

# Japan Russia Medical Forum: Medical Services/Medical Devices Subcommittee

# Internationalization of Japanese Medical Services

-Introducing Medical Excellence JAPAN (MEJ)-

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(General incorporated association)

# About Medical Excellence JAPAN (MEJ)

# **♦**History

- ✓ Ministry of Economy, Trade and Industry (METI) organized research projects on medical tourism in 2009 and international medical communication in 2010. MEJ consortium has been supporting METI's projects in receiving non-Japanese patients since then.
- ✓ In October 2011, MEJ acquired corporate status, becoming a general incorporated association.

## **◆**Mission & Activities

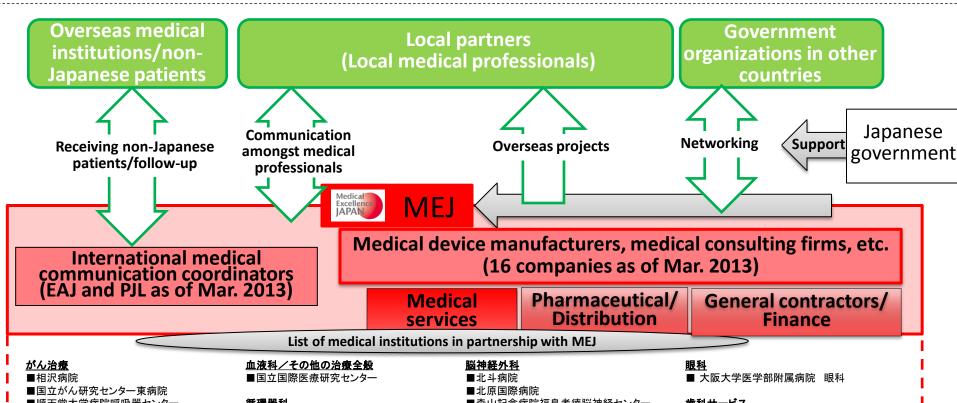
Internationalization of Japanese healthcare and international medical cooperative activities.

Promotion of international mutual understanding and medical standards improvement.

- 1. Outbound projects: exporting Japanese healthcare, medical devices, medical services, and expertise in an integrated medical system.
- 2. Inbound projects: supporting non-Japanese patients in receiving medical examination and treatment in Japan.
- 3. Supporting the development of human resources necessary to perform the above projects. Providing information overseas and domestically. Collaboration with public relations companies and companies, organizations, and governmental organizations in the industry (education and related projects)



## Overview of MEJ



- ■順天堂大学病院呼吸器センター
- ■慶應義塾大学病院腫瘍センター
- ■放射線医学総合研究所 重粒子医科学センター病院
- ■がん研究会有明病院
- ■済生会横浜市東部病院
- ■京都大学医学部附属病院 放射線治療科
- ■兵庫県立粒子線医療センター
- ■ゲートタワーIGTクリニック
- ■国立がん研究センター

#### がん治療/その他の治療全般

- ■総合南東北病院
- ■筑波大学附属病院
- ■国際医療福祉大学三田病院
- ■亀田メディカルセンター
- ■福岡山王病院

#### 循環器科

- ■金沢大学附属病院 心肺・総合外科
- ■イムス葛飾ハートセンター
- ■順天堂大学病院ハートセンター
- ■榊原記念病院
- ■心臓血管研究所付属病院
- ■北里大学北里研究所病院
- ■国立循環器病研究センター病院
- ■大阪大学医学部附属病院 心臓血管外科
- ■小倉記念病院 循環器科

#### 消化器科

- ■昭和大学横浜市北部病院消化器センター
- ■神戸国際医療交流財団(田中紘一博士)

#### 消化器科/その他の治療全般

- ■恵寿総合病院
- ■慶應義塾大学病院免疫統括医療センター

■森山記念病院福島孝徳脳神経センター

#### 小児科

- ■国立成育医療研究センタ
- ■大阪府立母子保健総合医療センター

#### 產婦人科

■山王病院リプロダクションセンター

#### 整形外科

- ■岩井整形外科内科病院
- ■帝京大学医学部附属病院
- ■東邦大学医療センター 大森病院 整形外科
- ■横浜市立大学附属病院
- ■和歌山大学病院 整形外科
- ■米森整形外科病院

#### 歯科サービス

- ■日本歯科大学附属病院
- ■東京歯科大学千葉病院
- 大阪大学歯学部附属病院
- 大阪歯科大学附属病院

#### 健診・検診サービス

- ■日本大学医学部総合健診センター
- ■山王メディカルセンター
- ■北里大学北里研究所病院
- ■麻田総合病院
- ■CVIC心臓画像クリニック飯田橋
- ■中目黒消火器クリニック

#### 各種診療科

■東京女子医大病院



# MEJ's Functions and Planned Action

# **◆**Functions of MEJ

Inbound project: supporting non-Japanese patients in receiving medical examination and treatment in Japan

## Now

- ✓ Acting as contact point for non-Japanese patients
- ✓ Advertising advanced Japanese medical services via pamphlets and Internet etc.



## Planned action

✓ Increase the numbers of countries and patients who want to receive medical examination and treatment in Japan.

Outbound project: supporting Japan's standard healthcare to be exported

## Now

- ✓ Project planning and team organization support
- ✓ Project planning support
- ✓ Negotiation with overseas partners



## Planned action

- ✓ Increase the numbers of countries to export to and projects to export.
- ✓ Enhance our support and expand project scale.

## Common function for above activities

#### Now

√ Holding seminars overseas.



### Planned action

- ✓ Increase the scale of and enhance research into potential target countries and patients.
- ✓ Support the development of global medical professionals.

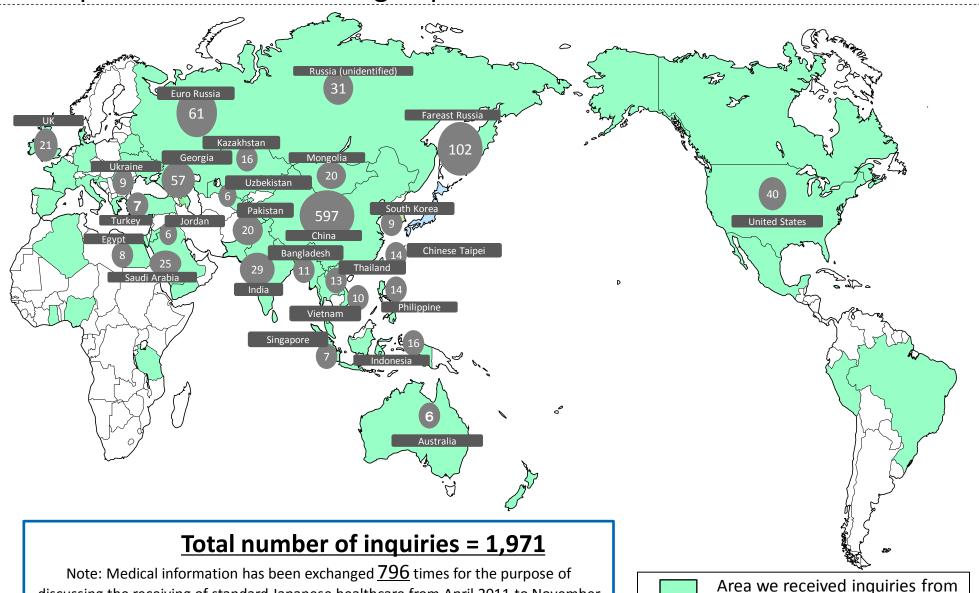


# **Inbound Project:**

# Non-Japanese Patients Making Inquiries via MEJ

discussing the receiving of standard Japanese healthcare from April 2011 to November

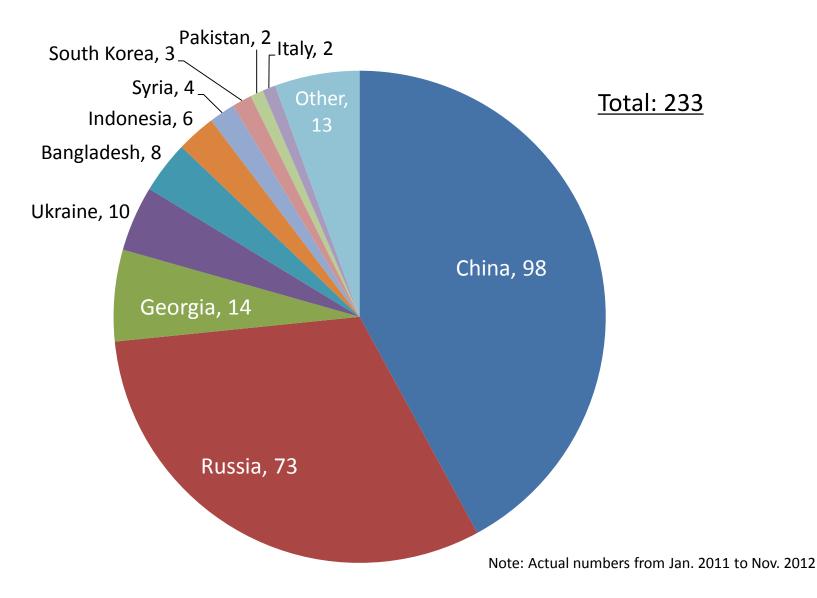
2012.



\* Numbers shown for 5 or more inquiries.

# Inbound Project: Total Number of Non-Japanese Patients Received, Including Patients Received Through the Consortium Projects

## Number of patients per country





# The MEJ "Virtuous Cycle"

## Overseas patients and medical institutions

Reputation of Japanese healthcare enhanced when patients come in contact with Japan's standard medical examinations and treatment

→ Activate needs for outbound projects

Promoting inbound projects

Inbound projects and outbound projects work together in a virtuous cycle

#### **Domestic medical institutions**

Receiving of non-Japanese patients can break down resistance to doing projects overseas

→ Inbound projects motivating outbound projects

Promoting outbound projects

### **Domestic medical institutions**

Gaining specialized and localized expertise Strengthening overseas network

→ More opportunities for inbound projects.

## Overseas patients and medical institutions

Experiencing Japanese style medical services overseas makes recipients want to visit Japan for full medical treatment

→ Activate needs for inbound projects

