

Re: 6<sup>th</sup> International Forum of Northeast Asia Tourism

Dear SHINSAKI SUZUKI,

The Sixth International Forum of Northeast Asia Tourism (IFNAT) will be held in Khabarovsk, Russian Federation, on May 26-27, 2009. The event is organized by Khabarovsk Krai Government under the aegis of the Russian Federal Agency of Tourism and Russian Union of Travel Industry. The Forum's motto is «Through Tourism Initiatives to Strengthening Cultural, Business and Economic Relations in the North-East Asia».

Forum's main idea is to develop common mechanism, principles and conditions for combining North-East Asian regions' efforts in order to create basis for common tourism area in this region and for further popularization and promotion of regional tourist product as inside North-East Asia as well as in other regions.

This event will bring together official and business representatives from Japan, China, Republic of Korea, DPRK, Russia and Mongolia.

In the framework of the upcoming Forum the Russia-Japan Business Mission is planned to be held on May 27, 2009. Business Mission's motto is «Tourism Partnership as Factor for Strengthening Russia-Japan Cooperation». Participants of this event will share their opinions on challenges and perspectives in developing bilateral tourist relations under world financial crisis conditions.

We invite you to take part in the Sixth International Forum of Northeast Asia Tourism. Forum's program and terms of participation are attached.

Information about the Forum you can find at the Khabarovsk Krai official tourist WEB-sit [www.travel.khv.ru](http://www.travel.khv.ru)

We would like to ask you to inform us about your decision by phone: +7 (4212) 32-85-97, 32-72-80, fax: +7 (4212) 31-47-96 or e-mail: [tur@adm.khv.ru](mailto:tur@adm.khv.ru)

Sincerely yours,

Victor I. Ishaev  
Governor of Khabarovsk Krai  
Chairman of the Khabarovsk Krai Government



## VI International Forum of Northeast Asian Tourism

### "Enhancing cultural, business and economic linkages in North-East Asia by taking the initiative in tourism sector"

*Khabarovsk*

*May 26 – 27, 2009*

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#### PRESS RELEASE

May 26–27, 2009 in Khabarovsk city the Khabarovskiy krai Government under the patronage of Federal Agency for Tourism and Russian Union of Tourism Industry are organizing VI International Forum of Northeast Asian Tourism (IFNAT) under the motto "Enhancing cultural, business and economic linkages in North-East Asia by taking the initiative in tourism sector".

The key idea of the Forum is the necessity to elaborate the unified mechanism, principles and conditions for integrating the effort of the regions in North-East Asia (NEA) so as to build the foundation for the unified tourism environment in this region of the world and to ensure subsequent awareness and promotion of its tourism product both in NEA and beyond.

The Forum is traditionally attended by Representatives of state agencies and businesses from Japan, the People's Republic of China, the Korean Republic, the Democratic People's Republic of Korea, the Russian Federation and Mongolia.

Fifth International Forum of Northeast Asian Tourism (Ulaanbaatar, Mongolia) stressed that the international exchanges and cooperation in tourism need enhancement as to mutual understanding and promotion of cultural, business and economic linkages between the regions of North-East Asia.

A particular feature of the forthcoming Sixth International Forum of Northeast Asian Tourism will be enhancing tourism initiative of NEA regions in building a common information tourism environment in North-East Asia, consolidating effort of all players in the development of regional trans-border and cross-border tours as well as forming the executive bodies of the Forum (IFNAT).

The forthcoming Forum on May 27, 2009 plans Russian-Japanese Business Mission under the motto "Partnership in tourism sector as a factor of promoting cooperation between Russia and Japan". The Business Mission Participants will exchange views on the problematic issues and prospects of developing tourism linkages under the current world finance and economy crisis.

The Organizers of VI International Forum of Northeast Asian Tourism hope that the forthcoming Forum will help enhance business contacts and will promote new tourism products, will assist in sharing experience and in broader cooperation in the tourism sector of North-East Asia.

Forum Organizing Committee

**VI International Forum of Northeast Asian Tourism**  
**“Enhancing cultural, business and economic linkages in North-East Asia by taking  
the initiative in tourism sector“**

*Khabarovsk*

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**PARTICIPATION TERMS**

Representatives of state tourism management agencies, businesses as well as public tourism organizations of Northeast Asian regions are invited to participate in the Forum.

The Forum plans the following:

1. Plenary session;
2. Russian-Japanese Business Mission under the motto “Partnership in tourism sector as a factor of promoting cooperation between Russia and Japan”
3. Signing Agreements on cooperation in tourism between the regions of Northeast Asian states.

The Forum agenda has Plenary session Presentations up to 15 minutes long, Business Mission Presentations up to 7 minutes long and attending discussion for up to 5 minutes.

**Requirements to Presentations**

The authors are requested to submit their materials to Organizing Committee in the electronic format: for Plenary session until April 10 at the latest, for Business Mission until April 15 2009. Each Presentation at Plenary session will have maximum 7 pages and at Business Mission session maximum 4 pages, A4 paper size format. The text is in WORD, Times New Roman font Size 10, 1.5 between the lines. In the upper right-hand corner the full name and patronymic of the author, the academic degree and the title are given. Below the full name is indicated the employer and the position. Then follows the title of the Presentation (Summary). The materials are submitted in English and Russian.

**Presentation visual aids** are to be made in Microsoft PowerPoint – 2000 after the following requirements:

1. For Page parameters please choose the following Page Parameters in the File Menu:
  - Size of slides – full screen;
  - Width – 24 cm;
  - Height – 18 cm.
2. The graphs are made in PowerPoint.
3. Text to graphs is in Arial font Size no less than 26, bold.
4. Data on graph axes is in Arial font Size no less than 26, bold.
5. Titles and other text materials are in Arial font Size no less than 30, bold.
6. The pictures are full screen.

**For participating in the Forum** no later than March 15 2009 the filled-in **Application of the Participant and a hotel reservation** must be submitted to Organizing Committee.

For the Forum Participants who have filled in and submitted Application of the Participant, transfer from the airport (or railway station) to the Hotel is provided on their arrival day (registration day) and back from the Hotel on their departure day. Reservation in the Intourist Hotel is guaranteed according to Forum Participant Application.

**Organizing Committee: #72 Frunze St. Khabarovsk 680002 Russian Federation**

**Tel.: 7(4212) 32 85 97, 32 72 80**

**Fax 7(4212) 31 47 96**

**E-mail: [tur@adm.khv.ru](mailto:tur@adm.khv.ru) marked “Forum”**

## **Forum Program**

### **May 26 (Tuesday)**

<i>House of Official Receptions of the Khabarovskiy krai Government at 3 Shevchenko St.</i>	
9.00	Registration of Forum Participants
9.30	Opening of the Forum Welcome address of the Khabarovskiy krai Governor, representatives of foreign states
10.00 – 12.30	Plenary session Presentations will be devoted to strategic initiatives in expanding and promoting tourism in North-Eastern Asia, in development of trans-border exchanges between NEA partners, in opening new tourist routes and utilizing modern information technologies and also to initiatives as to transport infrastructure prospects
12.30 – 14.00	Lunch
14.00 – 15.30	Plenary session
17.00 – 18.00	Press conference
19.00	Reception on behalf of Khabarovskiy krai Government

### **May 27 (Wednesday)**

9.00	Departure of Japanese delegation and Russian Participants from Intourist Hotel to Zaimka suburban tourist center
10.00 – 13.00	Russian-Japanese Business Mission: "Partnership in tourism sector as a factor of promoting cooperation between Russia and Japan".
10.00 – 13.00	Forum Participants from the Korean Republic, Mongolia and the PRC will go on a tour (excursion program)
13.30 – 14.30	Lunch (all Forum Participants)
14.30 - 16.00	Folk ritual show "Colors of Dersu Land"
16.30 – 19.30	Advertisement tour of the Amur river for all Forum Participants (entertainment and excursion)

### **May 28 \*Thursday)**

10.00 – 14.00	Free time Departure of Forum Participants
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**APPLICATION FORM**

Last name, first name and patronymic					
Employer/Organization					
Position occupied and title					
Telephone/telefax					
E-mail					
Citizenship					
DOB					
Foreign passport №					
Please mark the form of participating in the Forum					
Speaking at Plenary session	<input type="checkbox"/>	Attendance without speaking at Plenary session	<input type="checkbox"/>	Participating in Russian-Japanese Business Mission	<input type="checkbox"/>
Please indicate the topic of your Presentation					
Please note if you need a hotel reservation		Single room, from ___ to ___	<input type="checkbox"/>	Double room, from ___ to ___	<input type="checkbox"/>

**Please submit your Application until March 15, 2009**

Fax 7(4212) 31 47 96

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