clubs in Angara Region, exchange of experience, master classes from experts, sale of seedlings, seeds, vegetables and berries raised in garden plots, landscape improvement of a country house and also an extensive entertainment programme.



**15.09 - 18.09 'Wood processing industry of Siberia. Wooden house construction industry'** - the specialised exhibition with international participation which represents the latest technologies, equipment, materials and products of logging and woodworking industries, as well as building materials and technologies for wooden house construction. Visit of the exhibition is a unique opportunity to get the full range of knowledge about the industry.



**15.09 – 18.09 'Furniture'** - the exhibition of equipment, technologies, materials and accessories for furniture production. The exposition will contain furniture, modern interior decisions and also additional accessories.



**07.10 – 10.10 'Siberian healthcare. Dentistry'** - the specialised exhibition of medical and dental devices, new technologies and materials, services and pharmaceuticals. A wide range of equipment and supplementary materials for professionals is presented at the exhibition. Visitors can always get advice of leading medical professionals. This is the place where practicing physicians exchange experience, come into contacts with partners and public.



**14.10 – 17.10 'Energy. Gasification'** - the large-scale professional event which annually acquaints professionals with modern technologies and achievements in the field of energy conservation and gas supply. Within the event there is the active business programme on the most topical issues of the industry which is attended by representatives of the subject ministries and large enterprises.



**21.10 – 24.10 'Agricultural Week'** - the interregional forum of producers of agricultural production, foodstuff, equipment and technologies. The exhibition is dedicated to the Day of workers of agriculture and processing industry and is a high day not only for participants, but also for all visitors of the exposition. During the exhibition it is possible to try and buy the best products and novelties of the food processing enterprises, farm and peasant holdings.



**05.11 - 08.11 'Realty Fair. Mortgages. Loans'** - the single exhibition space, which covers all sectors related to real estate. Every visitor can get advice on the construction, sale, rent, learn features of banking, insurance and other services in this area. The exhibition also focuses on the professional audience since the active business programme takes place within the event where experts discuss the most topical issues and share experience.



**12.11 – 15.11 'The world of style and beauty'** - the exhibition brings together leading representatives of the beauty industry. The International Championship on nail services, eyelash extensions, hairdressing and 'In the world of style and beauty' make-up is held within the exhibition. The event annually attracts leading industry experts who are ready to share their skills not only with colleagues, but also with all visitors. It is a unique platform for the advancement of professional skills, promotion of new technologies, products and services.



**08.12 - 13.12 'Comfortable house. New year's gift fair'** - the exhibition helps to prepare for the Christmas and New Year's holidays and is composed in such a way that every visitor can please himself and buy gifts for his relatives and loved ones. Here it is possible to plunge into the festive atmosphere and get acquainted with the range of services and accessories for any festive event. The exposition closes the exhibition calendar of Sibexpocentre.





## IRKUTSK REGION

Irkutsk Region is a part of Siberian Federal District of the Russian Federation, is located in the South part of Eastern Siberia. Total area of the territory is 774,8 thousand sq.km. The population numbers 2418 thousand people.

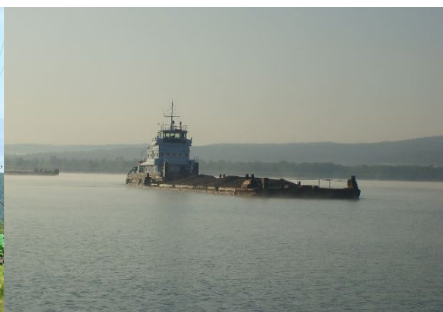
Irkutsk Region is an industrial region of the Russian Federation.

Timber processing, metallurgical, fuel and energy, petrochemical complexes, mechanical engineering, aircraft building, instrument making enterprises are successfully working, food and building industries are actively developing within the territory of the Region.

The main thruway of Irkutsk Region is the Trans-Siberian railway line. Length of railways for general use is about 2500 km.

The developed highway network permits to truck goods by motor transport; the length of public roads is more than 12.4 thousand km.

Through the region the largest navigable rivers flow - Angara, Lena, Lower Tunguska which have caused development of a water transport, proportion of which is about 10% of the general cargo turnover.



Air transport including international are carried mainly by two international airports, located in the cities of Irkutsk and Bratsk. From the Irkutsk Airport it is possible to depart to the large Russian cities - Moscow, St. Petersburg, Yekaterinburg, Krasnoyarsk, Novosibirsk, Vladivostok, Khabarovsk and others. Airport provides also a number of international flights to Seoul (South Korea), Hong Kong, Manchuria, Beijing, Harbin (China), Ulan Bator (Mongolia), Bangkok (Thailand) and other countries.

## IRKUTSK

Irkutsk is an old Siberian city, a large administrative, industrial, commercial, cultural and scientific centre of Eastern Siberia. The population of the city is 606,000 people. It is situated by the side of the Angara River, at a distance of 63 km from Lake Baikal and 5042 km from Moscow. Irkutsk is one of the five most visited Russian cities.

Irkutsk is known as a crossroads of trade routes between East and West of Russia, as well as Russia with China and Mongolia. The Trans-Siberian Railway and M-55 Moscow – Vladivostok Federal Highway pass through Irkutsk. The city has airport, railway station, and two riverside stations.

Being close to Lake Baikal, Irkutsk makes excellent opportunities for carrying out post-congress tourist programmes within the framework of major business events. The opportunity to conduct business meetings combined with a wonderful recreation at the unique lake – all of these create a unified image of business Irkutsk, attracting Russian and foreign businessmen and representatives of government agencies.



## SIBEXPOCENTRE EXHIBITION COMPLEX

**Sibexpocentre OJSC Irkutsk International Exhibition Complex** is a leading exhibition company of Eastern Siberia. More than 20 years Sibexpocentre OJSC has been specialising in holding trade fairs, congress events and meetings. Since 1992, the company is a member of the Russian Union of exhibitions and fairs.

### **Sibexpocentre OJSC is the largest presentation area in Baikal Region:**

- three pavilions (halls) with a total square area of 4500 sq.m,
- open-air exhibition area of 3400 sq.m.

### **Annually in the exhibition complex:**

- more than 35 regional, interregional and international exhibitions are held,
- more than 3000 exhibiting companies participate,
- more than 400 thousand visitors are attracted.

### **Technical capabilities of Sibexpocentre Exhibition Complex:**

- presentation platforms,
- conference rooms with a capacity up to 1000 people,
- multimedia equipment,
- modern means of communication.





## OFFICIAL SUPPORT OF SIBEXPOCENTRE OJSC EXHIBITIONS:

- Government of Irkutsk Region,
- Administration of Irkutsk city,
- Chamber of Commerce and Industry of the Russian Federation,
- Chamber of Commerce and Industry of Eastern Siberia
- Producers and Entrepreneurs Partnership Irkutsk Regional Association of Employers.

## BAIKAL INTERNATIONAL ECONOMIC FORUM

Baikal International Economic Forum is one of the largest business forums in Russia, a key event in the economic and political life in the regions of Siberia and the Far East. Forum participants traditionally are representatives of the Federation Council of the Federal Assembly of the Russian Federation, the Government of the Russian Federation, representatives of the Russian business elite, foreign states.

Sibexpocentre exhibition complex performed three times as forum operator, and three times its main events passed on the platform of exhibition complex.



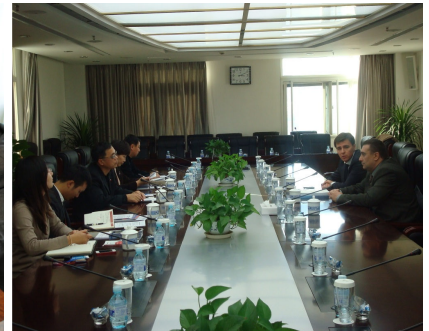
## INTERNATIONAL COOPERATION

The exhibition complex successfully cooperates with various international exhibition companies, representatives of official foreign organisations in Russia, such as consulates and chambers of commerce of such countries as China, South Korea, Mongolia, Japan, Poland; divisions of various unions and associations.

The exhibition complex has an experience in holding the national exhibitions of different regions and countries.



**Geography of foreign exhibitors:** Austria, Belarus, Bulgaria, Germany, Greece, Israel, India, Kazakhstan, China, Korea, Latvia, Mongolia, Poland, USA, Taiwan, Thailand, Turkey, Ukraine, Montenegro, Czech Republic, Switzerland, Japan.



## EXHIBITION COMPLEX LOCATION

Sibexpocentre OJSC Irkutsk Exhibition Complex is located in the business centre of Irkutsk. Sibexpocentre's advantage is its proximity to the International Airport Irkutsk, which permits the participants and guests of Irkutsk exhibitions to reach exhibition complex comfortable and easy.

Convenient location of Sibexpocentre OJSC promotes the exhibition activity in the region, attracting of new technologies, equipment, specialists and investment to Irkutsk Region.



### Convenient Location:

- 15 min. from the airport Irkutsk (3 km),
- 20 min. from the centre of Irkutsk (8 km),
- 1 hour to Lake Baikal (63 km),
- 25 min. from the railway station Irkutsk-Passenger (14 km),
- in close proximity there are hotels of various categories (4 \*, 3 \*, 2 \*).

## «PROFESSIONAL VISITOR» PROGRAMME

Sibexpocentre OJSC offers the special programme for the Russian and foreign experts and businessmen, wishing to visit exhibitions in Irkutsk.

### The programme includes:

- Organising business meetings with Irkutsk entrepreneurs
- Airline and train tickets reservation
- Transfer service
- Hotel rooms booking
- Organising tours of Irkutsk and Lake Baikal
- Interpreter services
- Organising business lunches/dinners

## PARTICIPATION IN IRKUTSK EXHIBITIONS: OPPORTUNITIES AND PERSPECTIVES

Participation in Sibexpocentre exhibitions is the best and most affordable opportunity for entry into Irkutsk Region market. Exhibitions are a meeting place for professionals, representatives of government agencies, public and consumers, as well as reflect conditions of the regional market.

In addition, the exhibitions give a real opportunity to expand the number of potential customers. Every year, Sibexpocentre exhibitions are visited by about 400,000 people. Participation in exhibitions makes it possible to establish many contacts with high quality target audience.

Moreover, the participation in Irkutsk exhibitions is an opportunity to combine a business trip with a visit to the unique, deepest lake in the world - Lake Baikal.

## COST OF PARTICIPATION:

Cost of participation includes registration fee, rental cost of exhibition space, optional equipment and services. Invoice for foreign participants is in US dollars at the current exchange rate of the CBR.

For foreign companies' special benefit, Sibexpocentre OJSC offers favourable terms of participation in the exhibitions.

## CONTACT INFORMATION:

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