## BUSINESS PROGRAMME FOR THE FIFTH EASTERN ECONOMIC FORUM

4-6 September 2019, Vladivostok

Programme accurate as at September 2, 2019

## 4 September 2019

## 10:00-11:30

Building A, level 5 Conference hall 10

#### The Far East and Asia Pacific: Fostering Collaboration

## Russia and the Korean Peninsula: New Opportunities

Russian President Vladimir Putin and North Korean Leader Kim Jong-un held a historic meeting in Vladivostok on 25 April 2019. The leaders of South and North Korea have met three times. What kind of agreements have they reached? Is there an economic agenda for the three leaders to hold a tripartite meeting? What would Russia gain from this? Russia and South Korea have signed the Nine Bridges plan. What are the prospects for the development of the Trans-Korean railway with a link to the Trans Siberian Railway and the construction of a gas pipeline and an energy bridge to South Korea through North Korea? What conditions need to be in place to develop e-commerce with North Korea amidst restrictions? What formats exist for trilateral economic and political interaction?

## Moderator:

 Georgy Toloraya, Member of Committee established pursuant to resolution 1718 Panel of Experts, UN Security Council

#### Panellists:

- Lee Kang-deok, Mayor of Pohang Metropolitan City
- Alexander Kozlov, Minister for the Development of the Russian Far East and Arctic
- Igor Morgulov, Deputy Minister of Foreign Affairs of the Russian Federation
- Sung Weon-yong, Member of the South Korean Presidential Committee on Northern
   Economic Cooperation

## Front row participant:

 Dmitry Kiku, Deputy Head of the Department of External Restrictive Measures Control, Ministry of Finance of the Russian Federation

## 10:00-11:30

Building A, level 3 Conference hall 20

## New Solutions for Accelerating Economic Growth

## High-Tech Business: Identifying What Is Needed to Achieve Fast Growth

Technological entrepreneurship is a key driver of economic progress, so one of the government's top priorities is to facilitate its further development. The Far East already has a solid base to launch innovative projects with a science and technology centre and the RU Tech Park functioning at the Far Eastern Federal University, the opening of engineering divisions at industrial corporations, the opening of the Far East's first IT park in Yakutia, and the successful operation of a new mechanism to fund high tech companies – the Far East High Technology Fund, which has already funded its first projects. The transformation of promising projects into functioning high-tech businesses remains an important issue. How can we accelerate this process and get large and medium-sized businesses to introduce advanced technological solutions? What solutions are essential for lifting regulatory restrictions when introducing promising technologies?

## Moderator:

• Victor Vekselberg, President, Skolkovo Foundation

- Gennady Alekseev, Chief Executive Officer, SDS-Ugol
- Nikita Anisimov, Rector, Far Eastern Federal University (FEFU)
- Nikolai Legkodimov, Partner, Head of Emerging Technologies in Risk Consulting, KPMG in Russia and the CIS
- Rustam Milanov, Chief Executive Officer, Visitech
- Aysen Nikolaev, Head of Sakha Republic (Yakutia)
- Alexander Povalko, Chief Executive Officer, Chairman of the Management Board, RVC
- Ruslan Sarkisov, Chief Executive Officer, Far East High Technologies Fund

• Oksana Tarasenko, Deputy Minister of Economic Development of the Russian Federation

## Front row participants:

- Oleg Fomichev, Director for Strategic Planning and Development, ComplexProm
- Mikhail Grudinin, President, Giprogor Project City Planning Institute of Spatial Modelling and Development

## The Far East and Asia Pacific: Fostering Collaboration

## Olympism and the Asia Pacific: Global Mutual Influence

The host cities for each Olympic Games from 2018 to 2022 are all located in the Asia Pacific. The Games are not just major sporting events, they also have a profound socioeconomic impact. They greatly affect the economies of the countries in which they are held, as well as the economies of the wider region. Whether it is PyeongChang in 2018, Tokyo in 2020, or Beijing in 2022, every event is unique and imbued with a distinct national flavour. They provide the entire world with new opportunities to share experience and work together for the benefit of all. They facilitate cultural integration and the realization of the main principles of the Olympic movement for peace and progress. A new era has arrived in how the Olympic Games are held and the subsequent effect they have on national and regional development. Tokyo 2020 will be the first Summer Olympics of the Fourth Industrial Revolution, and will showcase the universality and technological capabilities of the Games in a way never seen before. With its smart venues, the organizing committee for Beijing 2022 has put environmental protection at the heart and centre of the Games, and has expressed the aim to minimize the event's carbon footprint. How does South Korea assess the effect of hosting the Games in 2018? What innovations can we expect to see in Tokyo in 2020 and Beijing in 2022? How best can organizational costs be reduced in line with the requirements set out in the IOC's Olympic Agenda 2020? What should be done to ensure a positive image of the Games, both among spectators and partners? How can the legacy of hosting the games be best leveraged? Where will the Russian national team train for the upcoming games, and what role will the Olympic factor play in the development of the Russian Far East? How are Olympic sports being reformed with the development of commercially viable products?

#### Moderator:

 Konstantin Vybornov, Head of Information Service, Media Relations Officer, Russian Olympic Committee

#### Panellists:

- Alexander Karelin, Hero of the Russian Federation, Three-Time Olympic Champion in Greco-Roman Wrestling
- Lee Kee-Heung, President, Korean Sport & Olympic Committee
- **Pavel Kolobkov**, Minister of Sport of the Russian Federation
- Igor Levitin, Aide to the President of the Russian Federation
- Li Lingwei, Vice President, Chinese Olympic Committee
- Pere Miró, Deputy General Director, International Olympic Committee (IOC)
- Koji Murofushi, Sports Director, Tokyo 2020; Olympic Hammer Throwing Champion
- Stanislav Pozdnyakov, President, Russian Olympic Committee
- Dmitry Svischev, Member of the Committee on Physical Culture, Sport, Tourism and Youth Affairs, State Duma of the Federal Assembly of the Russian Federation
- Marius Vizer, President, International Judo Federation (IJF)
- Yasuhiro Yamashita, President, Japanese Olympic Committee; Olympic Champion in Judo

#### Front row participant:

Igor Molodtsov, General Director, Sovetsky Sport

## 10:00-11:30

Building B, level 7 Conference hall 5

## Business Dialogue

## Russia–Europe

Europe is considered a socially responsible global leader in the field of sustainable development. In order to protect the environment and mitigate the effects of climate change, European businesses are switching to a low-carbon, more resource-efficient "circular economy," while investing in the advancement of digital technologies and production processes. A high level of technological innovation and the willingness to partially localize the production of European companies in Russia are two key aspects for European companies desiring to engage in the ambitious project of economic diversification in the Russian Federation. The interests of leading European countries, particularly concerning the energy sector, as well as the complementarity of economic systems, encourage a pragmatic and structured dialogue with Moscow. At a time when the Far East is opening up to promising growth, how can European companies contribute their innovative potential to further the sustainable development of this geographically remote territory of the Old World?

Building B, level 7 Conference hall 4

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#### Moderator:

• Michael Akim, Vice President, ABB Ltd

#### Panellists:

- Gianni Bardazzi, Vice President for Russia and Caspian Region, Maire Tecnimont SpA
- Dmitriy Kolpashnikov, General Director, Dielectric Cable Systems
- Carlo Palasciano Villamagna, General Director, Enel Russia
- Frank Schauff, Chief Executive Officer, Association of European Businesses
- Pasquale Terracciano, Ambassador Extraordinary and Plenipotentiary of the Italian Republic to the Russian Federation
- Vincenzo Trani, President, Italian-Russian Chamber of Commerce

## Front row participant:

• Denis Askinadze, Deputy General Director, Far East and Baikal Region Development Fund

## 10:00-11:30

Building B, level 6 Conference hall 6

## The Far East and Asia Pacific: Fostering Collaboration

## Valdai Discussion Club Session

## The Asian Mirror: The Pivot East through the Eyes of Asian Partners

Russia's pivot east is a crucial objective, and one which requires the Far East to further develop and become integrated in the regional economic system. It is a process which is gaining momentum. Much has already been done, both in terms of creating new mechanisms and development institutions in Russia, and strengthening ties with partners in Asia. The time has now come for an interim discussion and to draw conclusions. Leading experts from China, South Korea, Japan, Singapore, Malaysia, and Vietnam will share and discuss their views on where the pivot east has been successful, and where it has been found lacking. They will also provide their perspectives on how it could be further developed. How is Russia's pivot east viewed in Asia? What has worked, and what has not? What Russian products and services are in demand in Asia? What needs to be done to step up development in the Russian Far East and to integrate the region into the Asian economy?

## Moderator:

 Timofei Bordachev, Director, Centre for Comprehensive European and International Studies, National Research University Higher School of Economics; Programme Director, The Valdai Discussion Club

#### Panellists:

- Andrei Bystritsky, Chairman of the Board, Foundation for Development and Support of the Valdai Discussion Club; Professor, National Research University Higher School of Economics
- To Anh Dung, Deputy Minister of Foreign Affairs of the Socialist Republic of Vietnam
- Lee Jae-Young, President, Korea Institute for International Economic Policy (KIEP)
- Apurva Sanghi, Acting Country Director for the Russian Federation, The World Bank Group
- Michael Tay, Ambassador Extraordinary and Plenipotentiary of the Republic of Singapore to the Russian Federation (2002–2008); Founder, Director, Foundation for the Arts and Social Enterprise
- Fan Weiguo, Director, Asia-Europe Bureau at the Xinhua News Agency

#### 10:00-11:30

Building B, level 6 Conference hall 7

#### New Solutions for Accelerating Economic Growth

## Youth Economy: Problems and Prospects for Development in View of Russia–India Cooperation

Establishing international cooperation between Russia's and India's young people is among the key tasks of the current youth policy. At this session, questions will be raised as to how young people in Russia and India can be involved in economic development, as well as how to create a system in which experiences can be exchanged between the two countries. These two aspects may go on to form the basis of prospective economic cooperation. What achievements to date can be cited in the field of international collaboration between young people in Russia and India? What changes in youth policy will be seen in the countries over the next five years? How is the young generation integrating into global policy and creating international initiatives?

#### Moderator:

• Purnima Anand, President, BRICS International Forum

## Panellists:

• Oksana Fedoseeva, General Director, Vostock Capital

- Guruprasad Mohapatra, Secretary of the Department for the Development of Industry and Internal Trade, Ministry of Commerce and Industry of the Government of the Republic of India
- Kamruzzaman Sayed, President, Rus Education India
- Tatyana Seliverstova, Vice-Chairman, Russian Youth Association
- Rishabh Sethi, Member, Friends for Leadership
- Ekaterina Sokolova, Deputy Vice Rector for International Activities, Nevelskov Maritime State University

#### Front row participants:

- Roman Chukov, Chairman of the Board, Russian Center for the Promotion of International Initiatives; Assistant to Youth Policy Director, Roscongress Foundation
- **Liudmila Ilicheva**, Director, Centre for Public-Private Partnership, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- Andrey Terebenin, Managing Partner, Sistema Asia Capital (India)

## 10:00-11:30

Building B, level 6 Conference hall 8

### Improving the Business Environment

#### Improving Access to Financial Services in the Far East

Financial inclusion is integral to the development of the Russian Far East and improving the lives of the people who live there. Despite the progress that has been made, there are still a number of unsolved challenges due to the unique characteristics of the region, including its geography, demographics, and economic conditions. What are the main barriers in the way of financial inclusion in the Russian Far East and how can they be overcome? What drivers could help achieve equal levels of financial inclusion in urban and rural areas? This session will also consider the results of the Bank of Russia's pilot project to improve financial inclusion in the Far East.

#### Moderator:

 Mikhail Mamuta, Head of Service for Protection of Consumer Rights and Ensuring the Availability of Financial Services, Member of the Board of Directors, Central Bank of the Russian Federation

#### Panellists:

- Sergey Belov, Head of the Far Eastern Main Branch, Central Bank of the Russian Federation
- Vladimir Komlev, Chairman, Chief Executive Officer, National Payment Card System
- Sergey Maltsev, Senior Vice-President Head of Sales Network Department, Sberbank
- Mikhail Oseevskiy, President, Chairman of the Management Board, Rostelecom
- Maxim Taluk, Head of the Far East Macroregion, Post Bank

## Front row participants:

- Mikhail Bolonyaev, Senior Vice President, VTB Bank
- Dmitry Golovanov, Chairman of the Board, Member of the Supervisory Board, SME Bank
- **Maxim Lubomudrov**, Deputy Chairman of the Board, Russian Agricultural Bank
- Alexander Pakhomov, Member of the Management Board, Head of the Regional Network Management Unit, Otkritie Bank
- Ekaterina Reznikova, Vise President, Member of the Management Board, Head of the Digital Business Unit, MTS Bank

## 10:00-11:30

Building B, level 6 Conference hall 9

## New Solutions for Accelerating Economic Growth

## Long-Term and Affordable Capital for Investments: New Fundraising Opportunities

Over the last five years, an exceptional business environment has been created in the Russian Far East. Investors are able to benefit from a wide range of financial and non-financial support measures through state development institutions. However, implementation of the projects is often hindered by a shortage of funding that cannot be covered by injections from the budget and loans from state banks alone. What sources of capital exist to fund investment projects in the Russian Far East? The foreign exchange rate of the Russian Rouble has stabilized, yet the cost of borrowing in Russia is consistently much higher than abroad. How can the cost of borrowing be reduced? Do projects in the Russian Far East and the Arctic require special arrangements? What are the project funding and fund-raising capabilities of state institutions? How eager are foreign banks and financial institutions to invest in the Russian Far East and the Arctic?

#### Moderator:

• Alexey Chekunkov, Chief Executive Officer, Far East and Baikal Region Development Fund

## Panellists:

- Bambang Brodjonegoro, Minister of National Development Planning of the Republic of Indonesia
- Sergey Komyshan, Member of the Management Board, Executive Director, SIBUR
- Tadashi Maeda, Governor, Japan Bank for International Cooperation
  - Roman Petrutsa, Director, Industrial Development Fund
  - Sunita Sindwani, Chief General Manager, Export-Import Bank of India
- Igor Snegurov, Chairman of the Board of Directors, VIS Group
- Nikolay Tsekhomskiy, First Deputy Chairman Member of the Management Board, State Development Corporation "VEB.RF"
- Mikhail Zadornov, President Chairman of the Management Board, Otkritie FC Bank

#### New Solutions for Improving Quality of Life

## Institute of Independent Directors: Best Practices in Corporate Management

For over ten years, Russia has had a functioning institute of independent directors. The first wave of appointing independent directors in publicly owned companies took place in 2008. This discussion will focus on the results achieved by large and medium-sized companies under independent directors. There will be a review of best practices and shortcomings in the work of independent directors, while the main problems which shareholders face when selecting appropriate candidates will be examined. Issues on establishing a market of independent directors in Russia will also be considered. How can your business trust an outsider? Is an independent director your friend or a unknown quantity? What characteristics should the ideal independent director have?

#### Moderator:

• Sergey Glukhov, General Director, Leaders' Club

#### Panellists:

- Artem Avetisyan, Director, New Business Department, Agency for Strategic Initiatives
- Roman Kapinos, Deputy Chairman of the Board, SME Bank
- Anton Mamaev, General Director, Piter Trust Investment Company
- Vasily Savin, Partner, Head of Power and Utilities, KPMG in Russia and the CIS
- Denis Spirin, Corporate Governance Director, Prosperity Capital Management

#### Front row participant:

Alexey Malykhin, Director General, GST

## 10:00-11:30

10:00-11:30

Building D, level 5 Conference hall 15

Building D, level 6 Conference hall 16

#### New Solutions for Improving Quality of Life

## Systemic, Technological, and Informal – What Will Charity Be Like 2020

Over the past 20 years, charity in Russia has transformed into a fully-fledged professional segment that is attractive to both young professionals and experienced business managers. The non-profit sector has a profound understanding of the problems people face at the local level as well as popular and effective ways to overcome them, and is thus generating more attention and investments from the state, corporations, and individuals. Today, the sector consists of a multitude of diversified players, with various sources of funding and areas of activity. At the same time, the expert community is aware of the need to respond to global challenges that are preventing sustainable development goals from being achieved. The most important step in this regard is an assessment of the risks and opportunities of attracting new resources, technologies, and ideas for charity. How will the sector change over the next decade in Russia and abroad? What roles will the key stakeholders play in these changes? What steps can the government, business, and charity funds take to achieve the desired scenario for the sector's development? Why are companies investing more and more in developing infrastructure to support non profit organizations, charity, and volunteering in the regions where they operate as opposed to individual projects? Centennials, design teams, and hybrid organizations: how are the subjects and focuses of charity being transformed? What should be the basis of the agenda for international cooperation in matters concerning philanthropy?

#### Moderator:

Vadim Kovalev, First Deputy Executive Director, Russian Managers Association

- Aleksandra Boldyreva, Executive Director, Donors Forum Association
- Anton Dolgov, Executive Director, Presidential Grants Foundation

• Xenia Frank, Chair of the Supervisory Board, Elena and Gennady Timchenko Charitable Foundation

## Front row participants:

- Irina Arkhipova, Public Affairs and Communications Director, Coca-Cola HBC Russia
- Natalya Gonchar, Head of Information Support and Media Relations Subdivision, Press Secretary, Sakhalin Energy
- Stanislav Kasparov, Director of Business Support in Regions of Operation, SIBUR
- Valeriya Kostina, Head, Alexander Monastyrevs Charitable Foundation
- Vladimir Yablonsky, Deputy Chairman of the Management Board, Fund to Support Children
  in Difficult Situations

## 11:00-12:00

Building C, level 6 Conference hall 21

## New Opportunities for China-Russia Cooperation

Nowadays many states face serious economic challenges. Embargos, trade blocs, increase in customs duties are just a few examples of heavy "weapons" application in the economic arena. However, often challenges and obstacles open the doors to new opportunities and breakthrough solutions. How will the global economic shifts affect the China-Russian interaction? What are the prospects of a greater agricultural cooperation between countries? What role does the Russian Far East play in these relations?

## Panellist:

Lecture

• He Zhenwei, Secretary General, China Overseas Development Association

## 12:30-14:00

Building A, level 5 Conference hall 10

## New Solutions for Accelerating Economic Growth

## **Developing Aquaculture: Initial Results and New Objectives**

Aquaculture in the Far East got several major boosts for intensive development in 2017–18. More than 45,000 hectares of offshore areas were provided to users. Some 13,200 tonnes of aquaculture products were farmed in 2018, a ten-fold increase compared to 2016. The aquavostok.ru service, which is used to determine the boundaries of fish-breeding areas for subsequent auctions, has been commissioned. But the industry still lacks its own technological experience and proven scientific and technological base for aquaculture. In order to develop and support new projects, regulatory measures need to be improved and the offshore area needs to be expanded to include promising waters near the Sakhalin Region and the southern Primorsky Territory. How can we attract qualified investors and ensure the safety of foreign capital in aquaculture projects? How should the aquavostok.ru service be further developed? What new regulatory products does the industry need? Where should personnel undergo training and professional development?

## Moderator:

• Vasily Grebennikov, Director, Effective Energy; Chief Executive Officer, De-Freeze Zapad

## Panellists:

- Evgeniy Karpov, Founder, ATRK
- Alexander Lopatnikov, General Director, Marine Aquaculture Ho Xiang
- Petr Savchuk, Deputy Head, Federal Agency for Fisheries (Rosrybolovstvo)
- Roman Vityazev, Chairman, Far Eastern Union of Mariculture Enterprises; Chairman, Hyperion

## Front row participants:

- Alexey Baytalyuk, Deputy Director and Head of the Pacific Branch, Russian Federal Research Institute of Fisheries and Oceanography (VNIRO)
- Kondo Takehiko, Chairman of the Board of Directors, Kondo Shoten
- Liu Xusheng, Chairman of the Board of Directors, Dalian Shangpintang

## 12:30-14:00

Building A, level 3 Conference hall 19

## New Solutions for Improving Quality of Life

## A Step Forward for Healthcare in the Far East

With its vast area, low population density and challenging climate, the Far East needs a healthcare system that can quickly adapt to the digital era. The measures taken to improve the quality of medical care do not fully meet the growing requirements for medical services in the region. The introduction of modern technological solutions and creation of innovative medical centres and clinics are taking healthcare to the next level. With the emergence of virtual reality tools, CRISPR, 3D printers, personal wearable devices, electronic medical records, 5G mobile technologies, and the growth of telemedicine,

patients can overcome large distances and receive medical care at a time convenient to them. The creation of innovative medical centres is driving the development of modern technologies. Doctors can optimize their work processes using artificial intelligence systems, and remotely perform complex operations using robotic technologies. Instant access to information makes life easier for patients – there is no need to wait for an appointment with a doctor to get a diagnosis and treatment plan. Which promising medical technologies will be the most sought-after in the Far East? Are additional resources needed to introduce new technologies? Are public and private medical organizations that provide e services sufficiently regulated? Which areas of digital healthcare require additional investment? Will new technologies enable patients to manage their own health?

## Moderator:

• Evelina Zakamskaya, Editor-in-Chief, Doctor Channel; Anchor, Russia 24

## Panellists:

- Andrey Kaprin, Director, Federal State Budgetary Institution National Medical Research Radiological Centre of the Ministry of Health of the Russian Federation
- Jong Seok Kim, Head of Outpatient Department, Life Center Chaum
- Katsuya Sakagami, Representative Chairman, Medical Tourism Japan Co.
- Veronika Skvortsova, Minister of Health of the Russian Federation
- Dan Vahdat, Co-Founder, Medopad

## Front row participants:

- Danil Baryshnikov, Chairman, Committee for Investment in Social Infrastructure, Agency for Social Investment
- Sergey Gneushev, Managing Partner, Academic Medical Centre for Information and Analysis
- Kirill Kaem, Senior Vice-President for Innovations, Skolkovo Foundation
- Andrey Nikitin, Governor of Novgorod Region
- Vitaliy Omelyanovskiy, General Director, Center for Healthcare Quality Assessment and Control of the Ministry of Health of the Russian Federation

## 12:30-14:00

Building A, level 3 Conference hall 20

#### New Solutions for Improving Quality of Life

## Private Investment in the Social Sphere: New Support Mechanisms

Achieving the goals of Russia's national projects will require interaction between the government and private business, as well as private investment to solve social problems in education, healthcare, sports, and social services. Public-private partnerships (PPP) are one of the most effective forms of such collaboration. Russia is developing this mechanism, with most of the projects being implemented in the transport and energy utility sectors, while social infrastructure projects account for no more than 12–15% of the total number of projects. Social projects in a number of sectors in the Far East, such as the construction of modern schools and nursery schools, large sports facilities, and nursing homes, are difficult to implement without state support at the federal level. What social projects might be of interest to private business and what kind of potential does the PPP market have in the Far East? What barriers are holding back the implementation of PPP projects today? How should we encourage the launch of PPP projects and what new mechanisms of state support for PPP projects are available to investors in the Far East today? How can PPPs be used to achieve the goals and objectives of Russia's national projects? Will the use of PPPs result in a significant increase in the availability and quality of social infrastructure in the Far East?

#### Moderator:

Maxim Tkachenko, Executive Director, Public-Private Partnership Development Center

#### Panellists:

- Marina Dedyushko, Deputy Minister for the Development of the Russian Far East
- Alexander Khasin, Chairman of the Board of Directors, Centre for Development of Nuclear Medicine of Ulan-Ude
- Andrey Kutepov, Chairman of the Committee on Economic Policy, Federation Council of the Federal Assembly of the Russian Federation
- Alexey Mavrin, Chairman, Patronage Social Geriatric Center
- Sunil Sachdeva, Co-founder, Medanta
- Aleksey Shapovalov, Vice President for Strategy Marketing, Prosveshcheniye Group of Companies
- Vladimir Solodov, Chairman of the Government of Sakha Republic (Yakutia)

#### Front row participants:

 Dmitry Breytenbicher, Senior Vice President, Head of Premium Customer Relations, VTB Bank (PJSC)

- Agnessa Osipova, Chairman of the Board of Directors, Russian Franchise Association (RFA); President, Baskin Robbins Production International
- Nataliya Reznichenko, First Deputy General Director, First Concession Corporation (VIS Group)
- Anna Shabarova, Vice President for Human Resources and Social Responsibility, Russian Copper Company

## New Solutions for Accelerating Economic Growth

## Building B, level 7 Solid Minerals Mining: How Can the Investment Potential of the Industry Be Utilized

with today? What solutions exist?

Most Effectively?

Today, the Far East is one of the largest centres of solid minerals mining, not only in Russia, but across the world. State support for investors has facilitated capital-intensive megaprojects in the most remote areas of the region, while the low level of exploration makes for unique opportunities for discovery and high-class field mining on the global level. Currently, the government is preparing an effective regulatory and legal framework geared towards attracting new subsoil users, stimulating geological exploration, protecting the environment, and using mineral resources rationally. How can the investment potential of the industry be utilized most effectively? What key industry challenges are investors in the region faced

#### Moderator:

• Oleg Novachuk, Chairman of the Board of Directors, KAZ Minerals

## Panellists:

- Pavel Grachev, Chief Executive Officer, Polyus
- Shiv Vikram Khemka, Vice Chairman, SUN Group
- Dmitry Kobylkin, Minister of Natural Resources and Environment of the Russian Federation
- Claude Schimper, Senior Vice-President, Russia Operations, Kinross Gold Corporation
- Roman Trotsenko, Founder, Chairman of the Board of Directors, AEON Corporation

## Front row participants:

- Alexey Besprozvannykh, Deputy Minister of Industry and Trade of the Russian Federation
- Pavel Maslovskiy, Chairman of the Board of Directors, Petropavlovsk

## 12:30-14:00

12:30-14:00

Conference hall 4

Building B, level 7 Conference hall 5

#### Improving the Business Environment

## **Central Russia: New Opportunities for Investors**

Central Russia accounts for 27% of the country's population, 28.5% of investments, 55% of foreign trade, and 73.3% of financial investments. Half of the regions that make up the Central Federal District are among the top 20 in the national investment climate rating. As of the end of 2018, the investment growth rate in the Central Federal District (8.9%) was more than double the national average (4.3%), and even increased to 16.4% in the first quarter of this year. Russia's pivot east has created new opportunities for investment cooperation between Central Russia and the countries of the Asia-Pacific. Chinese, Japanese, South Korean, and Indian companies have provided a number of examples of successful investment. However, the potential for mutually beneficial economic cooperation is nowhere near exhausted. What can Central Russia offer foreign investors? What measures to support the implementation of investment projects are already working? What else needs to be done?

#### Moderator:

• Artur Niyazmetov, Deputy Presidential Plenipotentiary Envoy to the Central Federal District

## Panellists:

- Anatoly Artamonov, Governor of Kaluga Region
  - Sergei Kachaev, Co-Chairman, Council on Investment Authorized in the Central Federal District
- Maxim Kondratyev, Chief Executive Officer, Alfa Automative Technologies
- Rajesh Sharma, Chief Executive Officer, Advanced Group
- Igor Shchegolev, Presidential Plenipotentiary Envoy to the Central Federal District

## Front row participants:

- Vadim Khromov, Deputy Chairman of the Moscow Region Government
- Alexander Prokhorov, Head of Investment and Industrial Policy Department, Moscow City Government

12:30-14:00

12:30-14:00

Building B, level 6 Conference hall 9

Building B, level 6 Conference hall 6

#### New Solutions for Improving Quality of Life

## Housing, Utilities, and the Urban Environment: Effective Investments

As Russia implements its national projects, the government will provide substantial support for the development of urban infrastructure. The problems facing Russian cities, particularly in the regions of the Far Eastern Federal District, can only be solved with funding from the federal budget. The practice of raising private capital for urban improvement projects and modernizing housing and utility infrastructure has gained popularity among businesses in recent years. More than 2,500 concession agreements have been signed in Russia to modernize utility facilities. Businesses have also become more involved in upgrading parks, squares, embankments, and even courtyards. Over the past two years, entrepreneurs have invested nearly RUB 2 billion in such sites as part of a project to improve the urban environment. However, these are still isolated examples. Systemically raising private investment is one of the key goals that will be addressed through Russia's national projects. Only the joint efforts of government and business will make it possible to take an effective and comprehensive approach to developing the urban environment and infrastructure. How profitable could investment in the urban environment and public utilities be? How can we create mechanisms and conditions to further motivate investors to invest in urban infrastructure? Should investors be guided by people's preferences when implementing their projects?

#### Moderator:

• Ignat Bushukhin, Editor-in-Chief, RBC Real Estate

#### Panellists:

- Thani bin Ahmed Al Zeyoudi, Minister of Climate Change and Environment United Arab Emirates
- Daria Bondareva, Managing Partner, UrbanMAF
- Hiroaki Ishizuka, Chairman, New Energy and Industrial Technology Development Organization (NEDO)
- Mikhail Karisalov, Chairman of the Management Board, Chief Executive Officer, SIBUR
- Takuya Kurita, Deputy Minister of Land, Infrastructure, Transport and Tourism of Japan
- Vasily Orlov, Governor of Amur Region
- Anatoly Pechatnikov, Deputy President Chairman of the Management Board, VTB Bank
- Nikolay Shulginov, Chairman of the Management Board, General Director, RusHydro
- Alexey Sorokin, Deputy Chair, State Development Corporation "VEB.RF"
- Alexey Tsedenov, Head of the Republic of Buryatia
- Konstantin Tsitsin, General Director, Housing and Utilities Reform Fund
- Andrey Vagner, Chairman of the Board, Acting General Director, T Plus
- **Zongyi Xin**, Regional President for Russia, CIS Countries, Central and Eastern Europe, China Gezhouba Group International Engineering Co.
- Vladimir Yakushev, Minister of Construction, Housing and Utilities of the Russian Federation

#### Front row participant:

• **Nikolay Kharitonov**, Chairman of the Committee for Regional Policy and Issues of the North and Far East, State Duma of the Federal Assembly of the Russian Federation

#### The Far East and Asia Pacific: Fostering Collaboration

## Logistics in Russia and India: A Digital Pathway to Uniting Asia and Europe

Russian-Indian digitalization projects in the transport industry will help create an integrated and trusted space for transporting cargo from India to Russia, and onwards to Europe. Russian technology will be employed to solve this ambitious task and achieve a breakthrough in the development of Eurasian cargo shipments along the fastest and most economical route. This technology will move paperwork fully online, automate administrative procedures, and support multi-modal and driverless transport. In time, this digital transport corridor will intersect with the Trans-Siberian Railway, which will enable Russia to become a central logistics hub between Asia and Europe. It will also facilitate economic integration throughout Greater Eurasia. Investment in Russian-Indian projects will do a great deal to help increase exports of Russian technology. What technological developments in digitalizing transport will help lay the foundation for effective cooperation between Russia and India, and the development of logistics in the two countries? What needs to be done to make Russian-Indian projects attractive to investors?

#### Moderator:

• Igor Poletaev, Anchor, NTV Channel

#### Panellists:

• Shri Deepak Bagla, Managing Director, Chief Executive Officer, Invest India

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- Abhay Damle, Joint Secretary, Ministry of Road Transport and Highways of the Republic of India
- Evgeniy Ditrikh, Minister of Transport of the Russian Federation
- Alexandrs Isurins, Chairman of the Executive Board, President, Far Eastern Shipping
  Company (FESCO)
- Alexander Misharin, First Deputy Chief Executive Officer, Russian Railways
- Aleksey Nashchekin, Chief Executive Officer, National Telematic Systems
- Vennelakanti Kalyana Rama, Chairman of the Board of Directors, Managing Director, Container Corporation of India Ltd.
- Igor Rotenberg, Investor
- Jaspreet Singh, Managing Director, Rusintelsys Private Limited
- Kirill Tsarev, Vice President, Director of Engineering Customers Department, Sberbank
- Anton Zamkov, General Director, RT-Invest Transport Systems; Director, Digital Transport
   and Logistics Association

## Front row participants:

- Vadim Baibak, General Director, Vostochny Port
- Sunil Kanoria, Vice Chairman of the Board of Directors, SREI Infrastructure Finance Limited
- Maxim Kobin, Managing Director for Client Work, Russian Export Center

## 12:30-14:00

Building D, level 5 Conference hall 12

## New Solutions for Accelerating Economic Growth

## Special Administrative Districts: One Year on

New federal laws have created mechanisms to quickly and conveniently convert foreign legal entities into residents of Special Administrative Districts in Russia. While their legal address is changed, their corporate structure is preserved. At present, twelve international companies are residents of Special Administrative Districts, of which two are registered on Russky Island and ten on Oktyabrsky Island. What are the main aspects of the existing mechanism for re-domiciliation and special features of the legal regime of Special Administrative Districts, including the preferences that are granted to international companies? Can the idea of re-domiciliation become a tool to increase the appeal of the Russian jurisdiction? What has been the experience of the these first residents, and what are the prospects for further development?

#### Moderator:

Andrey Gorlenko, Executive Administrator, Russian Arbitration Centre at the Russian
 Institute of Modern Arbitration

## Panellists:

- Marina Belyakova, Partner, EY
- Sarah Jane Grimmer, Secretary General, Hong Kong International Arbitration Centre
- Galina Naumenko, Partner, Tax and Legal Services, PwC Russia
- Denis Novak, Deputy Minister of Justice of the Russian Federation
- Nikita Soshnikov, Head of Branch in Vladivostok, Deloitte, Russia
- Ilya Torosov, Deputy Minister of Economic Development of the Russian Federation

## 12:30-14:00

Building D, level 6 Conference hall 16

#### Improving the Business Environment

# Reducing Losses and Increasing Business Efficiency: Modern Trends in Lean Production

The concept of lean production has been proven to be effective all over the world. It seeks to make more from less, that is, increasing the volume of production from less resources, money, space, and workers. This is the essence of lean production. Russia is implementing lean ideas by creating nationwide projects, such as Lean Government and Lean Healthcare. What's more, modern trends in industrial development, technology, and society demand change. In Japan – the country that invented kaizen – a plan to reform work patterns is being developed as a new way of increasing productivity, which is aimed at implementing strategies to revitalize the Japanese economy. This experience may well prove to be beneficial to Russia, too. What new ideas and principles can help increase productivity on a global scale? Why is lean production not being used everywhere and at all times? How can we construct a process of continuous improvement and create a system of lean learning? How can we implement new equipment based on the kaizen model? What is a lean start-up and a minimum viable product? How can we reconstruct our way of thinking and become a lean leader?

## Moderator:

• Maxim Protasov, Head, Russian Quality System (Roskachestvo)

## Panellists:

- Jorge Javier Roman Garate, Business Excellence and Benchmarking Advisor, Dubai Police Force of the United Arab Emirates
- Isaac Sheps, Chair, Central Committee for Standardizing Management Systems, The Standards Institution of Israel
- Nikolay Solomon, General Director, Federal Competence Centre (FCC)
- Kseniya Sukhotina, General Director, Rusatom Smart Utilities Ltd
- Nikolay Volobuev, Deputy General Director, Russian Technologies State Corporation

12:30-13:30	
Building C, level 6	

Conference hall 21

## Lecture

## **Circular Economy and Chemical Technologies**

## Panellist:

Lecture

• Dmitry Konov, Chairman of the Management Board, SIBUR Holding

## 14:00-15:00

Building C, level 6 Conference hall 21

# Periodic Table of the Elements: A Universal Language of Science from Space to New Materials

## Panellist:

Alexander Sergeev, President, Russian Academy of Sciences

## 15:00-16:30

Building A, level 5 Conference hall 10

## New Solutions for Accelerating Economic Growth

## Human Capital for a New Eurasia

Today, Eurasia is one of the main powerhouses of global economic growth. Global trends and the factors influencing them are shifting towards Asian countries, especially India and China. Apart from businesses and the economy, this shift also concerns science and innovation, education, culture, and environmental protection. An efficient partnership between key Eurasian players – namely Russia, India, China, as well as European and Central Asian countries – has the potential to improve operations on a global scale. At the same time, Eurasian countries, and the region as a whole, are facing serious calls to develop new approaches to state policy as well as changes to businesses and academic institutions. To what extent do both regional staff training and human capital development provide an effective response to the issues Eurasia is facing? What principles should lay the foundation for this work, and which institutions could be the main drivers of this process?

## Moderator:

• Shiv Vikram Khemka, Vice Chairman, SUN Group

## Panellists:

- Olga Arkhangelskaya, Partner, Head of Real Estate, Hospitality, and Construction Services, Head of the Transportation, Infrastructure and Government, and Public Group in the CIS, EY
- Bambang Brodjonegoro, Minister of National Development Planning of the Republic of Indonesia
- Alexander Sergeev, President, Russian Academy of Sciences
- Andrey Sharonov, President, Moscow School of Management SKOLKOVO
- Rajendra Srivastava, Dean, Indian School of Business

## Front row participants:

- Dilip Chenoy, Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI)
- Vladimir Ivanov, Head, Science Information and Analysis Agency
- Petr Shchedrovitskiy, Member of the Management Board, North-West Foundation Center for Strategic Research
- Nikolay Solomon, General Director, Federal Competence Centre (FCC)

## 8th APEC Conference on Cooperation in Higher Education

Building A, level 3 Conference hall 19

15:00-16:30

15:00-16:30

Building A, level 3 Conference hall 20

#### New Solutions for Improving Quality of Life

## Threats to Biological Security in the Asia Pacific: New Risks and Opportunities

Biosecurity risks are evolving and becoming more complex. What's more, these changes are occurring at an ever-faster rate. While medicine develops with the passage of time, so do infectious agents, which develop resistance to treatment and change other characteristics. It is hard to overestimate the modern world's influence on biological pathogens appearing and spreading. Globalization, economic and social integration, climate change, human intervention, new high-tech products in agriculture and day-to-day life, developments in biotechnology, artificial intelligence, and robotics all play their role. The result is an ever-changing microcosm characterized by a wider distribution area, species barriers being overcome, and the purposeful development and spread of pathogens. Countries in the Asia Pacific are most exposed to health threats arising from epidemics, unlawful use of genetic technology, and synthetic biology. That said, economic integration and the rapid development of biotechnology in the region, as well as expanding collaboration in the field between the public, private, and scientific sectors, is giving rise to new ways of managing these risks. What are the main global and regional biosecurity threats? Is a man-made epidemic a genuine possibility? What effect will new innovative drugs have on solving the issue of biosecurity across the globe? What new technologies do Asia-Pacific nations possess to manage biosecurity risks? Are public and private investments effectively planned and allocated? What is the role of national and international regulation, and of regional collaboration in fostering these investments and eliminating threats?

#### Moderator:

 Anna Popova, Head, Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing

## Panellists:

- Sujariyakul Anupong, Senior Expert in Preventive Medicine, Department of Disease Control, Ministry of Public Health of the Kingdom of Thailand
- Lkhamjav Byambasuren, Deputy Minister of Health of Mongolia
- Mikhail Kotyukov, Minister of Science and Higher Education of the Russian Federation
- Sergei Kraevoi, Deputy Minister of Health of the Russian Federation
- **Dorit Nitzan**, Acting Regional Emergency Director for the European Region, Health Emergencies Programme, World Health Organization
- Dang Hong Trien, Co-Director General, Joint Russian-Vietnamese Tropical Research and Technological Center

## Front row participant:

Victoria Panova, Vice-Rector for International Relations, Far Eastern Federal University (FEFU)

## 15:00-16:30

Building B, level 7 Conference hall 4

#### New Solutions for Accelerating Economic Growth

## Preferential Regimes for Investors: Current Progress and New Challenges

Investors have come to trust advanced special economic zones (ASEZs) and the Free Port of Vladivostok (FPV) over the last five years: more than 1,700 residents are implementing projects valued at roughly USD 60 billion. Such projects include both megaprojects and small businesses. A total of 230 projects have already been implemented with investment of more than USD 6 billion and the creation of over 25,000 jobs. Competition for investors is intensifying in the Asia-Pacific region. The preferential regimes that have been created in the Far East must keep pace with the changing needs of business in order to ensure the necessary level of economic growth in the macro-region and the country as a whole. What can be done to develop the potential of preferential regimes, enhance their competitiveness, and improve their investment appeal for business? What additional measures should the Russian government take to make the Far East an attractive place for Russian and foreign investors, and what role should the regional authorities play?

#### Moderator:

• Mikhail Orlov, Partner, Head of Tax and Legal, KPMG Russia

- Sergey Bachin, General Director, Roza Khutor
- Dmitry Gavrilin, Chief Executive Officer, Tigers Realm Coal
- Aslan Kanukoev, Acting General Director, Corporation for Far East Development
- Aleksey Kozlov, Member of the Management Board, Managing Director, SIBUR
- Vadim Medvedev, Managing Director of Investment Department, ESN Group
  - Andrei Minaev, Member of the Board, Association of Industrial Parks of Russia (AIP)
- Sergey Tyrtsev, First Deputy Minister for the Development of the Russian Far East and Arctic

• Vadim Zhivulin, Deputy Minister of Economic Development of the Russian Federation

## Front row participants:

- Vadim Khromov, Deputy Chairman of the Moscow Region Government
- Alexey Kozhevnikov, Senior Vice President, Russian Export Center
- Alexander Osipov, Acting Governor of Trans-Baikal Territory

## 15:00-16:30

Building B, level 7 Conference hall 5

## **Business Dialogue**

## Russia-China

This year marks the 70th anniversary of the establishment of diplomatic relations between Russia and China, presenting a timely opportunity to summarize the progress made and to outline the next steps in achieving high-level targets, including trade volumes. An open dialogue on business cooperation is essential and remains relevant in the light of changes to staff duties and skills, given that the geographical scope of business ties is expanding and both priority areas for cooperation and collaboration formats are diversifying as they become increasingly geared towards market conditions. How can we achieve the USD 200 billion trade performance target between Russia and China? Long-standing sectors: how can we advance the projects listed under the Russia–China cooperation programme by 2024? What is the trajectory when implementing projects in traditional sectors of cooperation? The year in summary: what new avenues of collaboration and potential projects have arisen over the past year? What agreements have been signed and which projects have passed the pre-feasibility study stage? Technological opportunities in the Far East: Big Data as a resource; electronic-based infrastructure; information technology and creating a unified space.

#### Moderator:

 Andrei Bystritsky, Chairman of the Board, Foundation for Development and Support of the Valdai Discussion Club; Professor, National Research University Higher School of Economics

## Panellists:

- Konstantin Bogdanenko, Acting Vice Governor of Primorsky Territory
- Long Dawei, Chairman of the Board of Directors, Chengzhi
- Sun Guoqiang, President, Zhongding Dairy Farming Co., Ltd
- Van Junkan, Vice Governor of Heilongjiang province
- Boris Krasnovskiy, General Director, ESN Group
- Alexander Krutikov, Deputy Minister for the Development of the Russian Far East and Arctic
- Hao Shijun, Shareholder, Hayao
- Liu Xusheng, Chairman of the Board of Directors, Dalian Shangpintang

## Front row participants:

- Sergey Iniushin, Trade Representative of the Russian Federation in the People's Republic of China
- Zhao Jiejun, Vice President, Mengniu Dairy Company Limited
- Sergey Lebedev, Director for Government Relations, Alibaba Russia
- Yang Tingting, Chairman, China Commercial Counsellor and Entrepreneurs Association

## 15:00-16:30

Building B, level 6 Conference hall 6

#### Improving the Business Environment

# The Development Path for Petrochemicals in the East: Projects, Support Measures, Drivers of Growth

The Asia Pacific not only continues to be the main driver of global economic growth, but also demand for hydrocarbons at all process stages. Access to this market is therefore key to success. A combination of technological effectiveness, efficiency, and logistics is needed in order to be competitive. Petrochemicals make up a segment offering the highest added value, thereby giving investors added returns. As external competition intensifies, so it becomes ever-more crucial to select the right development path for petrochemical projects in the Far East's cluster. The immediate proximity to the premium market of the Asia Pacific, offering potential exports of over RUB 230 billion, provides an additional benefit to petrochemical projects. The Power of Siberia and the Eastern Siberia-Pacific Ocean pipelines are providing new opportunities to attract investment and spur regional growth. The Amur gas and chemical cluster, Sakhalin, and Nakhodka could become key hubs for creating a new petrochemical production infrastructure. What needs to be done to unlock this potential? In what way is the strategy for developing the Far East's petrochemical cluster unique, and how might it be affected by global trends and various development scenarios in the industry? Should major companies be increasing low-tonnage production of chemicals, or is this the prerogative of niche players? What high value-added products will be in demand on the domestic and international markets? Will the tax reform affect the cost of raw materials for the petrochemicals sector? What forms of support need to be put in place for investors and

the sector as a whole?

## Moderator:

• Marina Belyakova, Partner, EY

## Panellists:

- Grigory Berezkin, Chairman of the Board of Directors, ESN Group
- Viktor Evtukhov, State Secretary Deputy Minister of Industry and Trade of the Russian Federation
- Dmitry Konov, Chairman of the Management Board, SIBUR Holding
- Andrey Kutepov, Chairman of the Committee on Economic Policy, Federation Council of the Federal Assembly of the Russian Federation
- Pavel Sorokin, Deputy Minister of Energy of the Russian Federation
- Mikhail Sutyaginskiy, Chairman of the Board of Directors, Titan Group of Companies

#### Front row participant:

Anastasiya Nabatchikova, Head of Director Petrochemicals, Far East Investment and Export Agency

## New Solutions for Improving Quality of Life

## Cultural People: Projects to Enhance the Intellectual and Cultural Level of Education

Russia's national project on culture aims to increase global interest in the country's national cultural heritage. The challenge for Russia is not just to preserve and enrich its culture, but to make culture accessible to all of Russian society and meet the growing demand for Russian culture in the international arena. The creation of regional cultural centres and the introduction of digital technologies have helped get more people involved in culture. Developing and fostering interest in Russian culture among the public is important since cultural education not only helps foster aesthetic awareness, but also aids socialization and personal development. What initiatives are being implemented to nurture and enlighten the public in cultural affairs? Do standards need to be introduced in cultural education, and how will this help achieve the goals of the national project? What prospects exist for cooperation between institutions, the government, and the business community in matters concerning cultural education?

#### Moderator:

• Natalya Tretyak, First Vice President, Gazprombank

#### Panellists:

- Ilya Averbukh, Russian Figure Skater, Honored Master of Sports; Founder, Chief Executive Officer, Ilya Averbukh Production Company
- Martha De Laurentiis, Producer of Film and Television; President, De Laurentiis Company
- Olga Golodets, Deputy Prime Minister of the Russian Federation
- Yuliana Slashcheva, Chairman of the Management Board, Soyuzmultfilm Film Studio
- Pavel Stepanov, Deputy Minister of Culture of the Russian Federation
- Zelfira Tregulova, General Director, The State Tretyakov Gallery

#### Front row participants:

- Vasily Brovko, Director for Special Commissions, Rostec
- Innokentiy Dementyev, Deputy General Director, Presidential Grants Foundation
- Asya Gabysheva, Development Fund Founder, National Art Museum of the Republic of Sakha (Yakutia)

## 15:00-16:30

Building B, level 6 Conference hall 8

15:00-16:30

Building B, level 6 Conference hall 7

#### New Solutions for Accelerating Economic Growth

## Investing in the Fishing Industry: Achievements and Next Steps

The Far Eastern fishing basin has entered a new 15-year period in which more and more permits will be allocated to use aquatic biological resources. Investment projects that aim to rejuvenate the industry are under way. The launch of 15 new fish processing plants and the construction of 17 modern vessels will help to double the share of processed products, while the share of raw materials processing will reach 30%. Given the growth in bioresource output, the freight turnover of fish products at Far East ports is projected to increase from the current 850,000 tonnes to 1.5 million tonnes by 2025. This will require investment solutions concerning port logistics as well as the construction of distribution and refrigeration facilities. How can we alter the current products should be developed and what markets should Russia enter? What are the main drivers for attracting investment to the Far East fishing business in the period to 2025? What measures should the government take to help maintain and repair the fishing fleet? How can we guarantee obligations for the construction of a fleet in the Far East?

## Moderators:

- Leonid Petukhov, Chief Executive Officer, Far East Investment and Export Agency
- Sergey Tarusov, Chairman, Lenin Collective Farm Fishery

## Panellists:

- Sergey Darkin, President, Pacific Investment Group (TIGR)
- Dmitry Pashov, President, Moneron
- Ilya Shestakov, Deputy Minister of Agriculture of the Russian Federation; Head, Federal Agency for Fisheries (Rosrybolovstvo)
- German Zverev, President, All-Russian Association of Fisheries Enterprises, Entrepreneurs and Exporters

## Front row participants:

- Alexander Efremov, Managing Director, Dobroflot Group of Companies
- Oleg Komarov, General Director, Technological Equipment
- Oleg Myachin, General Director, Trier
- Alexey Rakhmanov, President, United Shipbuilding Corporation
- Vladimir Sitnov, Senior Vice President, Sberbank
- Sergey Sklyar, Vice President, Antey
- Mikhail Sobolev, First Deputy Governor Chairman of the Government of the Chukotka Autonomous Area

## New Solutions for Improving Quality of Life

# Far Eastern Housing and Finance: How to Protect the Rights of Consumers of Financial Services – Landlords and Tenants

Despite the rapid multifaceted development of the Far East, in some ways life is standing still. One example is the level of financial literacy of the population, especially regarding housing and utilities and the purchase and rental of housing. The peripheral position of the region, coupled with its low population density, means the risk of fraud is high. While residents of the central regions of Russia have the tools to deal with fraudsters, in the Far East this is still problematic. How can the quality of life of residents in the Far East be improved and their rights as consumers of financial services protected?

#### Moderator:

Olga Merkulova, Managing Director, East

### Panellists:

- Olga Arintseva, Head of Projects of Project Office, Center for Housing Enlightenment
- Oleg Buklemishev, Director, Center for Economic Policy Research Economic Faculty of Moscow State University
- Anastasia Podrugina, Head of Expert and Analytics Group, Center of Soical and Economics Policy Analysis
- Anton Tabakh, Managing Director for Macroeconomic Analysis and Forecasting, Rating Agency Expert RA
- Marina Tolstel, Deputy Director for Research and External Relations, Institute of World Economy and Finance

## 15:00-16:30

15:00-16:30

Building D, level 5 Conference hall 13

0 Improving the Business Environment

Building D, level 5 Conference hall 15

## Coal Transshipment: Environmental Issues in the Far East

The transshipment of coal and bulk cargo in the Far East is of great importance to the economies of the Far East, as well as to Russia and Asian countries, but environmental issues need to be addressed. The open-air transshipment of dusty cargoes in seaports ill-equipped to handle them leads to increased air pollution, impacting the environment of the surrounding area. Currently, it is impossible to completely abandon the practice of open-air coal transshipments, but in the interests of residents living close to ports, new advanced technologies for the transshipment of goods based on the most stringent environmental standards are required. How can regulatory organizations ensure effective control of the coal transshipment process in the Russian Far East? How can we encourage stevedores to use modern, environmentally friendly technologies in order to protect the health of the region's inhabitants? What needs to be done to set up effective environmental monitoring systems? What Russian and international experience in minimizing dust generation during coal transshipment in ports can we draw from?

#### Moderator:

• Victor Ryadinsky, Expert, Federal Supervisory Natural Resources Management Service, Ministry of Natural Resources and the Environment of the Russian Federation; Winner of the Ecology Prize of the Government of the Russian Federation

## Panellists:

- Alexander Agoshkov, President, Pacific Academy of Environmental and Health Sciences; Head of the Department of Life Safety in Technosphere, Far Eastern Federal University
- Yana Blinovskaya, Doctor of Technical Sciences; Professor, Department of Life Safety in Emergencies and Environmental Protection, Far Eastern Federal University (FEFU)
- Vladimir Grigoryev, Member of the Board of Directors, Association of Commercial Sea Ports; General Director, AO Nakhodka Trade Seaport
- Sergey Ostakh, Head, Scientific and Technical Section for Best Available Technique Reference Documents, Ministry of Industry and Trade of the Russian Federation
- Alexander Shabarov, Professor, University of Tyumen (UTMN); Honoured Scientist of the Russian Federation

## 15:30-16:30

Building C, level 6 Conference hall 21

17:15-18:45

Building A, level 5

Conference hall 10

# Functional Nutrients and Chemicals from Food Resources: Where Basic Science Meets the Market

## Panellist:

Lecture

• Yuji Yamamoto, Professor, Vice-President, Director of NODAI Research Institute, Tokyo University of Agriculture

## Improving the Business Environment

#### Exploring the Far East: New Business Opportunities in Tourism

The number of tourists visiting the Russian Far East is continuing to grow unabated. In 2018 the figure reached a record 6.9 million people, representing a 53% increase over the previous three years. Of these, 980,000 came from outside Russia. A number of steps are being taken to support investment projects in this area. A simplified electronic visa system is in place for tourists from 19 countries, as is a VAT refund system. Flights to the Far East are subsidized, the hotel industry is exempt from income tax, the Eastern Ring of Russia interregional project is under way, and new tourist attractions are being developed. Nevertheless, a range of barriers still need to be overcome. Transport infrastructure remains insufficiently developed, levels of service can be low, flights within the Far East are expensive, and there is not enough high-quality accommodation. What should be done to develop the region's airport infrastructure? Should they be managed independently, or should professionals be brought in from elsewhere? What are the prospects for developing cruise tourism? How many new hotels does the Far East need?

## Moderator:

 Olga Arkhangelskaya, Partner, Head of Real Estate, Hospitality, and Construction Services, Head of the Transportation, Infrastructure and Government, and Public Group in the CIS, EY

## Panellists:

- Sergey Bachin, General Director, Roza Khutor
- Evgeniy Chudnovskiy, Director General, Airports of Regions
- Zarina Doguzova, Head, Russian Federal Agency for Tourism
- Olga Golodets, Deputy Prime Minister of the Russian Federation

#### Front row participants:

- Taras Demura, General Director, TUI Russia
- Mark Dudley, Regional Director, InterPacific Aviation and Marketing, Inc.
- Roman Glushak, Head, Representative Office in the Far East Federal District, Russian Export Centre
- Alexander Romanov, Executive Director, Infrastructure Financing Division, VTB Capital
- Olga Tkacheva, Deputy General Director for Strategic Development and Marketing, Flotiliya
- Alexey Tsedenov, Head of the Republic of Buryatia

## 17:15-18:45

Building B, level 7 Conference hall 4

#### New Solutions for Accelerating Economic Growth

# From Raw Materials to Advanced Processing: Achieving Growth in the Forestry Sector

Russia's Far East accounts for 51% of timber resources in the Asia-Pacific Region. Despite this, the timber industry primarily remains an exporter of raw materials and its contribution to the regional economy does not exceed 1.5%. Only 74% of the timber cut in Russia is used to make commercial products, as opposed to 95–97% in the rest of the world. What can we do to improve the economic efficiency of forest development projects and the construction of forest infrastructure? Do protective duties help to develop advanced timber processing enterprises? How would a forest investment bank work? Would it make sense to utilize the Tax Incentives in Exchange for Investments programme when building forest infrastructure? What are the prospects for the Unified Far Eastern Effective Forest Management Centre? Which kinds of production are worth investing in, and which projects will be the most effective? How should businesses be encouraged to work on forest restoration? Could exchange mechanisms actually be utilized in the industry?

### Moderator:

• Alexey Chekunkov, Chief Executive Officer, Far East and Baikal Region Development Fund

### Panellists:

- Maxim Duz, Deputy General Director, Far East Investment and Export Agency
- Viktor Evtukhov, State Secretary Deputy Minister of Industry and Trade of the Russian Federation
- Mikhail Klinov, Deputy Head, Federal Agency for Forestry
- Nikolay Nikolaev, Chairman of the Committee on Natural Resources, Property and Land Relations, State Duma of the Federal Assembly of the Russian Federation
- Alexander Osipov, Acting Governor of Trans-Baikal Territory
- Igor Prutov, Partner, Transaction Advisory Services, EY
- Alexey Ryzhikov, Managing Director, Saint-Petersburg International Mercantile Exchange
- Mikhail Shamolin, President, Chairman of the Board, Segezha Group
- Vladimir Sitnov, Senior Vice President, Sberbank
- Dmitri Valtfogel, Chief Executive Officer, RFP Group

#### Front row participants:

- Kirill Berman, Minister of Information Technology and Communication of the Khabarovsk Krai
- Kazuhisa Hara, Executive Advisor, EREX Co.
- Maxim Kobin, Managing Director for Client Work, Russian Export Center
- Igor Muraev, Director, Roslesinforg

## 17:15-18:45

Building B, level 7 Conference hall 5

#### The Far East and Asia Pacific: Fostering Collaboration

# Russia and the EAEU in the Asia Pacific: Key Integration Factors and Prospects for Strengthening Business Ties

The rapid and progressive development of trade and economic relations with countries of the Asia-Pacific Region (APR) is currently one of Russia's top priorities in the international arena. APR countries have established themselves as world leaders in terms of economic growth and overall prosperity in recent decades. At the same time, the growing volatility of the global economy has had a negative impact on the prospects for the region's further development. Existing ties and value chains have come under serious pressure due to the escalation of protectionism and the growing number of different barriers in trade and economic cooperation. As a result, the APR has placed increasing importance on the diversification of trade and economic cooperation with external partners. Russia and the EAEU have already become important markets for Asian business. Many companies are not only increasing trade, but are also investing in the creation of new industries in these countries. However, the potential for cooperation remains largely untapped. The reasons for this include an outdated international regulatory framework, undeveloped logistics, various barriers, and a lack of awareness. What mechanisms employed in the APR to stimulate development are the most effective? What are some of the key barriers for taking cooperation to a new level? What possible solutions exist to fundamentally improve the situation?

#### Moderator:

Alexander Shokhin, President, Russian Union of Industrialists and Entrepreneurs (RSPP)

- Alexander Braverman, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- Vladimir Bulavin, Head, Federal Customs Service of the Russian Federation

- Sharan Burrow, General Secretary, International Trade Union Confederation
- Trinh Dinh Dung, Deputy Prime Minister of the Socialist Republic of Vietnam
- Alexey Kalitsev, Managing Director, Hyundai Motor Company/CIS LLC
- Pavel Minakir, Academic Policy Advisor, Economic Research Institute of the Far Eastern Branch of the Russian Academy of Sciences
- Veronika Nikishina, Member of the Board, Minister in Charge of Trade, Eurasian Economic Commission
- Oleg Novachuk, Chairman of the Board of Directors, KAZ Minerals
- Mikhail Orlov, Partner, Head of Tax and Legal, KPMG Russia
- Victor Vekselberg, President, Skolkovo Foundation
- Liu Zhenya, Chairman, Global Energy Interconnection Development and Cooperation
   Organization (GEIDCO)

#### The Far East and Asia Pacific: Fostering Collaboration

Infrastructure for the Data Economy: New Opportunities for Cooperation between the Far East and APR

The Digital Economy of the Russian Federation national programme aims to increase Russia's share in world data storage and processing services from 0.9% in 2018 to 5% in 2024. The country has enormous potential for the consumption of such services and has many characteristics that are typical for countries with a high level of appeal for building data centres – available sites for development, affordable and available electricity, a favourable climate, low frequency of natural disasters, an abundance of water, well-developed telecommunications infrastructure, and qualified IT and engineering personnel. Russia plans to utilize these conditions both in order to encourage international companies to store and process data within the country and to attract foreign investors for the construction of data centres and new backbone telecoms infrastructure. What competitive advantages does the Russian data storage and processing market offer? How can Russia enhance the appeal of its data storage and processing market for foreign companies? What new investment opportunities are emerging on the data processing and storage market in light of the digitalization of the Russian economy? How can we further integrate the Russian data centre industry and cloud services into the global market through the establishment of effective partnerships with international players? How should we build effective interaction with foreign providers that are potentially interested in having a presence in the Russian Federation?

#### Moderator:

• Tatiana Tolmacheva, Managing Partner, iKS-Consulting

## Panellists:

- Andrei Filatov, General Manager, SAP CIS
- Mikhail Grudinin, President, Giprogor Project City Planning Institute of Spatial Modelling and Development
- Sunil Kanoria, Vice Chairman of the Board of Directors, SREI Infrastructure Finance Limited
- Zhao Lei, President, Carrier Network Business Group, Huawei Eurasia
- Mikhail Mamonov, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation
- Sergey Mytenkov, Vice President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- Afanasiy Savvin, General Director, Sakha Republic Development Corporation
- Valery Shorzhin, Member of the Management Board, Vice President for Cloud and Digital Solutions, MTS
- Richard Van Vageningen, Senior Vice President of Middle East, Africa and Russia (IMEAR), Orange Business Services
- Yevgeny Virtser, General Director, INSYSTEMS

## 17:15-18:45

17:15-18:45

Building B, level 6 Conference hall 6

Building B, level 6 Conference hall 7

### New Solutions for Improving Quality of Life

#### How Women Leaders Can Shape the Workforce of the Future

Equality for women in the global economy is becoming one of the most important issues on the agenda for human capital, economic growth, and sustainable development. Around the world today, 740 million women (58% of the total number of employed women) hold insignificant and low-paying positions, which is impeding the achievement of the UN's Sustainable Development Goals. In this context, the contribution made by women to developing education and shaping the workforce of the future is particularly important. The growing involvement of women in these areas helps to enhance the competitiveness of economies, introduce innovations, and create new approaches to the development of the digital economy. What role do women play in introducing innovations in education? How does boosting women's involvement in shaping workforce potential impact growth in modern economies?

What skills do women need to develop in this changing world, and what new professional roles are women taking on in the context of the Fourth Industrial Revolution?

## Moderator:

Victoria Panova, Vice-Rector for International Relations, Far Eastern Federal University (FEFU)

## Panellists:

- Satsuki Katayama, Minister of State for Regional Revitalization; Minister of State for Regulatory Reform; Minister of State for Gender Equality; Minister in charge of Women's Empowerment
- Apurva Sanghi, Acting Country Director for the Russian Federation, The World Bank Group
- Natalya Tretyak, First Vice President, Gazprombank
- Anna Visotskaya, Director, Far Eastern Branch of Orien
- Marina Zhunich, Director for Government Relations, Google Russia

#### Front row participants:

- Irina Arkhipova, Public Affairs and Communications Director, Coca-Cola HBC Russia
- Yuliana Slashcheva, Chairman of the Management Board, Soyuzmultfilm Film Studio

### 17:15-18:45

Building B, level 6 Conference hall 8

#### New Solutions for Improving Quality of Life

## Transforming Business by Developing its Ecosystems

In partnership with Tube Metallurgical Company (TMK)

Contemporary business models are undergoing rapid transformation. In particular, defined ecosystems are forming around industrial enterprises, whose participants – from suppliers to universities – are either directly or indirectly becoming part of the company's value chain. There are examples of these ecosystems in Russia, namely economically successful single-industry cities which, with the support of one or several companies, create a modern and comfortable habitat for residents, build long-term plans to diversify its economy, and develop social infrastructure. How can we build on these ecosystems effectively? What role should government and corporate universities play in its development? Which projects should companies advance so that investment in ecosystems is not done in vain? Are there effective models under which businesses and local communities share the same values?

#### Moderator:

• Alexey Bobrovsky, Head of the Economic Programme, Russia 24 TV Channel

#### Panellists:

- Anatoly Artamonov, Governor of Kaluga Region
- Igor Drozdov, Chairman of the Board, Skolkovo Foundation
- Philippe Heim, Deputy Chief Executive Officer, Societe Generale SA
- Igor Korytko, Chief Executive Officer, Chairman of the Board, Tube Metallurgical Company (TMK)
- Viktor Lesh, General Director, Sinara Transport Machines (STM)
- Sergey Nosov, Governor of Magadan Region
- Kseniya Sukhotina, General Director, Rusatom Smart Utilities Ltd

#### Front row participant:

• **Daniil Sandler**, Vice-Rector for Economics and Strategic Development, Ural Federal University named after the first President of Russia B.N.Yeltsin

17:15-18:45

Building B, level 6 Conference hall 9

#### New Solutions for Accelerating Economic Growth

## The Russian Continental Shelf: Is Development Necessary?

Russia's Arctic shelf has an enormous resource potential of around 17.3 billion tonnes of liquid hydrocarbons and 85.1 trillion cubic metres of gas. Yet it is not currently contributing to Russia's economic development, as the deadlines for implementing offshore projects have not been met. This is primarily due to a lack of competition. Only state-owned companies with at least five years of experience working offshore have access to offshore development. External restrictions on access to concessional financing and technology pose an additional obstacle. Experts predict that lost profits from the slowdown in offshore projects, as estimated in GDP growth, could reach USD 300 billion by 2035. Should Russia's Arctic shelf be put to use economically? Is Norway's experience applicable when it comes to developing Russia's offshore deposits? Should investors be granted expanded access to subsoil sections on the shelf? What does business need from the government to start investing in offshore projects?

#### Moderator:

 Magomed Gekhaev, Advisor to the General Director, Far East Investment and Export Agency

#### Panellists:

- **Denis Khramov**, First Deputy Minister of Natural Resources and Environment of the Russian Federation
- Alexander Krutikov, Deputy Minister for the Development of the Russian Far East and Arctic
- Andrey Patrushev, Deputy Chief Executive Officer, Shelf Projects Development, Gazprom Neft
- Pavel Sorokin, Deputy Minister of Energy of the Russian Federation

#### Front row participant:

• Kirill Molodtsov, Aide to the Chief of Staff, Presidential Executive Office

## 17:15-18:45

Building D, level 5 Conference hall 12

## New Solutions for Improving Quality of Life

## An International Medical Cluster: To Be or Not to Be?

Robotic surgery, 3D-printed biological implants, blockchain, artificial intelligence, the Internet of Things for medicine, genome editing technology, and biohacking – the global medicine industry has entered a fundamentally new era. The establishment of the International Medical Cluster in Vladivostok will help to develop healthcare in the country by intensifying the transfer of modern technologies and treatment guidelines to Russia while also meeting demand in the Asia-Pacific Region for high-quality medical services, as evidenced by increased medical tourism in China and the Russian Far East. What new technologies and treatment methods will become available to residents of the Far East once the International Medical Cluster is built? How can we boost medical tourism from the Far East to the region and attract additional tourism from Northern China? What barriers are preventing foreign investors from implementing medical projects in the Far East today? Why are best practices in medicine the key to improving people's quality of life in the country and increasing life expectancy, and not a threat to the national healthcare system?

#### Moderator:

• Kirill Kaem, Senior Vice-President for Innovations, Skolkovo Foundation

## Panellists:

- Woojin Hwang, Managing Director, Massachusetts Institute of Innovation (Asia)
- Lee Jeong Zoo, President, Pusan National University Hospital
- Alexander Khasin, Chairman of the Board of Directors, Centre for Development of Nuclear Medicine of Ulan-Ude
- Sunil Sachdeva, Co-founder, Medanta
- Katsuya Sakagami, Representative Chairman, Medical Tourism Japan Co.
- Oleg Salagay, Deputy Minister of Health of the Russian Federation

## Front row participant:

 Yury Khotimchenko, Director, School of Biomedicine, Far Eastern Federal University (FEFU)

### 17:15-18:45

Building D, level 5 Conference hall 13

#### New Solutions for Accelerating Economic Growth

# Advanced Special Economic Zones and the Free Port of Vladivostok: Configuring Preferences

More than three years have passed since the establishment of advanced special economic zones (ASEZs) and the Free Port of Vladivostok (FPV) in the Far East. The time has come to hold discussions with current and potential residents as to whether everything is working as intended and as stipulated in legislation, and whether investors' expectations have been met. These discussions will focus on the following questions: is it easy to become and be an ASEZ/FPV resident? What are the best and worst practices at ASEZs/the FPV? Are the existing rules governing ASEZs/the FPV effective and sufficient in terms of tax, customs, urban planning, and other preferences and incentives for the implementation of investment projects in various sectors of the economy? How should best compliance practices at authorized bodies, management companies, regulators, and control (supervisory) bodies be applied to ASEZ/FPV issues?

#### Moderator:

• Leonid Agafonov, Member of the Public Council of the Ministry for the Development of the Russian Far East and Arctic; Managing Director, EastRussia

## Panellists:

- Dmitry Golovanov, Chairman of the Board, Member of the Supervisory Board, SME Bank
- Kirill Kamenev, Managing Director of Investment Department, Far East and Baikal Region
   Development Fund
- **Nikolay Kharitonov**, Chairman of the Committee for Regional Policy and Issues of the North and Far East, State Duma of the Federal Assembly of the Russian Federation
- Gleb Kicha, Acting First Deputy Head, Far Eastern Customs Directorate
- Irina Olkhovskaya, Member of the Management Board, Vostochny Port
- Denis Sarana, Chairman, Association of ASEZ and FPV Residents; Member of the Board of Directors, Vladivostok Sea Fishing Port
- Alexander Shumatov, General Director, Children's Health Centre
- Olga Surikova, Head of Far East Practice, KPMG in Russia and the CIS
- Anna Tsivileva, Chairman of the Board of Directors, Kolmar Group
- Yury Tyamushkin, General Director, VaninoTransUgol

## Front row participant:

• **Pavel Komarov**, Deputy General Director, Head of the Center of Monitoring and Law Enforcement Practice, Far East Development Corporation JSC

## 08:30-10:00

Building B, level 6 Conference hall 8

## New Solutions for Accelerating Economic Growth

# Productivity Leaders: Drawing on the Asian and European Experience to Support Regional Growth

The Russian Federation is looking to become one of the five largest economies in the world and to achieve faster economic growth than the current world leaders while preserving macroeconomic stability. In order to do this, Russia will need to establish high-capacity manufacturing and agricultural sectors with a focus on exports. At the same time, it needs to be effectively integrated in the global economy. This will require it to participate in international production chains and adopt a systemic approach to raising efficiency and labour performance using modern technologies. In this session, partners from Europe and the Asia Pacific will exchange views on methods for securing steady growth in labour productivity in order to make the economy more competitive. They will share the results of implementing a culture of lean manufacturing, robotization, and digitalization. Other areas to be covered will include implementing tools to boost the business environment and raise a country's export potential, reducing red tape, improving the management of human resources, and developing the employment system. Participants will examine national characteristics to consider whether Eastern or Western experience holds the key to achieving these goals. What main aspects and trends should be examined when attempting to identify the ideal combination? What should be done to identify and develop joint projects to impart knowledge and model solutions to essential non-commodity industries in the Far East? What resources are needed to do this?

#### Moderator:

 Alexander Ivlev, CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY

#### Panellists:

- Oleg Deripaska, Founder, Volnoye Delo Foundation
- Alexander Liberov, President, Siemens in Russia
- Katsutoshi Nishimoto, Senior Vice President, Toyota Motor Europe
- Maxim Oreshkin, Minister of Economic Development of the Russian Federation
- Koh Poh Koon, Senior Minister of State, Ministry of Trade and Industry of the Republic of Singapore
- He Zhenwei, Secretary General, China Overseas Development Association

## Front row participants:

- Marc Carena, Director General, McDonald's in Russia
- **Pavel Kadochnikov**, Vice Rector for Research, Russian Foreign Trade Academy of the Ministry of Economic Development of the Russian Federation
- Vadim Khromov, Deputy Chairman of the Moscow Region Government
- Sergey Kolesnikov, President, TechnoNICOL Corporation
- Nikolay Sobolev, Chief Executive Officer, SOLLERS

## 09:00-10:30

Building B, level 5 Conference hall 3

### **Business Dialogue**

## Russia–Japan

Wide-ranging changes are currently being undertaken in the Far East. Following the initiation of the eight-point cooperation plan between Japan and Russia and the implementation of Russian government policy to develop the region, the Far East now serves as a platform to spearhead new Russian-Japanese business development, and this process is set to accelerate with the development of new major sea and land transport corridors. One of these corridors is the Northern Sea Route, through which it is planned to supply valuable Russian energy resources to Asia produced primarily under the Arctic LNG 2 project. Following an agreement reached in June between the leaders of the two countries, a Japanese consortium will have a 10% stake in the project. As a result, the Far East is set to play a vital role as a link between the Arctic and Asia. Joint Russian-Japanese projects have benefited greatly from the Trans Siberian Railway, which connects continental and Pacific Russia, and its importance as a major transport artery is set to grow further. An increase in the efficiency and capacity of the Trans-Siberian Railway, connecting the Far East not only with Moscow, but also with European countries, will contribute to a large-scale increase in passenger and cargo flows across the entire Eurasian continent, which will bring about a radical transformation of the economy of the Far East. What other opportunities can Russian-Japanese business benefit from in the Far East? What new opportunities for bilateral cooperation are opening up for Russia and Japan in the Far East, in view of the wide-ranging changes to the largest transport corridors? What is the current status of new investment projects? What measures could be taken to increase the number of successful projects? How can we establish a constructive and effective dialogue with investors? What is the scope for joint projects in other areas? What challenges will Russian-Japanese business encounter in the Far East under the emerging new conditions?

## Moderators:

- **Teruo Asada**, Chair, Japan-Russia Business Cooperation Committee, Japan Business Federation (Keidanren)
- Alexey Repik, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm

## Panellists:

- Oleg Belozerov, Chief Executive Officer Chairman of the Executive Board, Russian Railways
- Masami lijima, Representative Director, Chairman of the Board of Directors, Mitsui & Co
- Satsuki Katayama, Minister of State for Regional Revitalization; Minister of State for Regulatory Reform; Minister of State for Gender Equality; Minister in charge of Women's Empowerment
- Maxim Oreshkin, Minister of Economic Development of the Russian Federation
- Nobuhiko Sasaki, Chairman, Chief Executive Officer, Japan External Trade Organization (JETRO)
- Hiroshige Seko, Minister of Economy, Trade and Industry of Japan, Minister for Economic Cooperation with Russia
- Vadim Shvetsov, Chairman of the Board of Directors, SOLLERS
- Roman Trotsenko, Founder, Chairman of the Board of Directors, AEON Corporation
- Nikolay Tsekhomskiy, First Deputy Chairman Member of the Management Board, State Development Corporation "VEB.RF"
- Takeshi Uchiyamada, Chairman of the Board of Directors, Toyota Motor Corporation
- Yoshiharu Ueki, Chairman of the Board of Directors, Japan Airlines
- Vladimir Yakushev, Minister of Construction, Housing and Utilities of the Russian Federation

#### Front row participants:

- Anatoly Artamonov, Governor of Kaluga Region
- Shinji Hirai, Governor of Tottori Prefecture
- Aleksey Khachay, General Director, Japanese Project Promotion Vehicle in the Far East
- Koji Omi, Founder, Chairman, Science and Technology in Society Forum (STS forum)
- Alexander Plutnik, Chief Executive Officer, DOM.RF
- Petr Shelakhaev, Deputy General Director, Far East and Baikal Region Development Fund
- Stanislav Voskresensky, Governor of Ivanovo Region

#### 09:30-11:00 Th

Building A, level 5 Conference hall 10

## The Far East and Asia Pacific: Fostering Collaboration

## The Environment in the Far East: Current Objectives and Long-Term Prospects

In partnership with Russian Copper Company

The Ecology national project, which encompasses 11 federal projects, aims to create a new environmental policy, preserve and multiply Russia's natural resources, and foster a new form of environmental awareness among the public. Five projects covering key areas – waste, air, water, technology, and biodiversity – are being implemented over a six-year period to 2024. How will these projects be implemented in the Far East? What effect will they have on the region's investment climate? What best international practices could be applied? How will these projects improve living standards in the region?

#### Moderator:

• Maria Morgun, Chief Editor, Live Planet TV; Anchor, Correspondent, FSUE "All-Russia State Television and Radio Broadcasting Company" (FSUE "VGTRK")

- Thani bin Ahmed Al Zeyoudi, Minister of Climate Change and Environment United Arab Emirates
- Oleg Deripaska, Founder, Volnoye Delo Foundation
- Sergei Ivanov, Special Presidential Representative for Environmental Protection, Ecology
  and Transport
- Mikhail Karisalov, Chairman of the Management Board, Chief Executive Officer, SIBUR
- Dmitry Kobylkin, Minister of Natural Resources and Environment of the Russian Federation
- Alexey Likhachev, Chief Executive Officer, State Atomic Energy Corporation ROSATOM
- Gleb Nikitin, Governor of Nizhny Novgorod Region

• Vladimir Yakushev, Minister of Construction, Housing and Utilities of the Russian Federation

## Front row participants:

- Irina Arkhipova, Public Affairs and Communications Director, Coca-Cola HBC Russia
- Zarina Doguzova, Head, Russian Federal Agency for Tourism
- David Geovanis, General Director, Somerset International
- Natalia Gonchar, Vice President for Environmental Health and Safety (EHS), Russian Copper Company
- Dmitriy Khan, Deputy General Director, Project Initiatives Development Agency
- Ildar Neverov, Chairman, Committee for Ecology, Delovaya Rossiya (Business Russia)
- **Nikolay Nikolaev**, Chairman of the Committee on Natural Resources, Property and Land Relations, State Duma of the Federal Assembly of the Russian Federation
- Ramil Nizamov, Deputy Head, Federal Service for Supervision of Natural Resources
- Anna Popova, Head, Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing
- Artem Sedov, General Director, The Big Three (Bolshaya Troyka)
- He Zhenwei, Secretary General, China Overseas Development Association

## 09:30-11:00

Building A, level 3 Conference hall 19

## The Far East and Asia Pacific: Fostering Collaboration

# Soft Power and the Global Role of the Media. How does the Media Contribute to Business Development and International Business Collaboration?

We have all witnessed how the global information space has turned into an immense battlefield characterized by endless confrontation, geopolitical conflicts, commercial competition, technological rivalry, and ideological showdowns. Economic sanctions and trade wars dominate tabloid front pages and news broadcasts around the world, further stoking international tensions. Clearly, the media is an essential part of these complex geopolitical contentions, with politicians upping the ante and exclusively pursuing their own economic interests. But instead of escalating tensions, are journalists able and willing to take on a peacekeeping role and focus on a positive economic agenda aimed at promoting international cooperation, business development and enhancing the business climate on a regional and global scale?

#### Moderator:

• Stanislav Natanzon, Anchor, Russia 24 TV Channel

#### Panellists:

- Sudhir Chaudhary, Editor-in-Chief, WION
- Dmitriy Kiseliev, General Director, Rossiya Segodnya International Information Agency
- Ninjjamts Luvsandash, General Director, Mongolian National Public Radio and Television
- Alexander Machevskiy, Senior Vice President, State Development Corporation "VEB.RF"
- Rishabh Sethi, Head of International Projects, BRICS International Forum
- Maria Zakharova, Director, Department of Information and the Press, Ministry of Foreign Affairs of the Russian Federation

## 09:30-11:00

Building A, level 3 Conference hall 20 **Business Dialogue** 

## Russia–Republic of Korea

Last year saw relations between Russia and the Republic of Korea prosper: the President of the Republic of Korea, Moon Jae-in, visited Russia, while its Prime Minister, Lee Nak-yeon, was an honorary guest at the Russian-Korean business dialogue at EEF 2018. The Republic of Korea was selected as partner country at the major industrial exhibition INNOPROM-2018, while the First Conference on Interregional Cooperation between Russia and South Korea was a notable success. South Korean businesses are increasingly interested in Russia's Far East. The heads of state actively support this strengthening of cooperation between the two countries: at the beginning of 2019, the nations signed a cooperation agreement covering nine areas. The plan outlines collaboration between the two countries in energy, rail, developing the Northern Sea Route, shipbuilding, and agriculture. Additional opportunities for collaboration have also opened up as a result of two new regions joining the Far East, namely the Republic of Buryatia and Transbaikal Territory. As the Far East's borders have opened up, its business environment has become more attractive for South Korean investors. The time has come to take tangible steps that will help attract South Korean investorent to the Far East.

## Moderator:

Mikhail Korostikov, Observer of International Divison, Kommersant Publishing House

### Panellists:

- Grigory Berezkin, Chairman of the Board of Directors, ESN Group
- I Hoseok, Vice President, Convergence Medical Institute of Technology, Pusan National University Hospital
- Alexandrs Isurins, Chairman of the Executive Board, President, Far Eastern Shipping
  Company (FESCO)
- Han Jin Hyun, Executive Vice Chairman, Korea International Trade Association (KITA)
- Lee Kang-deok, Mayor of Pohang Metropolitan City
- Alexander Krutikov, Deputy Minister for the Development of the Russian Far East and Arctic
- Vladimir Padalko, Vice President, Chamber of Commerce and Industry of the Russian Federation
- Alexey Rakhmanov, President, United Shipbuilding Corporation
- Park Seung Yong, Senior Executive Vice President, Hyundai Heavy Industries Co
- Choi Won Bo, General Director of the Far Eastern Representative Office, Lotte International

#### Front row participant:

• Konstantin Bogdanenko, Acting Vice Governor of Primorsky Territory

## 09:30-11:00

Building A, level 11 Business breakfast hall

## New Solutions for Accelerating Economic Growth

## Business Breakfast

## Increasing the Investment Appeal of the Far East

By personal invitation only

The development of the investment climate in the Far East has attracted much attention. The President of Russia has set the regions of the Far Eastern Federal District the task of entering the top 30 regions of the National Investment Attractiveness Rating by 2020. Regional management teams have made significant efforts to reach this goal, while the results of this progress are evident and remain an area of growth. This session will focus on issues surrounding the creation of a favourable business environment and the removal of red tape. How should we respond to requests from entrepreneurs to investment bodies and utility providers for more concrete collaboration? How can we support SMEs, particularly in regions which have recently entered the Far Eastern Federal District? How can we provide SMEs with effective and sought-after financial support? How can we accommodate the growing need for qualified personnel?

#### Moderator:

Andrey Sharonov, President, Moscow School of Management SKOLKOVO

Panellists:

- Nikita Anisimov, Rector, Far Eastern Federal University (FEFU)
- Andrei Belousov, Aide to the President of the Russian Federation
- Alexander Braverman, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- Svetlana Chupsheva, General Director, Agency for Strategic Initiatives to Promote New Projects
- Alexander Kalinin, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- Sergey Katyrin, President, Chamber of Commerce and Industry of the Russian Federation
- Alexander Shokhin, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- Boris Titov, Presidential Commissioner of the Russian Federation for the Protection of Entrepreneurs' Rights
- Robert Urazov, Chief Executive Officer, Agency for the Development of Professional Communities and Skilled Workers (WorldSkills Russia)

## 09:30-11:00

Building B, level 7 Conference hall 4

#### New Solutions for Accelerating Economic Growth

## The Resource Base of the Far East and the Arctic: Current State and Development Prospects

In partnership with Rosgeologia

The Far East and the Russian Arctic are regions of special geostrategic interest to the state, and facilitating social and economic growth has become a priority. These areas have enormous potential in terms of raw hydrocarbons and solid mineral deposits. As mineral mining decreases, the development of the resource base in the Far East and the Arctic can help ensure that Russia's position as an energy

and mineral resources superpower is maintained and strengthened. However, while the mineral resource potential of the Far East and Arctic is significant, the state of geological exploration of these areas is markedly low and inconsistent. A significant increase in geological exploration is required to ensure expanded and expedited reserve replacement of crude minerals and long-term and consistent mining for crude hydrocarbons and solid mineral deposits. The mining and geological industry is experiencing a gradual shift in emphasis to this macroregion. In order to make geological exploration projects more attractive to investors, it is vital to improve the legislative framework, develop infrastructure, and employ new technological solutions that can ensure improved efficiency at all stages of a project. It is also important to increase state funding for geological exploration in subsoil areas offering high potential for strategic types of crude minerals in the Arctic and the Far East. A programme for geological subsoil exploration in the Russian Arctic needs to be drafted which will make provisions for, among others, reserve replacement of crude minerals in the region, the restoration of the Northern Sea Route, and the creation of a high-liquidity fund for subsoil areas, which will lead to rapid social and economic growth in the region. How can the situation be improved? What steps and measures need to be adopted? What stimuli will be most effective in attracting investment to these regions, particularly with regards geological exploration? How interested are businesses in the development of these regions?

#### Moderator:

• Sergey Gorkov, General Director, Chairman of the Management Board, Rosgeologia

## Panellists:

- Alexey Chekunkov, Chief Executive Officer, Far East and Baikal Region Development Fund
- Shiv Vikram Khemka, Vice Chairman, SUN Group
- Denis Khramov, First Deputy Minister of Natural Resources and Environment of the Russian Federation
- Tadashi Maeda, Governor, Japan Bank for International Cooperation
- Kirill Molodtsov, Aide to the Chief of Staff, Presidential Executive Office
- Vitaliy Nesis, Group Chief Executive Officer, Polymetal
- Sergey Nosov, Governor of Magadan Region
- Andrey Patrushev, Deputy Chief Executive Officer, Shelf Projects Development, Gazprom Neft
- Dmitry Pristanskov, State Secretary Vice-President, Norilsk Nickel

### Front row participants:

- Andrey Fedotov, Permanent Representative of the Republic of Sakha (Yakutia) to the President of the Russian Federation; First Deputy Chairman of the Government of the Republic of Sakha (Yakutia)
- Aleksandr Volkov, Managing Director of Investment Department, Far East Investment and Export Agency

#### The Far East and Asia Pacific: Fostering Collaboration

#### A Leap Forward in Energy: Efficiency, Innovation, Environmental Sustainability

In partnership with Rosseti

Competition in the global energy arena is becoming more complex. The increasing effectiveness of energy resource production has made more energy reserves cost-efficient, but the slowing global economy and the increasing energy efficiency of all categories of consumers have led to an increase in global market volatility. What is most profitable under these conditions: the selling of energy resources or of complete high-value-added products, including electricity and additional services? It is clear that, across all sectors within the fuel and energy industry, companies' and countries' readiness and ability to undergo advanced innovative development and build partnerships has become central to preserving and increasing their share of the market. Of equal importance is the environmental impact of fuels and how they are produced, transported, and used. Taking all of these factors into account is the only way to guarantee today's companies a place on the energy map of the future. How can the sector's investment appeal be preserved during this period of uncertainty? Which development strategy should be selected? How can a country maximize the value of their natural resources and intellectual property in the energy sector?

#### Moderator:

09:30-11:00

Building B, level 6

Conference hall 6

Kirill Dmitriev, Chief Executive Officer, Russian Direct Investment Fund (RDIF)

- Alexander Dyukov, Chairman of the Management Board, Chief Executive Officer, Gazprom Neft
- Pavel Livinsky, Director General, Rosseti
- Alexander Novak, Minister of Energy of the Russian Federation
- Andrey Vagner, Chairman of the Board, Acting General Director, T Plus

Liu Zhenya, Chairman, Global Energy Interconnection Development and Cooperation
 Organization (GEIDCO)

09:30-11:00

Building B, level 6 Conference hall 9

## The Far East and Asia Pacific: Fostering Collaboration

## The Digital Transformation of International Trade: E-commerce and Beyond

In partnership with the Russian Export Center

Digital transformation does not mean automating current processes so much as a radical paradigm shift driven by digits. This paradigm shift affects all spheres of life: business, trade, education, public administration, the social sphere, and interpersonal communication. The most striking changes have undoubtedly taken place in trade and retail. The digital revolution presents new challenges and new risks for world trade. Global demographic processes, the unevenness of the digital transformation, and the mismatch between regulatory practices and the physical infrastructure on the one hand, and the level of digital development on the other hand, are driving the global geo-economic centre's shift to Asia, the oligopolization of trade between internet traffic owners, the denationalization of trade, and a sharp increase in global competition. In the age of digital transformation, the industrial economy is being replaced with a digital one. If, with the advent of factories, the possibility of creating a standardized product became revolutionary, the main trend today is customization, creation of demand, and one's own niche against a background of abundance. How will world trade look in the future, and what are the key trends in digital transformation? What place should Russia occupy in the ongoing transformation processes in international trade? What needs to be done by the government and development institutions to promote next-generation services and create the requisite conditions for Russian producers to participate in the global digital economy?

#### Moderator:

• Andrey Slepnev, Chief Executive Officer, Russian Export Center

## Panellists:

- Maxim Akimov, Deputy Prime Minister of the Russian Federation
- Viktor Evtukhov, State Secretary Deputy Minister of Industry and Trade of the Russian Federation
- Ekaterina Grishkovets, Vice President, Far Eastern Shipping Company (FESCO)
- Pavel Kadochnikov, Vice Rector for Research, Russian Foreign Trade Academy of the Ministry of Economic Development of the Russian Federation
- Boris Kim, Chairman of the Board of Directors, Qiwi
- Dmitry Maksimenko, Executive Director, Innosoft
- Veronika Nikishina, Member of the Board, Minister in Charge of Trade, Eurasian Economic Commission
- Nikolai Podguzov, General Director, Russian Post
- Anatoly Popov, Deputy Chairman of the Executive Board, Head of Corporate Investment Business, Sberbank
- Tao Sha, Chief Executive Officer, Epinduo

#### Front row participant:

Marc Carena, Director General, McDonald's in Russia

## 09:30-11:00

Building C, level 6 Conference hall 21

## New Solutions for Improving Quality of Life

#### Sberbank Panel Session

## The Future of Learning: Where is the World Heading? New Educational Platforms

The rapidly changing economy is creating new challenges for the education system. A school leaver must be prepared for the ever-transforming labour market, for the need to acquire new knowledge and skills throughout his lifetime. First of all, this will require greater personalization of the learning process, thereby enabling a student to focus on areas in which he is strongest and most interest in. Secondly, the development of soft skills will become increasingly important, as will preparing a pupil to adapt to uncertain situations. Digital technologies can potentially help achieve these goals. This panel session will examine how digitization can help improve education and tackle the risks that may be encountered along the way.

#### Moderator:

• Herman Gref, Chief Executive Officer, Chairman of the Executive Board, Sberbank

- Natalya Chebotar, Director of Strategy, Yandex.Education
- Elena Kazakova, Director, St. Petersburg University Institute of Pedagogy; Academic Advisor, Platforma Novoy Shkoly (New School Platform) NPO

- Elena Kharisova, Deputy Vice President for Academic Affairs, Far Eastern Federal University (FEFU)
- Tatyana Kiseleva, Director, Tekhnichesky (Technical) Lyceum, Vladivostok
- Pavel Zenkovich, First Deputy Minister of Enlightenment of the Russian Federation

09:30-11:00

Building D, level 5 Conference hall 12

## New Solutions for Accelerating Economic Growth

## **Developing Far Eastern Hectares: New Forms of Government Support**

The Far Eastern Hectare programme has enabled citizens to easily obtain land in the region online. As of mid-2019, more than 134,000 applications had been filed and more than 53,000 gratuitous use agreements had been signed. However, in order to develop these land plots, people need money to build homes, install infrastructure, and acquire technical equipment to start developing their plots. What financial tools can be used to develop the Far Eastern hectare? What state support measures are most effective? How can we stimulate the development of these plots?

## Moderator:

• Tatyana Naumova, Project Manager, NTV Channel

## Panellists:

- Movses Barseghyan, Chief Executive Officer, Innovation Euro-Asian Trade House
- Sergei Khovrat, General Director, Agency for the Development of Human Capital in the Far
   Eastern Federal District
- Mikhail Petrov, Acting Vice Governor of Primorsky Territory
- **Grigoriy Smolyak**, Director, Department of Human Capital and Territorial Development, Ministry for the Development of the Russian Far East
- Lev Volkov, Chief Executive Officer, Samberi Retail Chain

#### Front row participants:

- **Nikolay Nikolaev**, Chairman of the Committee on Natural Resources, Property and Land Relations, State Duma of the Federal Assembly of the Russian Federation
- Sergei Surovtsev, Recipient of a Far Eastern Hectare
- Mikhail Utrobin, Recipient of a Far Eastern Hectare

## Round Table "PJSC Rosneft Meets Japanese Business"

By personal invitation only

## 11:30-13:00

11:00-12:30

Building B, level 6

Conference hall 7

Building A, level 5 Conference hall 10

#### Improving the Business Environment

## Small and Medium-Sized Enterprises as a Driver of Economic Growth

The development of small and medium-sized enterprises (SMEs) is a key to accelerating economic growth in the Russian Far East. Today, the sector employs approximately 20% of those living in the Far East. The government is taking steps to stimulate business activity and support enterprising individuals who have decided to start their own businesses. The conditions for attracting financing for small enterprises in the Russian Far East are more favourable than the national average. However, despite these efforts, the number of new enterprises continues to fall. Small businesses are also finding it difficult to sell their products and services on the domestic and foreign market. The unique difficulties faced by small and medium-sized enterprises seeking to enter foreign markets means that SMEs require additional attention and special support. In order to increase exports by SMEs, it is particularly important to effectively implement regional export standards and create a consolidated export promotion system. How much will these measures contribute to the goals of increasing the share of small businesses in the economy by 2024 from 22% to 32.5% of GDP and their share of exports to 10%? What can be done to increase the number of people involved in the SME sector, reduce red tape, and create an integrated system for supporting small businesses? How can the creation of new enterprises and startups be simplified, making businesses in the Far East truly competitive?

## Moderator:

 Alexander Kalinin, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

- Alexander Braverman, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- Konstantin Chekmyshev, Deputy Head, Federal Tax Service of the Russian Federation
- Andrey Slepnev, Chief Executive Officer, Russian Export Center

- Xue Xulou, Chairman, Association of Heilongjiang Province Entrepreneurs
- Vadim Zhivulin, Deputy Minister of Economic Development of the Russian Federation

## Front row participants:

- Vyacheslav Arutyunyan, Acting Chairman of the Management Board, Orient Express Bank
- Konstantin Bogdanenko, Acting Vice Governor of Primorsky Territory
- Dmitry Golovanov, Chairman of the Board, Member of the Supervisory Board, SME Bank
- Alexey Gorodkov, Director, Ecoresursy Primorya
- Andrey Griciuc, Partner, Head of Regional Development, KPMG in Russia and the CIS
- Denis Gros, Managing Partner, DA! Development Group; Executive Director, Avangard Industrial Park
- Kirill Kamenev, Managing Director of Investment Department, Far East and Baikal Region
  Development Fund
- Maxim Lubomudrov, Deputy Chairman of the Board, Russian Agricultural Bank
- Anatoly Popov, Deputy Chairman of the Executive Board, Head of Corporate Investment
  Business, Sberbank
- Alexander Shumatov, General Director, Children's Health Centre
- Marina Zhunich, Director for Government Relations, Google Russia

## 11:30-13:00

Building A, level 3 Conference hall 20

## Building the City of the Future: Where to Begin?

New Solutions for Improving Quality of Life

Cities in the Far East are in need of transformation and modernization. A comfortable living environment is key to keeping people in the Far East. People need opportunities for self-development and leisure activities, to raise and educate children, and to open a business. The entire construction industry of the Far East needs to be overhauled in order to give Far Eastern cities a modern look. How can we alter the appearance of cities in the Far East? What solutions should be implemented first and foremost? What does the city of the future look like? What forms of state support are needed for the construction industry to properly function in the Far East? Can AI technology be used to create cities of the future?

## Moderator:

• Vasily Savin, Partner, Head of Power and Utilities, KPMG in Russia and the CIS

## Panellists:

- Roberto Cialone, Director, AECOM
- Lev Gorilovskiy, President, Polyplastic Group
- Mikhail Grudinin, President, Giprogor Project City Planning Institute of Spatial Modelling
   and Development
- **Nikolay Nikolaev**, Chairman of the Committee on Natural Resources, Property and Land Relations, State Duma of the Federal Assembly of the Russian Federation
- Artem Sedov, General Director, The Big Three (Bolshaya Troyka)
- Valery Shorzhin, Member of the Management Board, Vice President for Cloud and Digital Solutions, MTS
- **Denis Tikhonov**, Minister of the Moscow Government; Head of the Department of Economic Policy and Development of the City of Moscow

## 11:30-13:00

Building B, level 5 Conference hall 3

## Business Dialogue

## Russia–India

The list of investment projects being implemented by Russia and India in the Russian Far East is gradually expanding. The first investment project implemented by an Indian company in the Russian Far East was launched in 2017 and consists of a precious stone cutting and polishing factory in the Free Port of Vladivostok. A total of over USD 7.1 million was invested in the project. In 2019, the Russian Far East saw the launch of a second precious stone cutting and polishing project with USD 5 million in investment. Work is under way on a major Indian project in Kamchatka Territory to develop a coal deposit. An estimated USD 986 million has been invested in that project. India's interest in the Far East is gaining momentum. In 2019, Vladivostok was visited by a large Indian delegation led by the Indian Minister of Commerce and Industry. This was the largest delegation that the country has ever to Russia ever. Members of the delegation included chief ministers from the Indian states of Uttar Pradesh, Haryana, Gujarat, and Goa and representatives from over 100 Indian companies. The most promising sectors for cooperation include mining, petrochemicals, timber processing, and agribusiness. There is also significant potential and mutual interest in cooperation in medicine, education, tourism, and IT in the Russian Far East. Russia and India continue to discuss the possibility of implementing joint projects in the Russian Far East. What new projects funded by Indian capital are planned for the Far East? What instruments and mechanisms will facilitate this development? What previously untapped sectors have potential for cooperation, and how can cooperation be fostered further?

## Moderator:

• Shiv Vikram Khemka, Vice Chairman, SUN Group

## Panellists:

- Sergey Gorkov, General Director, Chairman of the Management Board, Rosgeologia
- Darshan Hiranandani, Managing Director, Chief Executive Officer, H-Energy Private
- Dmitry Kobylkin, Minister of Natural Resources and Environment of the Russian Federation
- Aleksey Kozlov, Member of the Management Board, Managing Director, SIBUR
- Anil Kumar Jha, Chairman of the Board of Directors, Managing Director, Coal India Limited
- Leonid Petukhov, Chief Executive Officer, Far East Investment and Export Agency
- **Sandip Somany**, President, Federation of Indian Chambers of Commerce and Industry
- Anna Tsivileva, Chairman of the Board of Directors, Kolmar Group

#### Front row participants:

- Rajesh Kothari, General Director, M. Suresh Vladivostok
- Vsevolod Rozanov, Managing Partner, Sistema

New Solutions for Improving Quality of Life

## 11:30-13:00

Building B, level 7 Conference hall 4

## A New Workforce for the New Economy: Achieving a Major Improvement in the Quality of Education

When implementing projects in the Far East, business has encountered a lack of specialists in the required professions. At the same time, only a little more than 50% of graduates from secondary specialized educational institutions are gainfully employed. Half of school leavers in the Far East go to study outside their region, and many of them never come back. The general education system is plagued by ageing buildings and a lack of teachers in rural areas. How can the quality of general education in the Far East be quickly improved? What challenges should the higher and secondary special education system tackle? What kinds of human resources and professions do businesses in the Far East need? How can we get school leavers to study at universities in the Far East and increase the ratings of universities? What forms of government support will encourage graduates in the Far East to remain? How should we launch a system to support talented youth in the Far East and prevent a brain drain abroad?

#### Moderator:

Andrey Sharonov, President, Moscow School of Management SKOLKOVO

Panellists:

- Marina Dedyushko, Deputy Minister for the Development of the Russian Far East
- Andrey Leifa, Acting Rector, Amur State University
- Artem Levin, General Director, Management Company Kolmar
- Alexey Ponomarenko, Head of Engineering Competencies Development Office, Rosatom Academy
- Vladimir Solodov, Chairman of the Government of Sakha Republic (Yakutia)
- Robert Urazov, Chief Executive Officer, Agency for the Development of Professional Communities and Skilled Workers (WorldSkills Russia)
- Pavel Zenkovich, First Deputy Minister of Enlightenment of the Russian Federation

#### Front row participant:

Petr Shchedrovitskiy, Member of the Management Board, North-West Foundation Center for Strategic Research

#### 11:30-13:00

Building B, level 7 Conference hall 5

## Improving the Business Environment

## Improving National Jurisdiction and Protecting Investors' Rights

Improving the quality of Russia's national jurisdiction, along with enhancing the level of judicial protection when settling commercial and investment disputes, is paramount to creating a favourable investment climate and developing the economy as a whole. The legal system must meet the challenges of the times. The global community has developed new and better ways to settle legal disputes and regulate business. It has also created special regimes to attract investors. We must clearly understand what actions need to be taken so that the mechanisms used to grant preferences or benefits are effective and accessible to the business community. How can we overcome the flaws of national jurisdiction? How should we take into account best practices to attract foreign investment and protect intellectual property? What legal incentives can be used to bring back the capital that has flowed out of the country, as well as

#### entrepreneurs who have changed their tax residency?

#### Moderator:

• Stanislav Alexandrov, Managing Director – Chief of Staff, Member of the Board, Association of Lawyers of Russia

## Panellists:

- Yury Chayka, Prosecutor General of the Russian Federation
- Alexander Konovalov, Minister of Justice of the Russian Federation
- Aleksey Serko, State Secretary, Deputy Minister of the Russian Federation for Civil
  Defence, Emergencies and Elimination of Consequences of Natural Disasters
- Boris Titov, Presidential Commissioner of the Russian Federation for the Protection of Entrepreneurs' Rights
- Roman Trotsenko, Founder, Chairman of the Board of Directors, AEON Corporation

#### Front row participants:

- Elena Bezdenezhnykh, Vice President for Regional Policy and Government and Administration Relations, RUSAL
- Alexey Chichkanov, First Vice President, Gazprombank
- Igor Drozdov, Chairman of the Board, Skolkovo Foundation
- Dmitriy Dyakin, Partner, Egorov Puginsky Afanasiev & Partners
- Rustam Romanenkov, Deputy General Director for Legal, Corporate and Property Issues, Gazprom Neft Shelf
- Wenhua Shan, Dean, MoE Chair Professor of Law, School of Law, School of International Education, Xi'an Jiaotong University (XJTU)
- Kirill Udovichenko, Partner, Monastyrsky, Zyuba, Stepanov & Partners

## 11:30-13:00

Building B, level 6 Conference hall 6

#### Improving the Business Environment

## Digital State: New Business Models Brought by Total Digitalization

The global emergence of the digital economy is transforming the institution of governance around the world. Digitalization is a key theme in the transformation of governance and the provision of public services. Many countries, including Russia, have a plan to improve governance through the introduction of digital technologies. The experience of other countries shows how governments collect and process large amounts of data using new digital technologies. This work has resulted in the creation of new products and services that are in high demand among society, business, and governments. Governments play a key role alongside high-tech businesses in establishing a digital economy and ensuring a country attains a leading position. What strategic national projects exist for building a digital state to improve the quality of people's lives and businesses? What factors are driving and hindering development in the race for high technologies in governance? What public services will be in demand among citizens and the business community in the new technological era?

## Moderator:

• Yermolai Solzhenitsyn, Senior Partner, McKinsey & Company

- Maxim Akimov, Deputy Prime Minister of the Russian Federation
- Alexey Kornya, President, MTS
- Aysen Nikolaev, Head of Sakha Republic (Yakutia)
- Vladislav Onishchenko, Head, Analytical Center for the Government of the Russian Federation
- Mikhail Oseevskiy, President, Chairman of the Management Board, Rostelecom
- Maxim Parshin, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation
- Nikolai Podguzov, General Director, Russian Post
- Tharman Shanmugaratnam, Senior Minister, Coordinating Minister for Social Policies of the Republic of Singapore
- Alexander Shokhin, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- Alexander Vedyakhin, First Deputy Chairman of the Executive Board, Sberbank

11:30-13:00

Building B, level 6 Conference hall 8

#### Improving the Business Environment

# Tourist and Recreational Zones of the Far East: Smart Approach for Integrated Territorial Development

In August 2019, a strategy for the development of tourism in the Russian Federation by 2035 was approved. Its implementation plan outlines measures to be taken on statutory regulation in the industry as well as on organizing a management system and providing state support to boost tourism. The latter will be largely guided by a federal project to develop domestic and inbound tourism in the Russian Federation by 2024. Defining priority territories and developing them via a cluster approach will be one of the main ways in which the country will be able to increase exports of tourism-based services. Optimal approaches for the use of land and sites of state importance, including cultural heritage sites, will be established using a smart management model which will create tourist recreational clusters. The renewed strategy to develop Russky Island, alongside Kronstadt, will act as pilot projects for the use of smart management integrated territorial development projects with the aim of developing tourism. What new forms of state support will be aimed at developing tourist zones and territories in the Far Eastern Federal District? What will attract foreign investors? Public-private partnership in the tourism industry: which steps are businesses expecting the government to take to facilitate their involvement in similar projects?

## Moderator:

Andrey Sokolov, Deputy Director General, TASS Russia

## Panellists:

- Marika Korotaeva, Advisor to the President, Delovaya Rossiya (Business Russia)
- Alexander Tsybulskiy, Governor of Nenets Autonomous Region
- Irina Yarovaya, Deputy Chairman of the State Duma of the Federal Assembly of the Russian Federation

## Front row participants:

- Raymond Abu Fadel, Regional Director for Russia, AECOM
- Sergey Bachin, General Director, Roza Khutor
- Movses Barseghyan, Chief Executive Officer, Innovation Euro-Asian Trade House
- Andrey Baryshnikov, Director, Information and Analytical Centre for the Support of Reserve Management and Studies
- Alexis Delaroff, Chief Operating Officer, Accor New East Europe
- Alexey Kalachev, Chief Executive Officer, Russia Convention Bureau
- Aslan Kanukoev, Acting General Director, Corporation for Far East Development
- Ekaterina Pronicheva, Chairperson, Moscow Tourism Committee
- Ksenia Shoygu, Adviser to the Deputy Chairman of the Board, Gazprombank; Member, Kronstadt Development Working Group
- Olga Tkacheva, Deputy General Director for Strategic Development and Marketing, Flotiliya

## 11:30-13:00

Building B, level 6 Conference hall 9

## New Solutions for Accelerating Economic Growth

## The Breadbasket of the Asia Pacific: Increasing Food Exports from the Far East

The agricultural industry in the Far Eastern Federal District has benefited from the substantial land resources offered by the region. These include more than 4 million hectares of arable land, 1.4 million hectares of fallow land, and proximity to the markets of East and Southeast Asia, which together have a population of more than 2.5 billion. In terms of production and export, agricultural goods make up a crucial sector for the Russian Far East. The value of agricultural goods produced in the region in 2018 was estimated at RUB 234 billion, or 5% of Russia's total. In order to reach the target of USD 45 billion worth of exports per year by 2024, and also to reduce the Far East's food dependency, the aforementioned available land resources need to be fully leveraged. What needs to be done to cultivate all potential land? How can barriers currently hindering agricultural exports be removed in order to meet international trade targets? What pathways exist to solving issues related to transportation, storage, and transhipment of agricultural products? What projects will be able to claim immediate support from the government? What products will be most in demand on the domestic and international markets? What kind of environment needs to be created in the Russian Far East for investors and trading partners from the Asia Pacific? What can be done to build effective sales channels to Asia-Pacific markets for goods produced in the Far East?

#### Moderator:

Ilya Strokin, Director of the Agribusiness Center of Excellence, KPMG in Russia and the CIS

## Panellists:

- **Nikolay Kharitonov**, Chairman of the Committee for Regional Policy and Issues of the North and Far East, State Duma of the Federal Assembly of the Russian Federation
- Sergey Lebedev, Director for Government Relations, Alibaba Russia
- Sergey Levin, Deputy Minister of Agriculture of the Russian Federation
- Vadim Moshkovich, Chairman of the Board of Directors, Rusagro
- Alexander Sarapkin, General Director, Amuragrocenter
- Ali Uzdenov, Managing Partner, JSFC Sistema; Chairman of the Board of Directors, Steppe Agroholding
- Yu Xubo, President, COFCO
- Eduard Zernin, Deputy General Director, United Grain Company; Executive Director, Russian Union of Grain Exporters
- Irina Zhachkina, Member of the Board, First Deputy Chairman of the Board, Russian Agricultural Bank

## Front row participant:

Aidemir Usakhov, Member of the Executive Board, Vice President of Railway Division, Far Eastern Shipping Company (FESCO)

#### The Far East and Asia Pacific: Fostering Collaboration

## Legislative Support for Arctic Development

The Russian Arctic comprises 9 regions that generate over 10% of Russian GDP and 20% of national exports. Its growth has become a geo-strategic priority. A special system for managing the development of the Russian Arctic was created in 2019. It has two goals: to ensure that the enormous economic potential of the area is utilized, and to improve the quality of life of the 2.5 million people who live there to at least the average national level. A new strategy for the development of the Arctic to 2035 is currently being prepared. Which legislative gaps must be filled in order to expedite economic and social development in the Russian Arctic? The new Arctic investor preference regime: what is the current regulation stage? What is required to achieve steady growth in the number of small and medium-sized enterprises? What can be done to accelerate the implementation of innovations that the Arctic needs? Which promising projects can help promote advanced regional development? Which international geo economic initiatives are bringing about positive change in the Arctic?

#### Moderator:

• **Denis Kravchenko**, Deputy Chairman of the Committee on Economic Policy, Industry, Innovative Development and Entrepreneurship, State Duma of the Federal Assembly of the Russian Federation

#### Panellists:

- Aleksander Akimov, Deputy Chair of the Committee on Federal Structure, Regional Policy, Local Government and Northern Affairs, Federation Council of the Federal Assembly of the Russian Federation
- Dmitry Artyukhov, Governor of Yamalo-Nenets Autonomous Region
- Alexander Krutikov, Deputy Minister for the Development of the Russian Far East and Arctic
- Igor Levitin, Aide to the President of the Russian Federation
- Dmitry Pristanskov, State Secretary Vice-President, Norilsk Nickel
- Alexey Rakhmanov, President, United Shipbuilding Corporation
- Vyacheslav Ruksha, Deputy Director General Director for the Northern Sea Route Directorate, State Atomic Energy Corporation ROSATOM

#### Front row participants:

- Mikhail Slipenchuk, General Director, Investment Financial Company Metropol
- Olga Surikova, Head of Far East Practice, KPMG in Russia and the CIS
- Sergey Zhigarev, Chairman of the Committee on Economic Policy, Industry, Innovative Development and Entrepreneurship, State Duma of the Federal Assembly of the Russian Federation

## 11:30-12:30

11:30-13:00

Building D, level 5 Conference hall 13

Lecture

## Digital Age: Life and Business in the Digital Era

## Building C, level 6 Conference hall 21

## Panellist:

• Chris Skinner, Chairman, The Financial Services Club

## Lecture

Building C, level 6 Conference hall 21

13:30-14:30

## Russia in the Digital Space: Current Technological Trends and Challenges

#### Panellist:

Alexey Kornya, President, MTS

## 13:45-15:15

Building A, level 5 Conference hall 10

## New Solutions for Accelerating Economic Growth

## Countries Competing for Economic Growth: What is Russia's Plan?

Becoming one of the five largest economies by 2024 is not just Russia's primary national socioeconomic development goal, it is also a guarantee that incomes and quality of life throughout the country will resume their growth. In order to achieve this goal, the Russian economy must grow at a rate faster than the global average. Remarkably, this can be done without having to rely on commodity exports due to the development of other economic sectors that will result in Russia having one of the world's most developed and modern economies. How can this growth potential be fulfilled? Are there any international or Russian experiences related to the implementation of active stimulus policies that could be applied in Russia today? This goal is especially relevant for the Russian Far East, given that the National Programme for the Development of the Russian Far East to 2035 has set a target growth rate of 6% for the region.

#### Moderator:

 Boris Titov, Presidential Commissioner of the Russian Federation for the Protection of Entrepreneurs' Rights

## Panellists:

- Bambang Brodjonegoro, Minister of National Development Planning of the Republic of Indonesia
- Oleg Deripaska, Founder, Volnoye Delo Foundation
- Shiv Vikram Khemka, Vice Chairman, SUN Group
- Andrey Klepach, Chief Economist, State Development Corporation VEB.RF
- Alexander Konovalov, Minister of Justice of the Russian Federation
- Vadim Moshkovich, Chairman of the Board of Directors, Rusagro
- Mikhail Shamolin, President, Chairman of the Board, Segezha Group
- Hoang Ve Dung, Chairman of the Board of Directors, Duc Giang Corporation

## Front row participants:

- Anastasiya Alekhnovich, Head, Institute for the Economy of Growth, Stolypin P.A.
- Vadim Khromov, Deputy Chairman of the Moscow Region Government
- Sergey Kolesnikov, President, TechnoNICOL Corporation

## 13:45-15:15

Building A, level 3 Conference hall 19

## The Far East and Asia Pacific: Fostering Collaboration

## Including the Far East in Global Value Chains: Effective Strategies

Considering the current changes in the structure of the global economy, a country's involvement in global trade is largely determined by its participation in global value chains (GVCs). There has been a rapid increase in the proportion of intermediate goods traded in the global economy. Industries are moving into a high-tech, knowledge-intensive sphere with a growing share of service sectors. The way added value is distributed geographically within global production chains has changed, as the Asia Pacific comes to play an increasingly important role in this process. Given the Far East's geographical proximity to Asia-Pacific nations that are actively involved in global value creation processes, it is important to create an effective strategy for companies in the region to participate in GVCs, as well as consider the conditions and mechanisms needed to implement it. This will include developing cooperation with the key foreign countries of the region. Success will require an optimal combination of domestic policies promoting the effective integration of Russia into GVCs with the participation of Asia Pacific countries, as well as increasing cooperation and joint projects (including of an integrative nature) that are capable of maximizing mutually beneficial results from involvement in shared GVCs. Modern trends in the development of global trade: what are the effects of globalization on trade today? What is the Russian Far East's role and place in modern international trade? What are the parameters for the Far East's participation in global and regional value chains? How can the margins of participating in these chains be increased? What strategy should the region take to effectively participate in global trade and GVCs? What factors affect the formation of stable and mutually beneficial GVCs? How can vertical growth via GVCs be achieved? How do trade policies affect the formation of GVCs and how can policy instruments be used effectively? What benefits can be expected from trade agreements, including free-trade agreements, in the context of increasing the effectiveness of GVC participation?

## Moderator:

Alexander Daniltsev, Director, Institute for Trade Policy, National Research University Higher School of Economics

### Panellists:

- Alexey Kozhevnikov, Senior Vice President, Russian Export Center
- Dmitry Kudinov, General Director, Mazda Sollers Manufacturing Rus
- Timur Maksimov, Deputy Minister of Economic Development of the Russian Federation
- Veronika Nikishina, Member of the Board, Minister in Charge of Trade, Eurasian Economic Commission
- Leonid Petukhov, Chief Executive Officer, Far East Investment and Export Agency
- Vladimir Salamatov, General Director, International Trade and Integration Research Centre
- Mikhail Sutyaginskiy, Chairman of the Board of Directors, Titan Group of Companies
- He Zhenwei, Secretary General, China Overseas Development Association

#### Front row participants:

- Alexey Rakhmanov, President, United Shipbuilding Corporation
- Aleksey Rybnikov, Director of Analytics Center for CIS, EY
- Anna Tsivileva, Chairman of the Board of Directors, Kolmar Group
- Vadim Vetolskiy, Head of the Branch in Vladivostok, Fesco Integrated Transport .

13:45-15:15

Building A, level 3 Conference hall 20

## **Business Dialogue** Russia-ASEAN

The Third Russia-ASEAN Summit took place in November 2018 in Singapore, and saw Russia and ASEAN develop relations to the point of forming a strategic partnership, which was enshrined in the signing of a statement. However, there currently exist a number of barriers hindering the development of economic cooperation, including insufficient integration in the Asia Pacific's logistics network, lack of direct flights between large Russian cities and ASEAN countries, and low levels of awareness of each other's business environment. Nevertheless, trade, economic, and investment cooperation can be increased through implementing joint economic projects which encompass priority development areas in the Far East and Russia overall, collaborating in building infrastructure, working together in high-tech and innovation, and bolstering economic security. What will be the new focal points for cooperation in terms of trade and investment between Russia and the Association of Southeast Asian Nations? What prospects for cooperation does the digital economy hold, specifically for integrating projects to create a network of smart cities? Integrating investment flow instruments and mechanisms from ASEAN into Russia: how can we intensify the process of investment cooperation?

#### Moderator:

Sergey Katyrin, President, Chamber of Commerce and Industry of the Russian Federation •

## Panellists:

- Bambang Brodjonegoro, Minister of National Development Planning of the Republic of . Indonesia
- Igor Lyapunov, Vice President for Information Security, Rostelecom
- Aleksey Pakhomenko, Deputy General Director for Programs and Strategy, Russian Helicopters
- Leophairatana Prachai, Chief Executive Officer, Chairman of Executive Committee, TPI Polene Public Company Limited
- Vinny Teo, General Director, Progression Engineering (S) Pte Ltd
- Nguyen Thanh Hung, Chairman of the Board of Directors, SOVICO Groups
- Nikolay Volobuev, Deputy General Director, Russian Technologies State Corporation

#### Front row participants:

- Maxim Kobin, Managing Director for Client Work, Russian Export Center
- Alexander Povalko, Chief Executive Officer, Chairman of the Management Board, RVC

## 13:45-15:15

New Solutions for Improving Quality of Life

## Pathways to a Healthy Life in the Far East

The Far East is a strategically important and priority region for Russia, and the government is paying particular attention to its development. However, the region is currently characterized by a low birth rate and life expectancy, as well as high mortality and outward migration. These issues need to be tackled

Building B, level 7 Conference hall 4

when implementing the Healthcare and Demography national projects, which aim to raise life expectancy to 78 by 2024 and facilitate a steady and natural increase in the population. Timely access to preventative medicine, remote medical care (including an expansion of the telemedicine network), and public health programmes tailored to the region are all essential to developing the healthcare sector in the Far East. A number of ambitious targets have been set as part of a federal project entitled Strengthening Public Health. Achieving these will require input from government bodies, preventative medicine and public health centres, and the public at large. A number of pilot regions have been selected in the Far East for this project. What resources will be needed to increase the number of years of healthy life in the Far East? How should responsibility for funding best be spread across the government, business, and the local population? How might new technologies reshape healthcare in the Far East? Are the measures set out in national and federal projects sufficient to increase life expectancy and population figures in such a challenging region?

## Moderator:

Georgy Kaptelin, Deputy Editor-in-Chief, TASS Russia

## Panellists:

- Dorit Nitzan, Acting Regional Emergency Director for the European Region, Health
  Emergencies Programme, World Health Organization
- Maxim Protasov, Head, Russian Quality System (Roskachestvo)
- Alexey Repik, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm
- Veronika Skvortsova, Minister of Health of the Russian Federation
- Maxim Topilin, Minister of Labour and Social Protection of the Russian Federation

#### Front row participants:

- Oleg Apolikhin, Director, N.A. Lopatkin Research Institute of Urology and Interventional Radiology, a branch of the National Medical Research Centre for Radiology of the Ministry of Health of the Russian Federation
- Valentin Shumatov, Rector, Pacific State Medical University
- Viktor Subbotin, Junior Partner, Bain & Company
- Elena Zhidkova, Head, Central Healthcare Directorate, Russian Railways

## 13:45-15:15

Building B, level 7 Conference hall 5

## Improving the Business Environment

# Opening Doors to the Future: Legal Experiments as a Sine Qua Non of Digital Transformation

The regulatory sandbox is a type of legislative regime, enabling test runs of initiatives whose implementation is made difficult or even impossible due to regulatory barriers. A number of leading countries are already using regulatory sandboxes to develop the optimal regulatory environment for the digital economy in the shortest amount of time – something that is impossible using conventional measures. Sandboxes are an effective response to both rapidly developing technologies and solutions, and to lack of clarity when it comes to regulating innovations without having analysed the market behaviour of the proposed product or service. Currently, regulatory sandboxes can be focused on a single economic sector (e.g. fintech sandboxes) or a number of industries in the digital economy, which is known as a universal regulatory sandbox. How do regulatory sandboxes currently function? What are the prospects for this type of legal experiment?

#### Moderator:

• Savva Shipov, Deputy Minister of Economic Development of the Russian Federation

#### Panellists:

- Igor Drozdov, Chairman of the Board, Skolkovo Foundation
- Sergei Kraevoi, Deputy Minister of Health of the Russian Federation
- Ruslan Sarkisov, Chief Executive Officer, Far East High Technologies Fund
- Maria Shklyaruk, Chief Executive Officer, Center for Advanced Governance (CAG); Scientific Director, Digital Transformation Leadership Training Centre, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- Chris Skinner, Chairman, The Financial Services Club
- Alexander Vedyakhin, First Deputy Chairman of the Executive Board, Sberbank

## Front row participant:

• Vladimir Solodov, Chairman of the Government of Sakha Republic (Yakutia)

## 13:45-15:15

Building B, level 6 Conference hall 6

#### The Far East and Asia Pacific: Fostering Collaboration

## International Cooperation in Science and Technology: Breakthrough Projects with Asia-Pacific Countries

In our modern, globalized world, cutting-edge knowledge and technologies tend to determine all else. Practice has shown that scientific and technological potential is directly proportional to levels of economic development. To states striving to become global innovation leaders, leveraging intellectual resources and developing associated technologies and information bases is a major national objective. Science has become a global factor in social development. Knowledge of this fact has pushed countries seeking to become technological leaders to attract scientists and specialists from other countries and to establish ties with foreign scientific and educational institutions. A critical mass of researchers focused on solving modern problems can only achieved on an international level. Fundamental research requires the accumulation of material and financial resources from various countries and their communities. For this reason, international scientific cooperation on all levels – national and regional, and between organizations, collectives, and researchers – is a logical outcome of human development. The specialization of scientific schools and the historic, natural, climatic, and economic conditions affecting the development of countries and territories has laid the groundwork for effective cooperation which aims to benefit all. This form of international scientific and technological cooperation is helping to maximize economic and sociocultural development, which would otherwise not be attainable using traditional methods without collaboration.

## Moderator:

 Maxim Safonov, Director, Green Capital Alliance; Professor, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

#### Panellists:

- Sergey Kobzev, Deputy Chief Executive Officer Chief Engineer, Russian Railways
- Alexander Sergeev, President, Russian Academy of Sciences

## Front row participants:

- Konstantin Markelov, Rector, Astrakhan State University
- Ruslan Novikov, General Director, Argumenty I Facty
- **Oleg Redkin**, Head of the Department of Arabic Philology, Faculty of Asian and African Studies, St. Petersburg State University
- Alexander Subbotin, Member of the Board, Minister in Charge of Industry and Agriculture, Eurasian Economic Commission

## 13:45-15:15

Building B, level 6 Conference hall 8

### Improving the Business Environment

## Zone of Trust: A Safe Eurasian Cyberspace

Virtual space has become just another dimension of real space, just like the earth's surface or its atmosphere. In the coming years, many elements of Eurasia's critical infrastructure will go digital. However, digital construction can turn into a perilous venture if electrical grids, utilities, transport systems, or urban activity are in danger of being sabotaged. With trade and technological wars waged from the outside, there is a need for digital sovereignty and technological independence: any country must be able to control and secure its own digital space and critical infrastructure. This raises questions of shared rules in the digital space and of a unified effort in Eurasia to create a zone of digital trust. What challenges exist on the path towards creating a zone of digital peace and cooperation in the region? What do governments and businesses have to do to create a zone of trust? What partnerships can be formed to achieve this goal? What does Russia have to offer?

#### Moderator:

• Alexey Bobrovsky, Head of the Economic Programme, Russia 24 TV Channel

## Panellists:

- Andrey Bezrukov, President, Technological Sovereignty Exports Association
- Iliya Dimitrov, Digital economy ombudsman
- Alok Kumar, Chairman, Akis Tech Ltd.
- Stanislav Kuznetsov, Deputy Chairman of the Executive Board, Sberbank

## 13:45-15:15

Building B, level 6 Conference hall 9

#### The Far East and Asia Pacific: Fostering Collaboration

The Digital Future of Transport Corridors Running through the Far East: International Experience and Russian Realities

In partnership with FESCO

The geographical location of the Far East offers it an undeniable competitive advantage: it can attract a

significant amount of cargo volume from the Asia-Pacific countries to Europe via the Suez Canal to switch to Russian routes. Despite the considerable growth of transit traffic on the Russian Railways in recent years (just in 2018 transit grew by 25% and amounted to TEU 550,000), this cargo flow along the Trans-Siberian Railway remains insignificant compared to the volumes transported via the Suez Canal. The technological landscape that is currently being created, will help on-going projects in the development of physical infrastructure to ensure reliable and high-quality services. In turn, this will help provide stable traffic volumes across Russia. Global companies have already put forward plans to make all procedures between players on the transport market electronic. Russia has made it a priority for its own companies to be integrated into this process and implement their digital transformation projects, especially considering the Presidential Executive Order to increase the freight traffic transit along the Russian routes fourfold by 2024. How will global technological transformations change the role of transportation routes through the Far East? How can state and business join efforts to accelerate the implementation of electronic document flow along the freight route? What digitalization programmes need to be implemented by both regulatory authorities and business? How could international digitalization practices in transport be applied in Russia?

## Moderator:

Pavel Chistyakov, Vice President, Infrastructure Economics Centre

## Panellists:

- Maxim Akimov, Deputy Prime Minister of the Russian Federation
- Mikhail Bazhenov, Partner, Capital Projects & Infrastructure, Debt Advisory Leader, PwC
- Oleg Belozerov, Chief Executive Officer Chairman of the Executive Board, Russian Railways
- Vladimir Bulavin, Head, Federal Customs Service of the Russian Federation
- Alexandrs Isurins, Chairman of the Executive Board, President, Far Eastern Shipping
  Company (FESCO)
- Sergei Ivanov, Special Presidential Representative for Environmental Protection, Ecology
  and Transport
- Sergey Shishkarev, President, Delo Group of Companies
- Isao Takahashi, President, Toyo Trans Inc.
- Anton Zamkov, General Director, RT-Invest Transport Systems; Director, Digital Transport and Logistics Association

## Front row participants:

- Andrey Kutepov, Chairman of the Committee on Economic Policy, Federation Council of the Federal Assembly of the Russian Federation
- Vyacheslav Saraev, Chief Executive Officer, Head of the Executive Board, TransContainer
- Sergey Zhigarev, Chairman of the Committee on Economic Policy, Industry, Innovative Development and Entrepreneurship, State Duma of the Federal Assembly of the Russian Federation

## 13:45-15:15

Building D, level 5 Conference hall 15

#### Improving the Business Environment

# Transforming the Construction Industry to Increase the Investment Potential of Far Eastern Regions

Today, the construction industry, being one of the main drivers of regional development, is faced with the challenge of transforming into an economically effective and competitive economic sector. The processes currently being launched to modernize the construction industry come from Moscow and must be targeted, with consideration given to the unique needs of the regions of the Far Eastern Federal District. The general trend towards the development of modern information technologies and platform solutions, facilitating collective information management and seamless project planning, construction, and operation processes for major construction projects will allow the regions' unique needs to be taken into account and integrated in the construction industry's common digital space. Developing the construction industry in the Far East will generate significant investments in fixed assets and support the development of related industries. This should help further unlock the economic potential of the region and increase living standards. Is the Far Eastern Federal District's construction industry attractive to investors? Improving price setting in construction: how to balance government prices and construction companies' costs in the Far Eastern Federal District to improve the effectiveness of projects being implemented with government participation? Reforming government construction projects: how can competition in the Russian Far East be increased without harming the industry? Information modelling technologies: a tool for reducing time spent on project planning and project construction costs? Is it possible to create a standardized economically effective project documentation system as a tool for implementing the goals of the National Housing and Urban Environment Project in the Russian Far East? Developing a qualification system in construction: how can we attract head engineers, architects, and finance managers to Far Eastern construction companies, given the changing nature of the construction industry?

## Moderator:

• Bela Liauv, Special Correspondent, Vedomosti

## Panellists:

- Anton Glushkov, President, National Association of Builders (NOSTROY)
- Vladimir Ilyukhin, Governor of Khabarovsk Territory
- Akira Iwata, Partner, Representative in Russia and CIS, Nomura Research Institute Ltd.
- Igor Manylov, Chief Executive Officer, Main Department of State Expertise (Glavgosexpertiza of Russia)
- Mikhail Petrov, Acting Vice Governor of Primorsky Territory
- Hong Ha Pham, Minister of Construction of the Socialist Republic of Vietnam
- **Gennadiy Sakharov**, Director of Capital Investments, State Construction Supervision and State Expertise, ROSATOM State Atomic Energy Corporation
- Yuhang Wang, Vice President, China CAMC Engineering Co., Ltd.
- Vladimir Yakushev, Minister of Construction, Housing and Utilities of the Russian Federation

Building S, level 3
Plenary session hall

16:00-18:00

## **Plenary Session**

Address by President of the Russian Federation Vladimir Putin

Address by Prime Minister of India Narendra Modi

Address by President of Mongolia Khaltmaagiin Battulga

Address by Prime Minister of Malaysia Mahathir Mohamad

Address by Prime Minister of Japan Shinzo Abe

## Moderator:

• Sergey Brilev, Anchor, Deputy Director, Russia TV Channel; President, Bering Bellingshausen Institute for the Americas

## 6 September 2019

## 10:00-11:30

10:00-11:30

Building A, level 3 Conference hall 19

Building A, level 5 Conference hall 10

## The Far East and Asia Pacific: Fostering Collaboration

# Russky Science and Technology Park at FEFU: A Special Legal Framework for Cutting-edge High-tech Development

The creation of science and technology parks is a new and unprecedented form of supporting collaboration between science and business in Russia, with an emphasis on the transfer and commercialization of results obtained from joint studies and developments. The Far Eastern Federal University (FEFU), which offers a unique platform upon which leading economies from the Asia Pacific can develop close ties, will be able to use its status as a science and technology park to provide competitive conditions for investment and entrepreneurship in the Far East on an ongoing basis. What scientific and high-tech ecosystem is currently taking shape on Russky Island? To what extent are federal and regional authorities, industrial partners and customers, as well as foreign tech companies, involved in this process?

#### Moderator:

• **Nikita Anisimov**, Rector, Far Eastern Federal University (FEFU)

#### Panellists:

- **Denis Kravchenko**, Deputy Chairman of the Committee on Economic Policy, Industry, Innovative Development and Entrepreneurship, State Duma of the Federal Assembly of the Russian Federation
- Alexey Sokolov, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation
- Oksana Tarasenko, Deputy Minister of Economic Development of the Russian Federation
- Sergey Vasilyev, Deputy General Director, Director of the Far East Division, RusHydro
- Andrey Volkov, Academic Policy Advisor, Moscow School of Management SKOLKOVO
- Artem Zasurskiy, Vice President for Strategy, JSFC Sistema
- Pavel Zaytsev, Chief Executive Officer, Science and Innovations

## Front row participant:

• Sergey Maksimchuk, Acting Vice Governor of the Primorsky Krai

## Improving the Business Environment

Ensuring a Sustainable Framework to Attract and Protect Investment: Drawing on Russia and Singapore's Experience in the Global and Regional Context

2018 marked the 50th anniversary of diplomatic relations between Russia and Singapore. Today, relations have reached the next level: commercial and business exchanges in various economic sectors are gradually increasing, while the level of mutual investment is growing and several high-tech projects in transport, energy, and infrastructure are under way. To fulfil the potential for cooperation and attract investors in Russia and Singapore, there need to be mutual and reliable guarantees regarding investment protection. Negotiations on the establishment of a free trade zone between Singapore and the Eurasian Economic Union are under way, while cooperation in the field of alternative dispute resolution between Russian and Singaporean jurisdictions has been stepped up and preferential regimes in the Russian Far East are being developed in order to attract investment. What do investors in Russia and Singapore need to ensure they have a beneficial investment framework? What particular investment protection mechanisms should be implemented? What other elements are crucial to the success of future relations between Russia and Singapore?

#### Moderator:

• Igor Krasnov, Senior Vice President, State Development Corporation "VEB.RF"

- Dmitriy Dyakin, Partner, Egorov Puginsky Afanasiev & Partners
- Andrey Gorlenko, Executive Administrator, Russian Arbitration Centre at the Russian
   Institute of Modern Arbitration
- Aslan Kanukoev, Acting General Director, Corporation for Far East Development
- Kirill Udovichenko, Partner, Monastyrsky, Zyuba, Stepanov & Partners
- Francis Xavier, S.C.; Partner, Rajah & Tann Singapore

#### 10:00-11:30

Building B, level 5 Conference hall 3 10:00–11:30

Building B, level 6 Conference hall 6

## High-Level Russia–Singapore Inter-Governmental Commission

## New Solutions for Improving Quality of Life

## The East and Voluntary Work: How People Are Changing the Far East for the Better

Russia is seeing a spike in civil activism and volunteering. In total, 1,299 volunteer projects from the Far East were submitted to the Volunteer of Russia national competition in 2019. The proposals came from both non-governmental organizations and individuals willing to give targeted aid to people and implement comprehensive programmes. How are civil initiatives helping to advance the development of the Far East and unlock human capital? Will social self-fulfilment help stem outward migration from the Far East? What additional support measures should be launched to develop the non-profit sector?

#### Moderator:

 Artem Metelev, Chairman of the Council, Association of Volunteer Centers; Member of the Public Chamber of the Russian Federation

## Panellists:

- Lora Beoivan, Director, Seal Reabilitation Center for Marine Mammals (Primorsky Territory)
- Oksana Bogdanova, President, DaDobro Charitable Foundation
- Tatiana Chernykh, Head, Unlocking Creativity in Small Villages Project; Finalist, Volunteer of Russia 2018 (Republic of Buryatia)
- Natalya Gonchar, Head of Information Support and Media Relations Subdivision, Press Secretary, Sakhalin Energy
- Roman Kamaev, Deputy Head, Federal Agency for Youth Affairs (Rosmolodezh)
- Sergei Khovrat, General Director, Agency for the Development of Human Capital in the Far Eastern Federal District

#### 10:00-11:30

Building B, level 6 Conference hall 7

#### Improving the Business Environment

## Infrastructure of the Future: Creating New Focal Points in the Far East

The government of the Russian Federation is considering building a new conference and exhibition centre in Primorsky Territory. Global experience shows that running major international events has a significant effect on the region's economy. Many countries purposefully establish the relevant infrastructure along with the specific conditions to run events on their soil. The Far East is a priority in the development strategy of the Russian Federation. Modern and well-designed infrastructure in the events sector will allow the region to increase its economic potential while making it more competitive and attractive for investors, both from a national and international standpoint. How should we evaluate the feasibility of building a conference and exhibition centre in the Far East? What criteria must be considered with regard to the centre? What practical steps in promotion and sales must be taken to advance this new platform? From conferences to multi-format events: can the conference and exhibition centre become a focal point in the region? How can we evaluate the effectiveness of the new infrastructure for the economy and its potential to foster interregional cooperation?

#### Moderator:

• Sergey Katyrin, President, Chamber of Commerce and Industry of the Russian Federation

## Panellists:

- Anatoliy Bobrakov, Deputy Chief Executive Officer, Far East and Baikal Region
   Development Fund
- Konstantin Bogdanenko, Acting Vice Governor of Primorsky Territory
- Alexey Kalachev, Chief Executive Officer, Russia Convention Bureau
- Alexander Stuglev, Chief Executive Officer, The Roscongress Foundation
- Vera Yermilova, General Director, Dalexpocenter LLC

## Front row participant:

• Victoria Panova, Vice-Rector for International Relations, Far Eastern Federal University (FEFU)

## 10:00-11:30

Building B, level 6 Conference hall 8

#### Improving the Business Environment

## Housing and Utilities Strategy 2035. Business View

In Russia, the deterioration of utilities infrastructure is a significant problem. Work to upgrade obsolete infrastructure and ensure that water supplies and wastewater treatment facilities meet quality standards requires a higher level of financing than the state alone can provide. The costs cannot be borne by the

final consumer, while tariffs sometimes do not even cover operating expenses, not to mention the funds needed to provide a return on investment. To address the problem, an integrated approach is needed involving the Ministry of Construction, Housing and Utilities and market participants under the Housing and Utilities Strategy 2035. This programme outlines a key goal to provide high-quality and reliable housing and utilities services at an affordable price. The strategy will consist of several sections: heat supply, water supply and sanitation, housing, investment, and environmental and HR policy. Put together, it will be possible to comprehensively analyse current problems and find solutions. The adoption of long-term and business friendly rules also forms a key component of the strategy. But what does business think about the investment potential of housing and utilities? Are there any opportunities to increase investment in this area, and will the digitalization of the industry help? Will national projects enable additional private investment to be raised to augment programmes to replace the utilities infrastructure? What changes does business consider necessary for the regions to receive the necessary funds, and does the state agree? These issues, approaches, and practices will be discussed by business and regional government representatives with the support of the Ministry of Construction, Housing and Utilities.

## Moderator:

• Lev Gorilovskiy, President, Polyplastic Group

Panellists:

- Ilya Filatov, Chairman of the Board, MTS Bank
- Elena Parkhomenko, Acting Vice Governor of Primorsky Territory
- Dmitry Tvardovsky, First Deputy General Director, VEB Infrastructure

#### 10:00-11:30

Building B, level 6 Conference hall 9

#### New Solutions for Improving Quality of Life

# The Role of Young People in Creating and Developing a Comfortable Urban Environment

Urban studies play a key role in building sustainable economic models for cities. Zoning and planning which factor in the views and requirements of local residents give builders and designers (both state contractors and commercial property developers) the chance to consider out-of-the-box offers from young architects and designers. The active involvement of young professionals means that new approaches towards building a comfortable urban environment can grow and thrive. What are the roles of the various parties – government bodies, property developers, architects, residents, city activists – in the process of developing an urban environment? What problems may arise in the process of correctly coordinating the actions of all parties look like?

## Moderator:

• David Okpatuma, Coordinator for Africa, Art Shapers; Member, Friends of Cities

## Panellists:

- Kirill Batanov, Chairman of the Board, Centre for Legal Protection of a Better Quality of Life
- Alexander Golutvin, Director, DNS Development
- Mikhail Petrov, Acting Vice Governor of Primorsky Territory
- Anton Savenko, Founder, Sam Sebe Velosiped
- Andrey Shubin, Executive Director, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- Oleg Zorya, Head, All-Russia Organisation Urban Renovations

10:00-11:30

Building D, level 5 Conference hall 12

#### New Solutions for Improving Quality of Life

## **Providing Medical Assistance in Remote Areas**

Providing access to medical services and improving the quality thereof is vital to increasing life expectancy and ensuring citizens' rights to life and healthcare. Residents of remote and hard-to-access areas in the Russian Far East and Arctic have limited access to medical aid, while the delivery of primary healthcare is especially problematic in small settlements. Access to all types of medical aid can be provided, even for the most remote areas. It requires creating a unified, coordinated regional healthcare system that has enough funding to take the unique needs of the Russian Far East into account. How can the treatment and diagnostic potential of medical organizations be leveraged effectively in order to provide people living in remote areas with primary healthcare? What modern solutions used in northerm (Arctic) medicine, telemedicine, and digital technologies can be applied to healthcare in the Russian Far East? What can be done to ensure access to high-quality primary healthcare for people living in small settlements? Is the existing mandatory medical insurance system capable of guaranteeing medical aid to the part of the population living in the Far North and the Arctic?

#### Moderator:

• Victoria Samsonova, Director, Head of Health and Pharma, Russia and CIS, KPMG

#### Panellists:

- Oleg Apolikhin, Director, N.A. Lopatkin Research Institute of Urology and Interventional Radiology, a branch of the National Medical Research Centre for Radiology of the Ministry of Health of the Russian Federation
- Sergey Gneushev, Managing Partner, Academic Medical Centre for Information and Analysis
- Aleksey Mishenin, Deputy Chairman of the Government of the Republic of Buryatia for Economic Development
- Olga Sergeenko, Founder, Great Heart Aid Federation
- Vladimir Solodov, Chairman of the Government of Sakha Republic (Yakutia)
- Elena Zhidkova, Head, Central Healthcare Directorate, Russian Railways

#### Lecture

Building C, level 6 Conference hall 21

10:00-11:00

## University as a Focal Point for Initiatives: Ideas and Opportunities

#### Panellist:

 Svetlana Chupsheva, General Director, Agency for Strategic Initiatives to Promote New Projects

## 2nd Russian-Korean Interregional Forum: Exploring New Opportunities

Building B, level 7 Conference hall 4

11:00-13:00

#### Moderator:

Alexey Starichkov, Head, Department of International Cooperation of Primorsky Territory

## Panellists:

- Alexey Belik, Acting Governor of Sakhalin Region
- Song Cheol-ho, Mayor of Ulsan Metropolitan City
- Lee Cheolwoo, Governor, Gyeongsangbuk-do Provincial Government
- **Mikhail Churkin**, Acting Deputy Chairman of the Government, Acting Minister of Investment Development, Government of the Zabaikalsky Territory
- Shin Dong Hun, Head of Economy and Trade Office, Chungcheongnam-do Provincial Government
- Sergey Furgal, Governor of Khabarovsk Territory
- Song Ha Jin, Governor, Jeollabuk-do Provincial Government
- Kim Hyokyung, Deputy Director of New Northern Policy Division, Busan Metropolitan City Government
- Lee Kang-deok, Mayor of Pohang Metropolitan City
- Alexander Levintal, Governor of the Jewish Autonomous Region
- Aysen Nikolaev, Head of Sakha Republic (Yakutia)
- Tatyana Polovaikina, First Deputy Chairman of the Government of the Amur Region
- Lee Sangdeok, Vice Mayor for International Affairs, Daegu Metropolitan City Government
- Vera Shcherbina, First Vice Governor of Primorsky Territory
- Marina Subbota, Deputy Chairman of the Government of Kamchatka Territory
- Alexey Tsedenov, Head of the Republic of Buryatia

## 11:30–12:30 Lecture

Building C, level 6 Conference hall 21

## Managing Success across Cultures

#### Panellist:

• Gurinder Singh, Professor, Amity University Group Vice Chancellor

## 13:00-14:00

Lecture

Building C, level 6 Conference hall 21

## Entrepreneurship, Innovation and the Future of Jobs: A New Leadership Paradigm

## Panellist:

• Shiv Vikram Khemka, Vice Chairman, SUN Group