Yaroslavl Oblast Government

Investment opportunities in Yaroslavl Oblast
Golden Ring of Russia is the name to the necklace of ancient Russian cities north-east of Moscow. Yaroslavl and 4 other cities of oblast are called open-air museums. They are a traditional Russian architecture ensemble of the 12-18 centuries.

Yaroslavl was founded in 1010 by Prince Yaroslav the Wise at the confluence of two rivers - the Volga and Kotorosl.
Yaroslavl is the major economic center to the north-east of Moscow

Yaroslavl is the most quickly developing administrative and business center on the Up-Stream of Volga-river

- More than 4 500 industrial companies
- 45% of active population have higher and professional secondary education

The historical part of Yaroslavl is UNESCO World Heritage Zone
Investment policy in the region favors successful development of new businesses

Investments into fixed capital, MIO rubles

According to various experts, Yaroslavl oblast in 2011 is featured in Top 10 most dynamic regions of the country by quality of financial management and ability to attract investors.
- Regional investment strategy approved by the Governor;
- Investment memorandum approved by the Governor;
- Approval of the yearly plan to develop infrastructure needed for investors;
- Local laws to protect investor rights and support investor activities;
- Adoption of the regulation to assess impact of the local laws on the entrepreneurs activities;
- Council to improve investment climate;
- Specialized organization to attract investment;
- Infrastructure – industrial parks;
- Professional trainings to meet regional strategy needs and investors requirements;
- Government people assessment trainings to meet investor needs;
- Independent people present in the energy commission;
- Direct communication channel for investors;
- Specialized 2 language internet site;
- Yearly Address of the Governor regarding investment climate;
- One stop shop to help investment projects.
FDI in Yaroslavl oblast

Komatsu (Japan)  trucks and excavators
Nycomed (Takeda Group)  pharmaceuticals
DuPont  automotive coatings
Velux (Denmark)  dormers
Nexans (France),  cables and wires
Astron Buildings (Belgium)  hardware construction
GE (the US)  gas turbines
Factors to select the region – investor expectations

**Hard factors**
- Geographical location and natural resources
- R&D base
- Workforce
- Infrastructure opportunities
- Size of the accessible B2C market
- Size of the accessible B2B market

**Soft factors**
- Regional government commitment to FDI
- Managing expectations
- Successful experience in implementation of FDI projects
- Administration process
- Legal environment
- Financial and tax incentives
• Majority of specialists are engaged in production

- The economically active population—700,6 thou.

- Urban - 1045,5 thou.

- Rural - 227,0 thou.
The training system for specialists

Leading State universities with focus in engineering:

• Yaroslavl Technical University
• Aviation Technological Academy
• Yaroslavl State University
• etc.

Spheres of professional education:

• Automotive Technology
• Metallurgy
• Automatic control and Management
• Engines designing and building
• Engineers of electrical power systems
• Electrical, radio engineering
• Chemical engineering

• 58,000 students
• 38 institutions of higher education
• 61 institutions of higher and secondary professional education
**Transport infrastructure**

Federal Highway M8 «Moscow - Arkhangelsk»

Railway:
Northern Railway, the Trans-Siberian Railway, roundabout route Samara - St Petersburg - Karelia

International Passenger and Cargo Airport “Tunoshna” - 20 km from Yaroslavl, 5 km from the railway

Passenger and cargo ports on the Volga River
Infrastructural capacity

It’s easy to Build

• roads availability
• accessible communication
• developed power system
• availability of modern industries, materials and high-making the construction industry

The first European-quality plant in Russia by Lindab-ASTRON

Komatsu plant in Yaroslavl is designed and built by ASTRON Buildings, (Industrial Park ‘Novoselki’)

Plant Astron buildings, 14 000 sq.m.

Plant Komatsu, 50 000 sq.m.
Industrial sites of the region

1. Industrial site «Tytaev» (34.5 ha)
2. Industrial site «Novoselki» (450 ha)
3. Technological park «Gavrilov-Yam» (100 sq.m., 12 ha)
4. Industrial site «Rostovskaya» (up to 250 ha + 150 ha)
5. Industrial site «Glebovskoe» (113 ha)
Industrial sites of the region: ready for investors

“Novoselki” Industrial site, the participant of the Association of Industrial parks of Russia

- Square – more than 400 hectares
- Sanitary zones up to 100 meters available for the enterprise location
- Providing of infrastructure on the boundary of sites
- Energy supply from 4х40 MWt substation
- Gas supply from new gas control points (GCP) “Ananyevo”
- Potential producers can be located next to existing residents (Komatsu, Astron Buildings, Nycomed, Baltic)

“Rostovskaya” Industrial site

- Square – 200 hectares
- Providing of infrastructure on the boundary of sites
- Energy supply from “Nero” substation
- Gas supply
• Pharmaceuticals, medical equipment;
• Automotive components;
• Tourism;
• Energy machinery and turbines;
• Distribution and Logistics;
• IT.
Pharma 2020 Strategy Follow-up in Yaroslavl Oblast

Localization

Start-up of the plants «R-Pharm» and «Nycomed»

Import substitution

Joint project of High Tech Center CHEMRAR and «R-Pharm» in pharmaceutical substances production
Output of generic pharmaceuticals at the «R-Pharm» plant

Export orientation

LLC «Intellectual dialog»
R&D of the innovative and new competitive medicine
Pharmaceuticals

• Total volume of investments into GMP pharma projects in the region - over 1000 MIO USD

GMP Multilevel Specialists Training

• Postgraduate education and conversion training,
• Specialized secondary education,
• R & D,
• Internship at hi-tech enterprises,
• Cooperation with the leading pharmaceutical companies
Companies in the region deliver its products to the largest production line of Russian and foreign automakers.
Yaroslavl Region is in the oldest tourist route "Golden Ring of Russia"

Types of tourism:
- MICE – 27% (forums, conferences, festivals)
- Active – 23% (sports, recreation, hunting, fishing, wellness, agri-tourism, extreme)
- Cruise – 26%
- Cultural-cognitive (including religious and pilgrimage) - 34%

5000 monuments of history, culture and natural artifacts
250 different museums
261 tourist enterprises
2011 - 1.765 million tourists passed: 1 500 thousand Russians 265 thousand foreigners (mostly - USA 27%, France 24%, Germany 21%)
Investor Support

Tax incentives for investors

- Duration: from 7 years
- Full exemption from property tax (rate - 0%)
- Reducing income tax rates by 4.5% (up 15.5%)
- Full exemption from vehicle tax (rate - 0%)
- Tax relief on land tax
- Perhaps the provision of subsidies from the budget to compensate for the costs of infrastructure, as part of an investment agreement

Support and maintenance projects

- Selection of sites for investors;
- Support for infrastructure issues;
- Participation in negotiations with the infrastructure companies, federal and local authorities;
- Faster receipt of necessary approvals and permits;
- Assistance in registering a local company of the investor;
- Assistance in training;
Yaroslavl Oblast Offers

- a Wonderful place to live and enjoy life
- HR with higher and basic professional education
- highways and roads, railway, airport, two river ports.
- widely known neighbors
- developed legislation
- reduced administrative barriers.
Thank You

Contacts

✓ Director of Department of Economic Development – Alexander Shutov
  Tel: +7 (4852) 40-19-03, e-mail: a.shutov@region.adm.yar.ru

✓ Department of Economic Development
  Tel: +7 (4852) 40-19-03 e-mail: der@region.adm.yar.ru
  Fax: +7 (4852) 40-01-46