



RESTAURANT AND HOTEL EXHIBITION 2009
**Specialized International Exhibition of Equipment and
 Accessories for Hotels and Restaurants**



**September 8-10
 Novosibirsk**

Dear Sirs,

ITE SIBERIAN FAIR would like to invite you to take part in the International Specialized Exhibition of **Equipment and Accessories for Hotels and Restaurants** that will be held in Novosibirsk, the capital city of Siberia in September 8-10, 2009, organized by Siberian Fair.

EXHIBITOR PROFILE

<u>Restaurant Industry</u>	<u>Hotel Industry</u>
Equipment and furnishing for restaurants, bars, canteens and pizzerias Café and pub furnishing and fittings Kitchen equipment and machinery Banquet furniture Cutlery, crockery and glassware Porcelain, silverware and crystal-ware Coffee vending machines Dishwashers Tableware and accessories Disposable dishes Cooking utensils Cooking and preservation equipment Food and beverage products Fast food and ready-to-serve meals Machines and systems for foodservice Vending equipment	Hotel furnishing and fitting Hotel trade textiles Bathroom equipment and fitting Beds, bedding and blankets Linen and draperies Guest amenities Courtesy products Swimming-pools and saunas Uniforms Management and communication systems Hotel services Hygiene equipment and products Laundry equipment Industrial cleaning System and building components Security systems Computers and computer software

VISITOR PROFILE

Restaurants, bars, café management; hotel, resort, travel management; fast food outlets; chefs; staff managers; room and kitchen personnel; architecture and interior design studios; decorators; furnishing consultant; catering companies; food manufactures; supermarkets and grocery stores; coffee shops; building companies; education; dealer, supplies

CO-LOCATING EXHIBITION

“**Entertainment Siberia 2009**”, International Exhibition of Equipment and Technologies for Entertainment Sector.

Novosibirsk region:

1. At present there are almost 1,500 players in the cafe/restaurant market and new segments are developing such as fast-food outlets, food-courts and catering.
2. One of the most rapidly developing tendencies in Novosibirsk's restaurant business is ethnic restaurants. 46% of Novosibirsk's citizens visit eateries nearly every day while 12% do not go to food places at all.

3. Novosibirsk has it all: a major international airport, river port, two major rail lines, and extensive highway tied to the rest of Russia.

4. Business class hotels are making significant improvements in the quality of services they offer by sending their managers to be trained abroad. Novosibirsk's largest hotels are Siberia, Novosibirsk and the River Park Ob Hotel.

5. The regional hotel business has started to develop: in 2008 several new modern hotels will be ready for occupancy. Interest in the Novosibirsk Hotel business on the part of Moscow and international investors is also growing.

For more information please contact:

ITE Siberian Fair: Krasny Prospect, 220/10, 630049, Novosibirsk, Russia

Tel.: +7 3832 106290 / Fax: +7 3832 259845 / www.sibfair.ru

International Project Manager:

Loginova Maria (E-mail: shishkina@sibfair.ru)

ITE OFFICES:

<p>ITE Group PLC</p> <p>105 Salusbury Road London NW6 6RG UK</p> <p>Tel: + (44) 020 7596 5000 Fax: + (44) 020 7596 5111</p> <p>enquiry@ite-exhibitions.com www.ite-exhibitions.com</p>	<p>GiMA GmbH & Co.KG</p> <p>Lübecker Strasse 128 22087 Hamburg Germany</p> <p>Tel: + 49 (0) 40 235 24 0 Fax: + 49 (0) 40 235 24 400</p> <p>info@gima.de www.gima.de</p>	<p>E Uluslararası Fuar</p> <p>Tanitim Hizmetleri A.S. 19 Mayıs Caddesi Golden Plaza Kat:4 Sisli Istanbul Turkey</p> <p>Tel: +90 212 291 8310 Fax: + 90 212 240 4381</p> <p>info@ite-turkey.com www.euf.com.tr</p>	<p>ITE China</p> <p>Room 3105, No.4 Building, Wanda Plaza, No.93 JianGuo Road, Chao Yang District, Beijing, P.R.China, 100022 China</p> <p>Tel: +86 10 59604330 Fax: +86 10 59604330-811</p> <p>info@ite-china.com.cn www.ite-china.com</p>
---	---	---	--



INTERNATIONAL EXHIBITION CENTER

“ITE SIBERIAN FAIR”

220/10 Krasny Prospect, Novosibirsk, 630049
Tel. (383) 210-62-90, www.sibfair.ru, press@sibfair.ru

September 12, 2008

The 13-th International Specialized exhibition “Restaurant Business. Hotel Services. Entertainment Industry 2008” took place on the 9-11 of September in “ITE Siberian Fair” exhibition center. The results of “Autumn Culinary Cup” and “Golden Medal of “ITE Siberian Fair”” contests were summed up in the final exhibition day.

Exhibition Survey:

Number of exhibitors: about 90 companies

Exhibitors’ origin: Moscow, St.-Petersburg, Novosibirsk, Ekaterinburg, Nahodki, Tomsk, Kemerovo, Barnaul and Novokuznetsk.

Number of visitors: 2000; among them: specialists in catering sector – 53%; directors – 35%

Visitors’ origin: Siberian Federal District; Kazakhstan

General exhibition sponsor – “Radius-Novosibirsk” company. Professional exhibition partners – Siberian Chief Cooks Union, “Atlanta-Service” company, Novosibirsk Barmen Association. General information sponsor – “Entertainment industry” catalogue.

Exhibition exposition:

Exposition of “Restaurant Business. Hotel Services” section demonstrated facilities for all-inclusive equipping of catering establishments, a wide range of professional tableware and accessories, textile for restaurants and hotels. Such companies as “Trade design” and “Stars of Catering Novosibirsk” presented complete solutions on technological equipping of catering establishments. Equipment for shops, bars and cafes was displayed on stands of companies “Perfi-Novosibirsk”, “Atlanta-Service”, “Trade design”. Exhibitors paid a great attention not only to equipment demonstration but presentation of its possibilities, cooking technologies.

Furniture and textile for hotels and restaurants were presented by companies “Logos”, “Ergos”, “Bon-Ton”, “Sierra”, “Service-Hotel”, “Stroibyt M”, “Dekatel”.

Companies “Novaya Sibir”, “SPT”, “Tradecomfort - Sibir”, “DMS-Novosibirsk” demonstrated cleaning equipment and hygiene goods.

Playgrounds and amusement complexes equipment, up-to-date musical and light systems, attractions and game machines were displayed in the “Entertainment Industry” section.

The most attractive event of the exhibition was “Autumn Culinary Cup”. Within the framework of this event individual and team competitions of cooks, barmen, candy-makers, masters of service were held. About 70 specialists from 27 companies of Novosibirsk Region, the Altai Territory, Kemerovo and other cities took part in the “Autumn Culinary Cup”.

Team competitions in two nominations: “Cocktail table” and “Special dish” were held on the first exhibition day. Individual competitions “Culinary Contest” were organized on the second exhibition day. 15 cooks of Siberian restaurants participated at it. Also on the second day of the exhibition the visitors could watch the carving specialists’ working.

The 3-rd day of “ Autumn Culinary Cup ” was devoted to the most active and youngest participants – the best barmen demonstrated a trick technique in the “Flaring” category.

Within the framework of the exhibition business program various master-classes of chief cooks of the leading restaurants as well as presentations of professional equipment from the world-leading producers were held.

The exhibition was finished by awarding “The Golden Medal of ITE Siberian Fair” and “Autumn Culinary Cup” contests’ winners.

Press-center of ITE Siberian Fair

<http://entertainment.sibfair.ru/>